



Camp & Class Manager 13.16 Release Notes

Release Date	Tuesday, November 28, 2023
	Social Referral Program: Session eligibility
Release Overview	Social Referral Program: Reporting
	Social Referral Program: Cancelled referrals
Market/Strategic Goals	Product milestones and usability enhancements
Target Customers	Lite and Plus Customers

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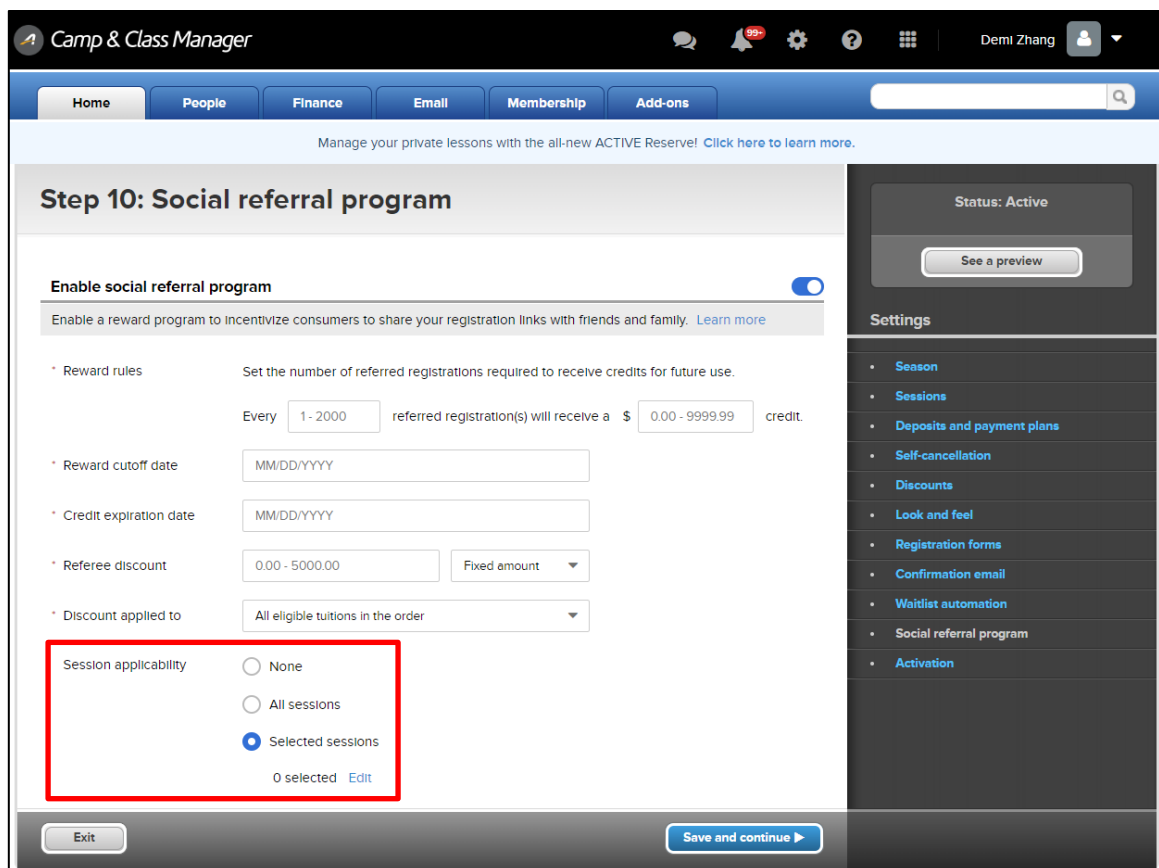
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Social Referral Program: Session eligibility

