*Product Release Notes for ACTIVEWorks – December 17, 2019*

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# Registering without a day phone number

Frustration with answering irrelevant questions can cause customers to abandon their registrations. In recent releases, you've been able to streamline your registration process by eliminating gender, date-of-birth and contact address questions.

In this release, if you have configured your **Form questions** > **Myself** > **Day phone** questions to be absent, deleted, **Inactive** or optional (**Require a response** unchecked), then the **YOUR INFORMATION** > **Day phone** question is also eliminated from the registration process:

**Day phone** question added to **Myself** tab:

**Myself** tab > **Day phone** question **Inactive**:





Registration workflow:

Registration workflow:





**For clarification:** with this latest enhancement, you can now set up your registration form to collect just the **First Name**, **Last Name** and **Email Address** of your primary registrants.

# ACTIVE Results 3.0: Import Split times or Total times

When uploading your event results to the **ACTIVE Results** site, you are now free to choose between importing either **Split time**s (net time at a split point) or **Total time**s (cumulative time at a split point) in your results CSV file:



After uploading your results CSV file, you can map the time columns in your file to either **Split time** or **Total time**:

For triathlon results, you can import either:

- **Swim split time**, **Bike split time**, **Run split time** columns.
- **Swim total time**, **Bike total time**, **Run total time** columns.

# Participant locations dashboard component: Breakdown by Country, State, City and ZIP

Following our recent release of the **Dashboard > PARTICIPANT LOCATIONS** component (a Premium-tier feature), we can now offer you further insights into where your participants (with confirmed registrations and valid addresses) are located.

The **PARTICIPANT LOCATIONS** component now breaks down the:

- Total number of event participants.
- Number of **Countries**, **States** and **Cities** in which participants are located.
- **Top participant locations** by **Country**, **State**, **City** and **ZIP** and the corresponding number of participants in each location.
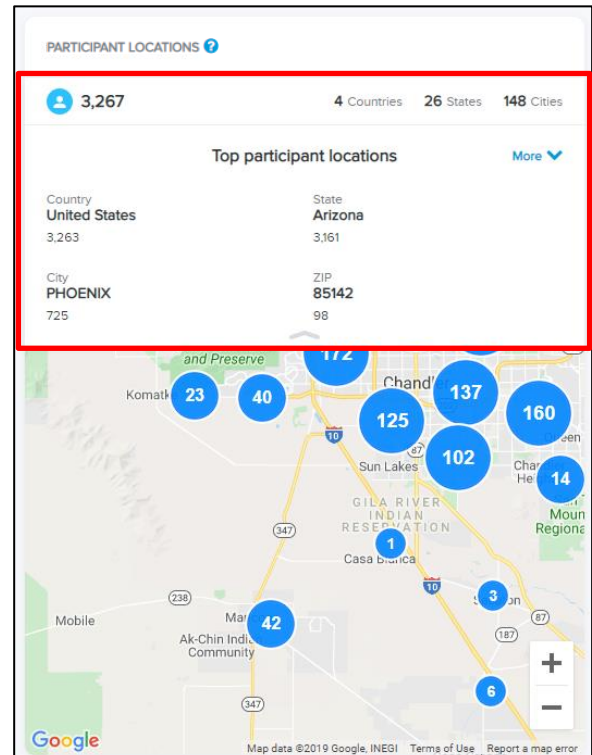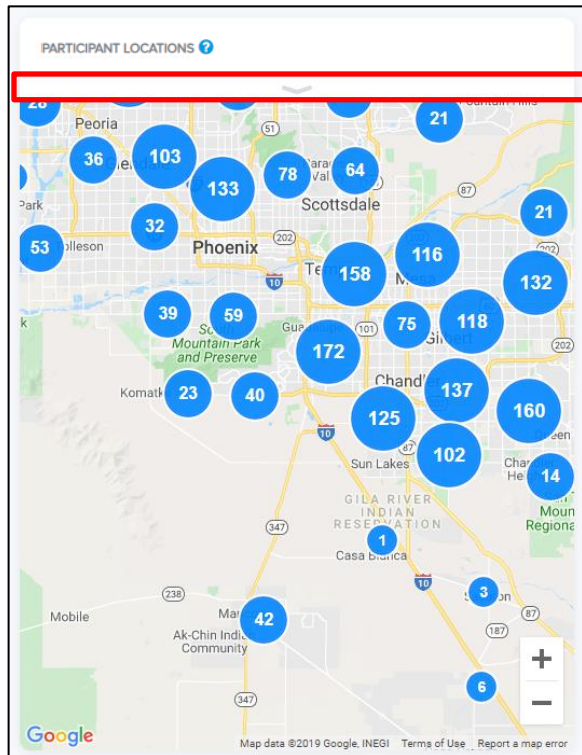


Click **More** to drill down deeper and see a ranked list of all participant locations and numbers by **Country**, **State**, **City** or **ZIP**:

## PARTICIPANT LOCATIONS ⑦

**3,267**    **4** Countries  **26** States  **148** Cities

### Top participant locations                    More ⌃

| Country | State | City | ZIP |
|---------|-------|------|-----|

| RANK | COUNTRY | PARTICIPANTS |
|------|---------|--------------|
| 1 | United States | 3,263 |
| 2 | Canada | 2 |
| 3 | Ireland | 1 |
| 4 | Azerbaijan | 1 |

