

Release Notes 6.17
December 19, 2016

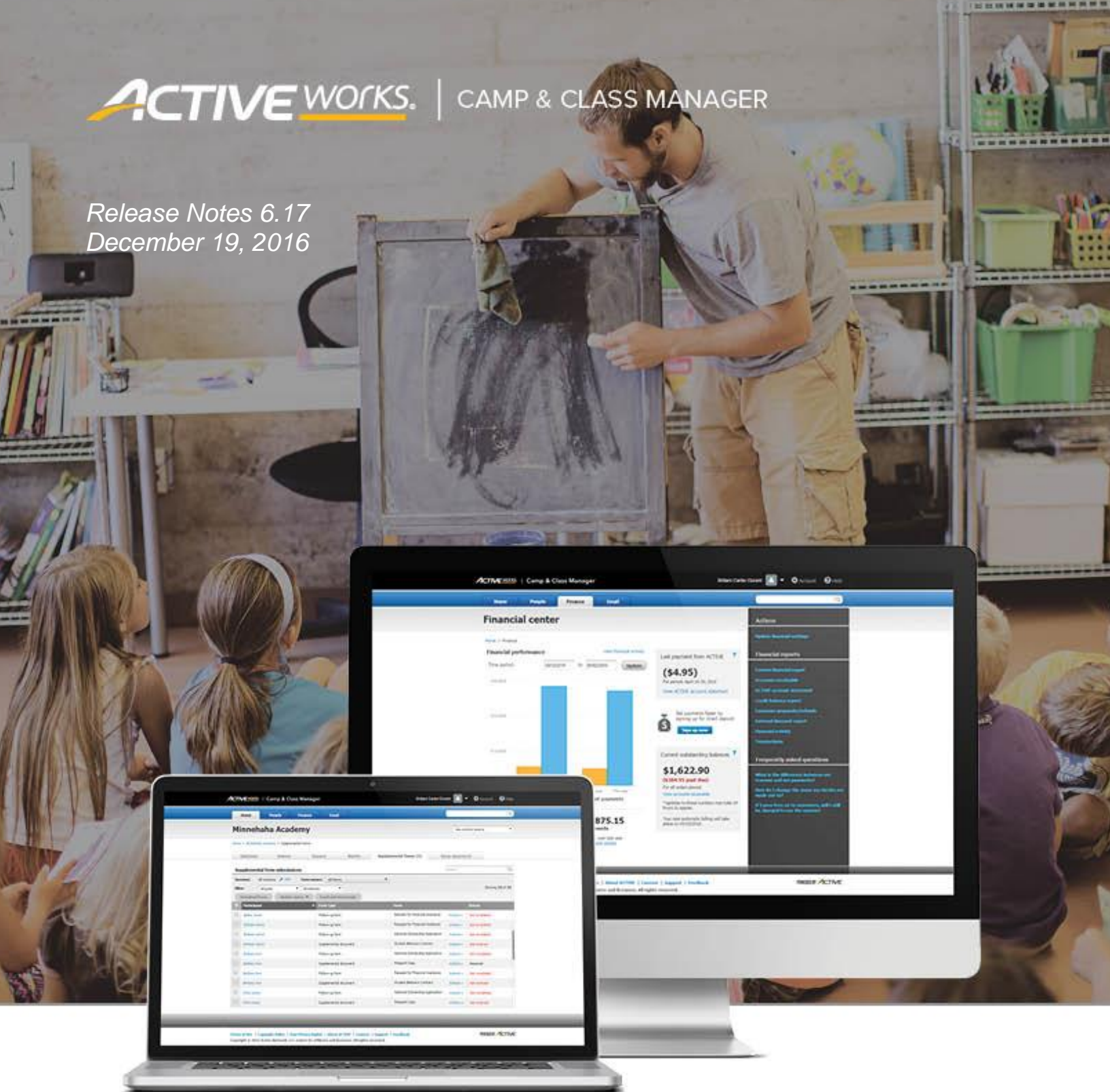


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Release Summary

The purpose of this Release Notes document is to provide a brief, educational summary of the items updated or added in this product release.

Besides providing this document, we will also update existing documentation in the Help Center to show updated workflows. If you have additional questions about this release, please contact the Support team.

Release 6.17 is comprised of product updates on the Email features. Users can now add organization branding such as custom headers and links to social media links to Cart Abandonment email. This would allow customers who have failed to complete their registration receive professional and consistently formatted reminder emails from the organization.

Organization users can also enable Refer-a-friend feature on the registration form. Once enabled, this option would be available on the checkout page for customers to invite their friends to join them at the camp.