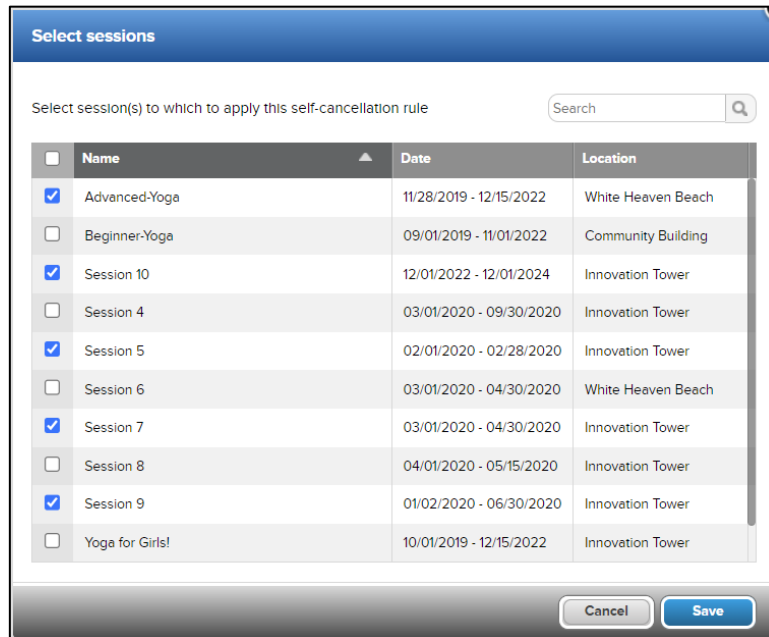
This release builds on the Social Referral Program feature released in release 13.15 with new features and enhancements.

Agency users can now configure a Social Referral Program to be applicable to specific Sessions in a Season by selecting the **HOME** tab > **Seasons** > a season > **Setup** link > **Settings** > **Referral program** step > **Session applicability** section > :

- **None** option to apply the Social Referral Program to none of the Sessions in the Season.
- **All sessions** option to apply the Social Referral Program to all Sessions in the Season (including Sessions created in the future).
- **Selected sessions** option and then clicking the **Edit** link to select the Sessions to which to apply the Social Referral Program.



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Select session(s) to which to apply this self-cancellation rule

Search

<input type="checkbox"/>	Name	Date	Location
<input checked="" type="checkbox"/>	Advanced-Yoga	11/28/2019 - 12/15/2022	White Heaven Beach
<input type="checkbox"/>	Beginner-Yoga	09/01/2019 - 11/01/2022	Community Building
<input checked="" type="checkbox"/>	Session 10	12/01/2022 - 12/01/2024	Innovation Tower
<input type="checkbox"/>	Session 4	03/01/2020 - 09/30/2020	Innovation Tower
<input checked="" type="checkbox"/>	Session 5	02/01/2020 - 02/28/2020	Innovation Tower
<input type="checkbox"/>	Session 6	03/01/2020 - 04/30/2020	White Heaven Beach
<input checked="" type="checkbox"/>	Session 7	03/01/2020 - 04/30/2020	Innovation Tower
<input type="checkbox"/>	Session 8	04/01/2020 - 05/15/2020	Innovation Tower
<input checked="" type="checkbox"/>	Session 9	01/02/2020 - 06/30/2020	Innovation Tower
<input type="checkbox"/>	Yoga for Girls!	10/01/2019 - 12/15/2022	Innovation Tower

In the CUI, if consumers register for an:

- Ineligible session, then NO personalized registration link is displayed on the registration confirmation page.
- A mixture of eligible and ineligible sessions, then the referee discount is now applied to either all eligible sessions or only the most expensive eligible session.

