



Product Release Notes for ACTIVEWorks Endurance – November 5, 2019

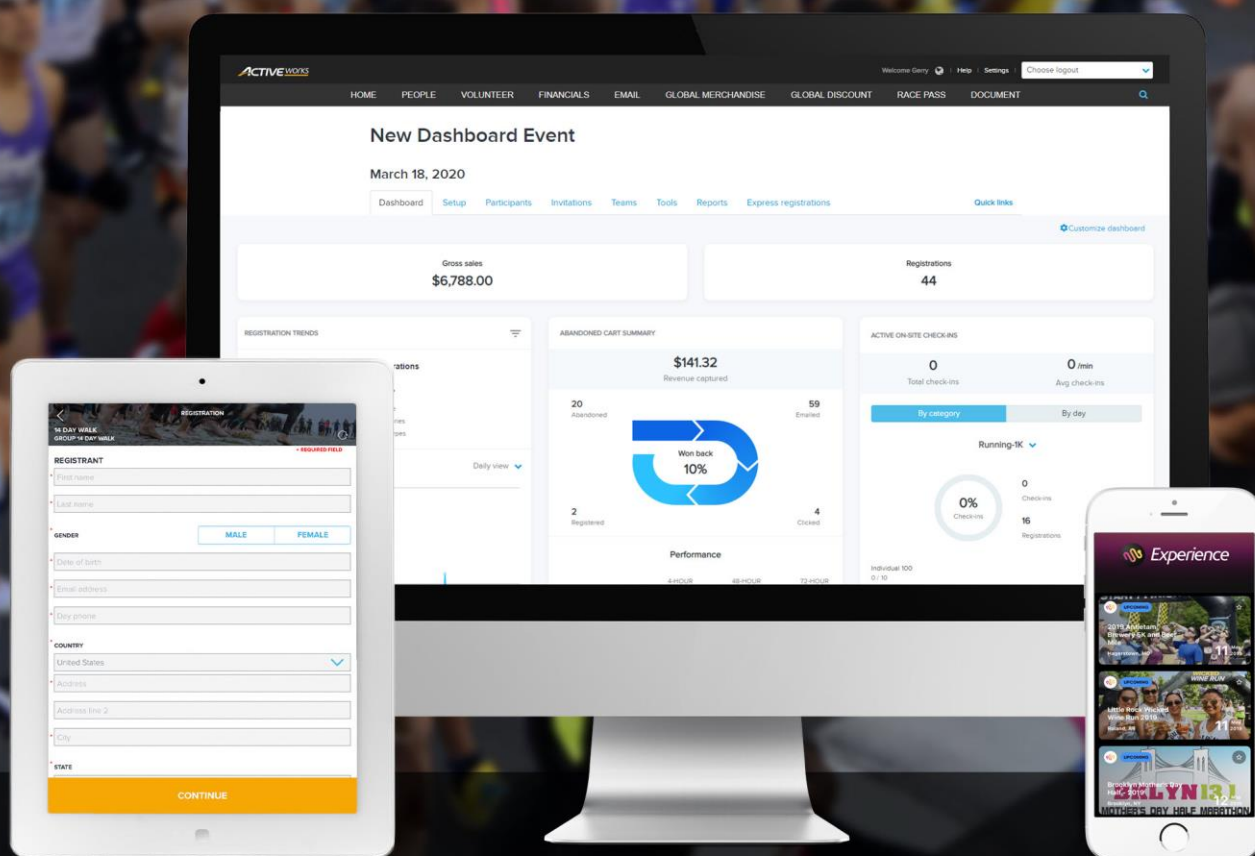


Table of Contents

Post-registration waiver signature date-of-birth requirement.....	2
Registration trends component: highlight sending of marketing emails	3
Participant locations component.....	4
Filter customers by country.....	5



Post-registration waiver signature date-of-birth requirement

For legal reasons, a participant signing a post-registration waiver in the **MY EVENTS** site must still enter his/her **Date of birth**, even if the participant's date of birth was not required during event registration:

The screenshot shows the ACTIVE website interface. At the top, there's a navigation bar with the ACTIVE logo, a help icon, language selection (English (United States)), and a user profile (Hi, Lee). Below this is a blue bar with 'CLAIM REGISTRATION'. The main section is titled 'MY EVENTS'. Underneath, it says 'Display: Current events' and 'Sort by: Date'. The event listed is 'CLOWN RUN II' with an 'INDIVIDUAL' tag. A red box highlights a section with 'Sign waivers' and a 'Sign now' button. Below this, the user's name 'Lee Alexander' is shown, followed by event details: 'Running-1 Mile - Individual Age group/open', dates 'January 31, 2020 - January 31, 2020', and location 'Springfield County, Oaktree Street, Springfield, Arizona, 12345'. There are buttons for 'Registration & QR code', 'Edit registration', and 'Purchase more'. At the bottom, there's a 'REFER YOUR FRIENDS' section with social media icons and a share link.