We have also added an option to rename the term “merchandise” within the system. For instance, if you are selling T-shirts and Hoodies for a camp, you can replace the term “merchandise” on the registration form to “Uniform” to better reflect the items you are selling.

Additional feature(s):

- Copying email from Word document directly into an email template

Enhanced Product Features

Add Branding to Cart Abandonment Emails

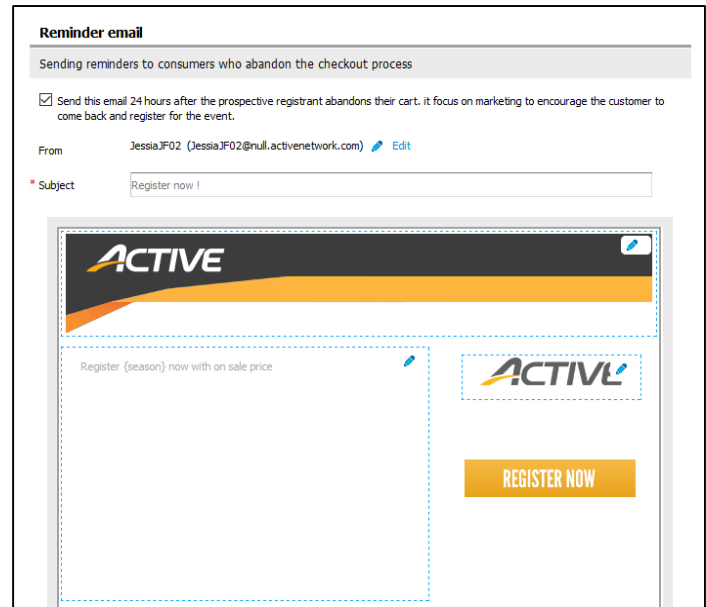
Organization users can now customize and brand each season's cart abandonment email content in the same way as broadcast emails, so that customers who have failed to complete their registration receive professional and consistently-formatted reminder emails with header and footer images, logo, register button, and social media links.

Edit Cart Abandonment Reminder Email

To Edit Cart Abandonment Reminder Email:

1. Go to **Setup**
2. Select **7. Confirmation Email**
3. Under **Reminder email** section, create email
4. **Save and Continue**

*Note: Cart abandonment feature needs to be enabled in **Organization Settings** first.*



Refer-a-friend Email

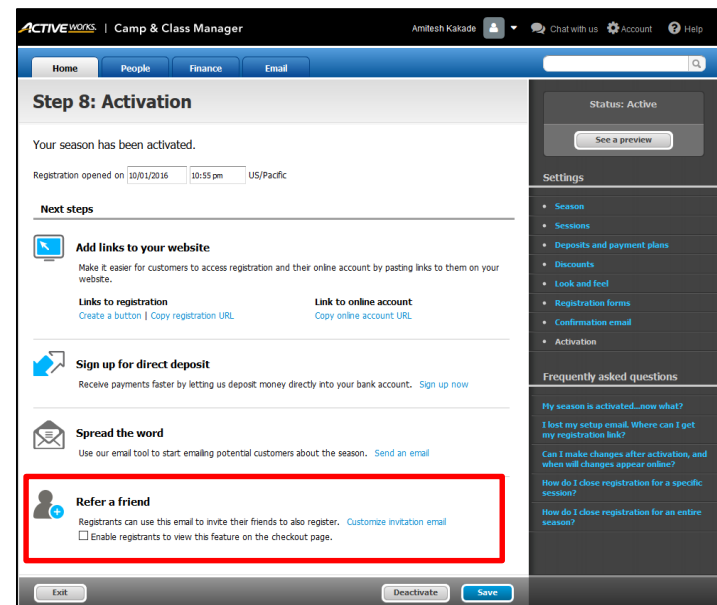
During season setup, organization users can now enable the Refer-a-friend Email widget to be shown on the checkout page on the registration form and customize the email that gets sent. This makes it easier for customers to share registration links with friends and family, and invite them to join them at the camp.

Enable Refer-a-friend Widget

1. Go to **Setup**
2. Select **8. Activation**
3. Under **Refer a friend**, select **Enable registrants to view this feature on the checkout page**
4. **Save**

Customize Refer-a-friend Email

1. Go to **Setup**
2. Select **8. Activation**
3. Under **Refer a friend**, click **Customize invitation email**
4. Enter **Subject** and **Content**
5. **Save**



Rename Merchandise Label

The term “Merchandise” can be substituted with an alternate term to be displayed on the registration form and the customer online accounts. This can be used to specify the items that are being sold (i.e. Uniforms, Widgets, Meals, etc) This term can be updated at the Organization and individual Season levels. Individual Season-level Merchandise terms override the Organization-level term.