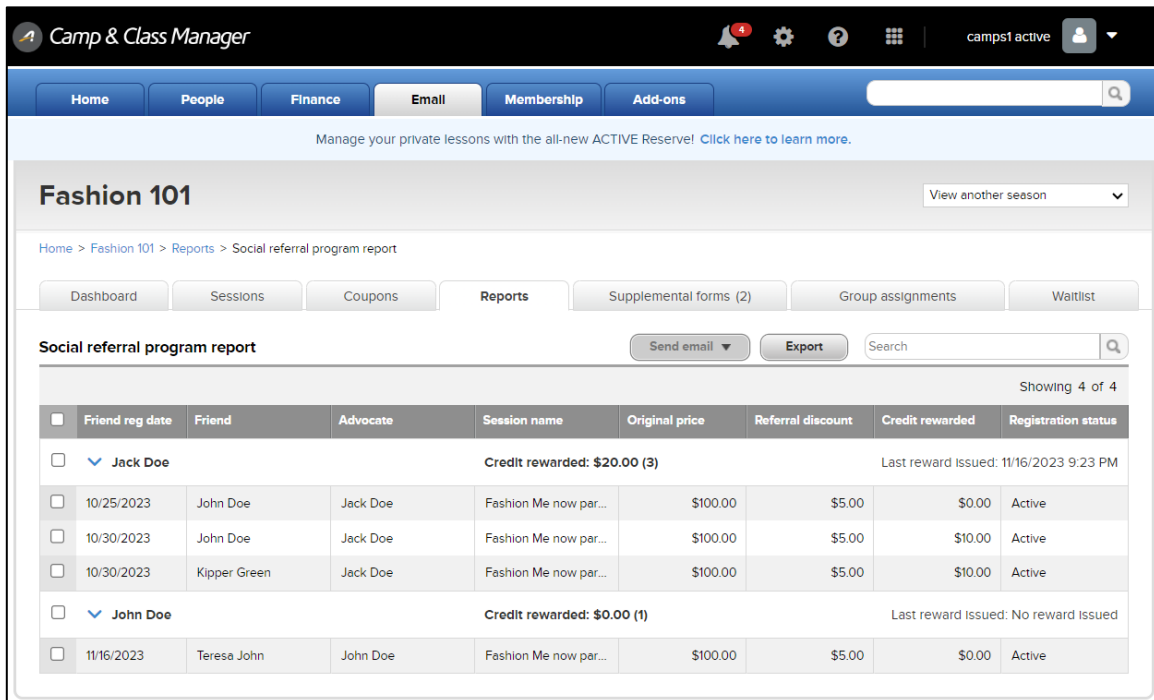
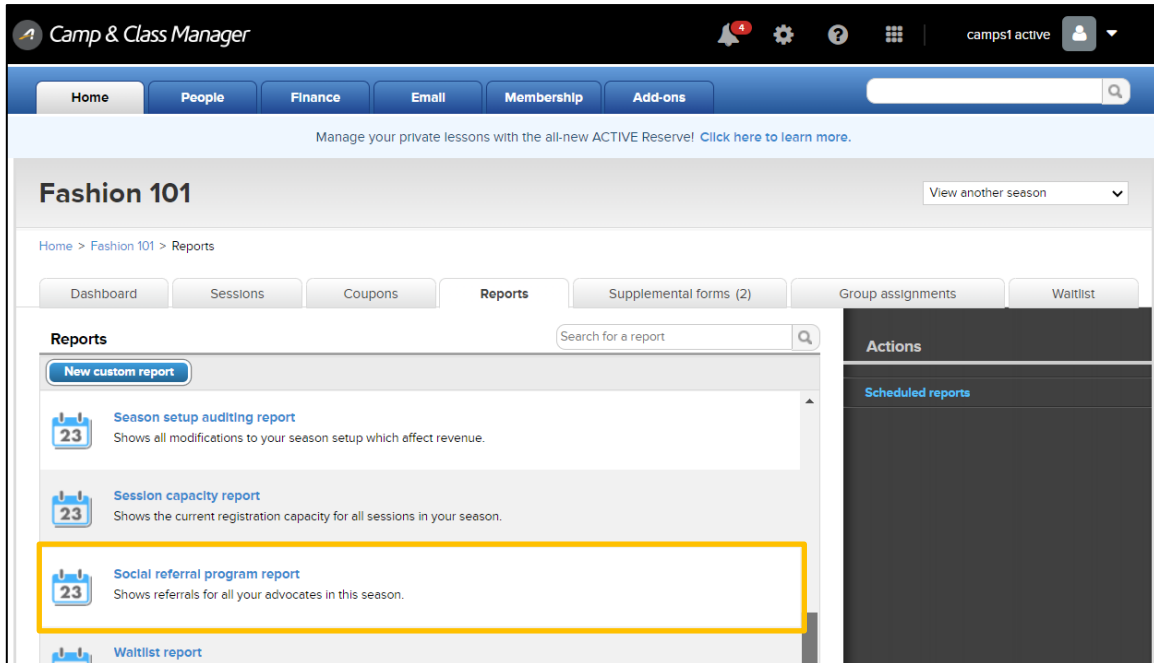
Transfers from an:

- Eligible session to an ineligible session:
 - Prior to awarding a referral reward credit are NOT counted as a valid referral.
 - After referral reward credit is awarded does NOT rescind the awarded credit.
- Ineligible session to an eligible session are NOT counted as a valid referral.