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## PARTICIPANT LOCATIONS ⑦

**3,267**    **4** Countries  **26** States  **148** Cities

### Top participant locations                    More ⌃

| Country | State | City | ZIP |
|---------|-------|------|-----|

| RANK | STATE | PARTICIPANTS |
|------|-------|--------------|
| 1 | Arizona | 3,161 |
| 2 | California | 26 |
| 3 | New Mexico | 9 |
| 4 | Texas | 8 |
| 5 | Utah | 8 |
| 6 | Nevada | 5 |
| 7 | Illinois | 5 |
| 8 | Michigan | 4 |
| 9 | Oregon | 4 |
| 10 | South Carolina | 4 |
| 11 | Pennsylvania | 3 |
| 12 | Minnesota | 3 |
| 13 | Colorado | 3 |
| 14 | Massachusetts | 3 |

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## PARTICIPANT LOCATIONS ⑦

**3,267**    **4** Countries  **26** States  **148** Cities

### Top participant locations                    More ⌃

| Country | State | City | ZIP |
|---------|-------|------|-----|

| RANK | CITY | PARTICIPANTS |
|------|------|--------------|
| 1 | PHOENIX | 725 |
| 2 | MESA | 455 |
| 3 | GILBERT | 345 |
| 4 | CHANDLER | 334 |
| 5 | SCOTTSDALE | 216 |
| 6 | TEMPE | 144 |
| 7 | GLENDALE | 108 |
| 8 | PEORIA | 99 |
| 9 | QUEEN CREEK | 94 |
| 10 | SURPRISE | 66 |
| 11 | TUCSON | 58 |
| 12 | MARICOPA | 44 |
| 13 | CASA GRANDE | 40 |
| 14 | SAN TAN VLY | 38 |

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## PARTICIPANT LOCATIONS ⑦

**3,267**    **4** Countries  **26** States  **148** Cities

### Top participant locations                    More ⌃

| Country | State | City | ZIP |
|---------|-------|------|-----|

| RANK | ZIP | PARTICIPANTS |
|------|-----|--------------|
| 1 | 85142 | 98 |
| 2 | 85298 | 81 |
| 3 | 85295 | 77 |
| 4 | 85224 | 71 |
| 5 | 85226 | 61 |
| 6 | 85296 | 60 |
| 7 | 85286 | 59 |
| 8 | 85201 | 57 |
| 9 | 85212 | 55 |
| 10 | 85281 | 54 |
| 11 | 85234 | 51 |
| 12 | 85207 | 50 |
| 13 | 85249 | 49 |
| 14 | 85225 | 47 |

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## On-Site app: Registration status and marketing campaign notifications

Want to know exactly when your event marketing campaigns kick-off or when registrations hit key milestones?

Our ACTIVE On-Site mobile app (iOS and Android) now notifies you and your staff (a Premium-tier feature) in real-time whenever one of your events:

- Opens registration for a price category.
- Launches a social referral campaign.
- Sends out VIP invite emails.
- Changes registration price (due to manual, time-based or volume-based price changes).
- Sells out in a category, price-type or for the whole event.

**Note**: To receive On-Site app notifications for an event, please enable ACTIVEWorks > an event > **Tools** > **On-Site Configuration** > a profile > **Notify about event activity**.
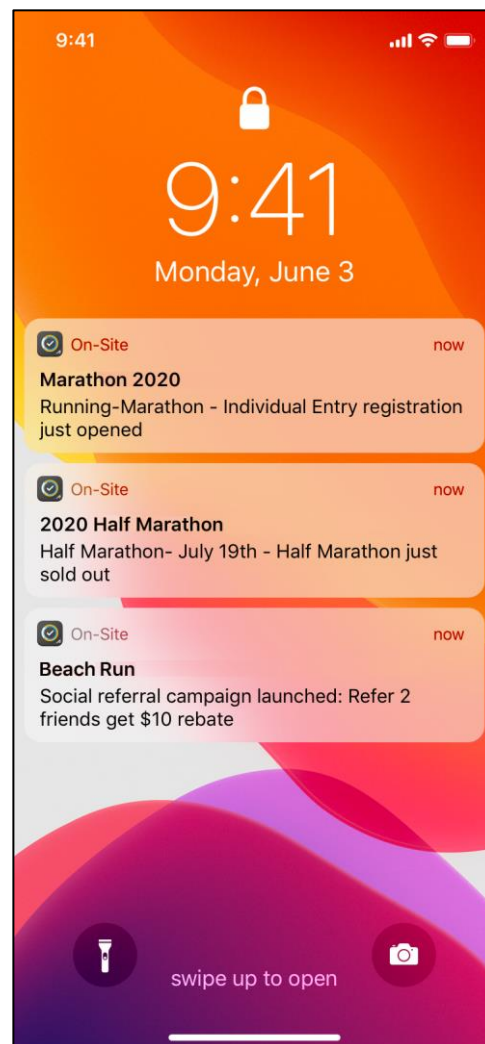
## Experience app photo management: Flickr photo hashtag

In the Experience app photo management feature (an Elite-tier feature), we've moved where you configure your Flickr photo hashtag to the **Tools** tab > **Event App** > **PHOTOS** > **From Flickr** page.

As previously, you can enter and save up to two Flickr **Photo hashtag**s (separated by a semicolon), after which photos with these hashtags are retrieved from Flickr and displayed on the **From Flickr** page:

## ACTIVE Network, LLC

## About ACTIVE Network, LLC

ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

For more information about ACTIVE Network, LLC products and services, please visit ACTIVEnetwork.com.

ACTIVE Network, LLC

717 North Harwood Street

Suite 2500

Dallas, TX 75201