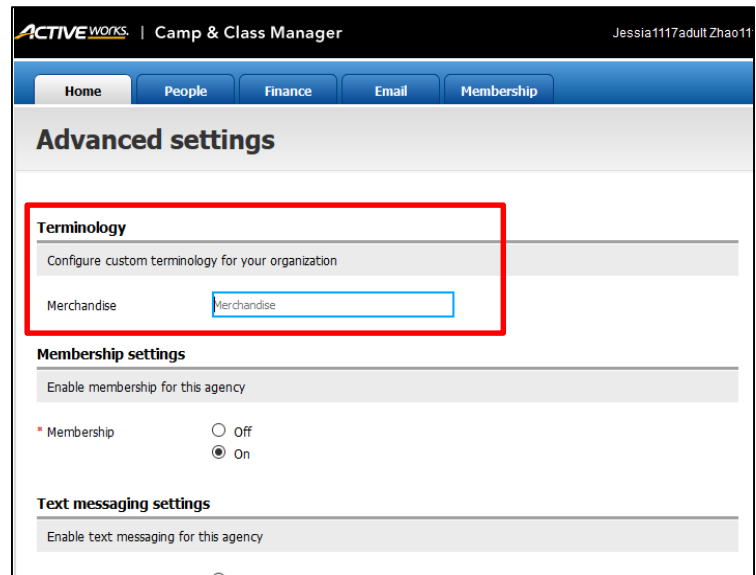
Update Merchandise Terms

To Update Merchandise Terminology at Organization Level:

1. Go to **Account**
2. Click **Advanced Settings**
3. Under **Terminology**, enter a new term for Merchandise
4. **Save**

To Update Merchandise Terminology at Season Level:

1. Go to **Setup**
2. Select 1. Season
3. Under **Terminology**, select **Use Custom term for this season**
4. Enter a new term
5. **Save and continue**



ACTIVEworks | Camp & Class Manager Jessica1117adult Zhao11

Home People Finance Email Membership

Advanced settings

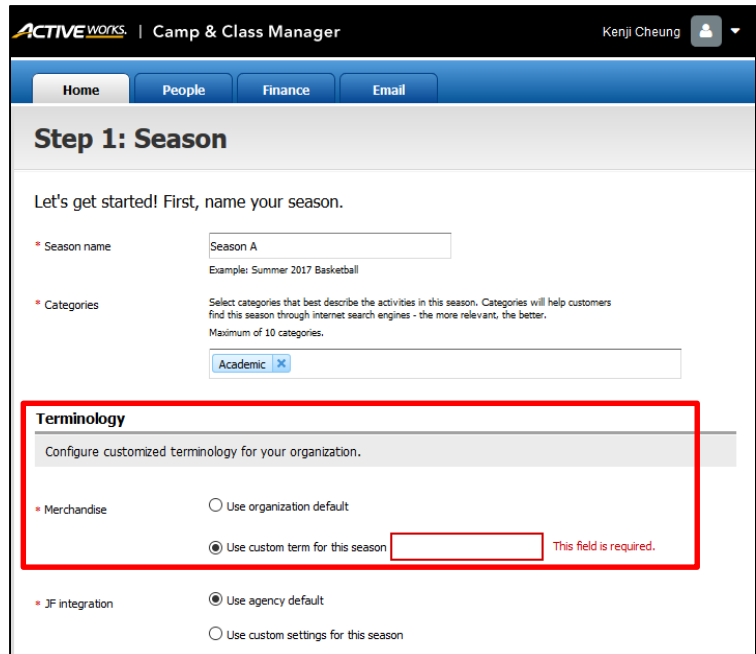
Terminology
Configure custom terminology for your organization

Merchandise

Membership settings
Enable membership for this agency

* Membership Off On

Text messaging settings
Enable text messaging for this agency



ACTIVEworks | Camp & Class Manager Kenji Cheung

Home People Finance Email

Step 1: Season

Let's get started! First, name your season.

* Season name
Example: Summer 2017 Basketball

* Categories Select categories that best describe the activities in this season. Categories will help customers find this season through internet search engines - the more relevant, the better. Maximum of 10 categories.

Terminology
Configure customized terminology for your organization.

* Merchandise Use organization default Use custom term for this season This field is required.

* JF integration Use agency default Use custom settings for this season

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