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Social Referral Program: Reporting

Agency users can view a report of the progress of a Social Referral Program in the **HOME** tab > **Seasons** > a season > **Reports** link > **Social referral program report** link:



The **Social referral program report** groups referrals by advocate together with the advocate's **Credit rewarded** dollar amount, corresponding number of friend registrations and corresponding **Last reward issued** date/time.

An advocate's friends are listed with the corresponding **Friend reg date**, **Friend** name, **Advocate** name, **Session name**, **Original price**, **Referral discount** amount, **Credit rewarded** and **Registration status** (**Active**, **Cancelled** or **Transferred**).

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Agency users can:

- Search the report for a specific advocate, friend or session by entering the advocate/friend/session name in the **Search** field.
- Export and download the report to an Excel .xlsx file by clicking the **Export** button:

	A	B	C	D	E	F	G	H
1	Friend reg date	Friend	Advocate	Session name	Original price	Referral discount	Credit rewarded	Registration status
2	10/25/2023	John Doe	Jack Doe	Fashion Me now part 7	\$100.00	\$5.00	\$0.00	Active
3	10/30/2023	John Doe	Jack Doe	Fashion Me now part 7	\$100.00	\$5.00	\$10.00	Active
4	10/30/2023	Kipper Green	Jack Doe	Fashion Me now part 7	\$100.00	\$5.00	\$10.00	Active
5	11/16/2023	Teresa John	John Doe	Fashion Me now part 7	\$100.00	\$5.00	\$0.00	Active
6	Total				\$0.00	\$0.00	\$0.00	

- Send an email to advocates or friends by selecting the corresponding checkboxes and then clicking the **Send email** button > **To advocates** or **To friends** option:

Fashion 101 View another season

Home > Fashion 101 > Reports > Social referral program report

Dashboard | Sessions | Coupons | **Reports** | Supplemental forms (2) | Group assignments | Waitlist

Social referral program report Send email Export Search

Friend reg date | Friend | Advocate | Session name | discount | Credit rewarded | Registration status

Jack Doe Credit rewarded: \$20.00 (3) Last reward issued: 11/16/2023 9:23 PM

<input checked="" type="checkbox"/>	10/25/2023	John Doe	Jack Doe	Fashion Me now par...	\$100.00	\$5.00	\$0.00	Active
<input type="checkbox"/>	10/30/2023	John Doe	Jack Doe	Fashion Me now par...	\$100.00	\$5.00	\$10.00	Active
<input type="checkbox"/>	10/30/2023	Kipper Green	Jack Doe	Fashion Me now par...	\$100.00	\$5.00	\$10.00	Active

John Doe Credit rewarded: \$0.00 (1) Last reward issued: No reward issued

<input checked="" type="checkbox"/>	11/16/2023	Teresa John	John Doe	Fashion Me now par...	\$100.00	\$5.00	\$0.00	Active
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Fashion 101 View another season

Home > Fashion 101 > Reports > Social referral program report

Dashboard | Sessions | C | **Reports** | Group assignments | Waitlist

Social referral program report Send email Export Search

Friend reg date | Friend | Advocate | Session name | discount | Credit rewarded | Registration status

Jack Doe Credit rewarded: \$0.00 (1) Last reward issued: 11/01/2023 10:00 AM

<input checked="" type="checkbox"/>	10/26/2023	John Doe	Jack Doe	Fashion Me now par...	\$100.00	\$5.00	\$0.00	Active
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Create email X

I would like to:

Create an email

Select an existing template

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Social Referral Program: Cancelled referrals

If a friend cancels his/her registration, then the advocate is informed by email of the deduction in their referral count:

Subject: Referral Update from [Agency Name]

Message: We're writing to inform you that one of your referrals for [Season Name] with [Agency Name] has cancelled their registration. Although this means a referral will be deducted from your total count, you still have time to keep sharing your link with friends and family! You're [x] registration(s) away from earning your next referral credit.

[Referral Link]

Sincerely,

[Agency Name]

Referral Update from Sattvic Retreats Camp Center

We're writing to inform you that one of your referrals for Fashion 101 with Sattvic Retreats Camp Center has cancelled their registration. Although this means a referral will be deducted from your total count, you still have time to keep sharing your link with friends and family! You're 2 registration(s) away from earning your next referral credit.

<https://campscui-vip.qa.aw.dev.activenetwork.com/sc/GU4J0X0EYAQG>

Sincerely,

Sattvic Retreats Camp Center