The screenshot shows the 'Sign Waivers and Agreements' page for 'Clown Run II - Running-1 Mile - Individual Age group/open'. The page title is 'Sign Waivers and Agreements'. Below the title, there's a warning: 'Please read the following waivers and agreements carefully. They include releases of liability and waiver of legal rights, and deprive you of the ability to sue certain parties. By agreeing electronically, you acknowledge that you have both read and understood all text presented to you as part of the registration process.' There are two checkboxes: 'I agree to the Active Agreement and Waiver' and 'I agree to the Clown indemnity waiver'. Below these, it says 'By entering my name below, I assert that I have reviewed and agree to all of the waivers and agreements I have selected above.' There's a field for 'Electronic signature'. The next section is 'Confirm Personal Information' with fields for 'Last name', 'Email address', and 'Date of birth'. The 'Date of birth' field is highlighted with a red box and has a placeholder 'M/d/yyyy'. At the bottom is a 'Submit' button.



Registration trends component: highlight sending of marketing emails

When drafting emails, you can now select which of your events are associated with the email.

Then, to help you assess the effectiveness of your marketing emails, the **Dashboard > REGISTRATION TRENDS** chart (a Premium-tier feature) now flags when each email for the event was sent out:

Edit email

Edit sender and receipt | Edit content | **Preview & send**

Preview and send

Review your email before sending. You can send it now, schedule it, or save it as a draft.

From: Simpsons Sports (noreply@sports3.email.active.com)
To: male, female
Subject: (agency_name)

Dear

Schedule delivery

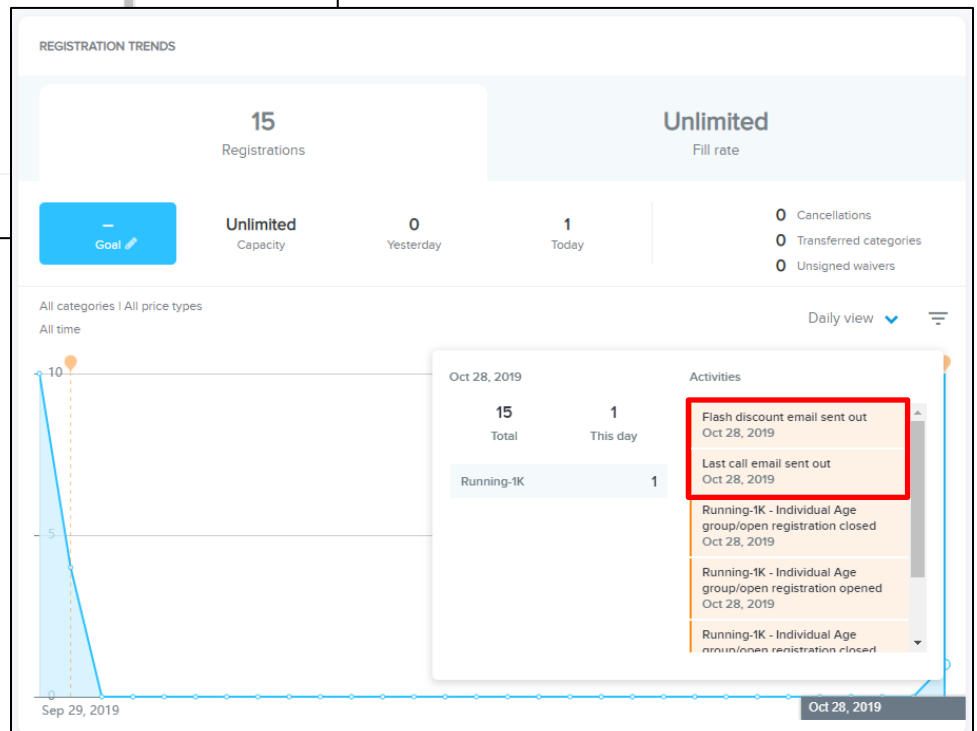
Schedule ☐ Now ☐ On future date ☐ On trigger

Associated events

To track email statistics by event, select the event(s) associated with this email.

Select events

- ☐ 3-legged run
- ☒ Clown Run
- ☒ Clown Run II
- ☐ Fun Team
- ☒ Juggling run
- ☐ Kona Marathon Championship
- ☒ New Clown Run
- ☐ New Springfield Fun Run

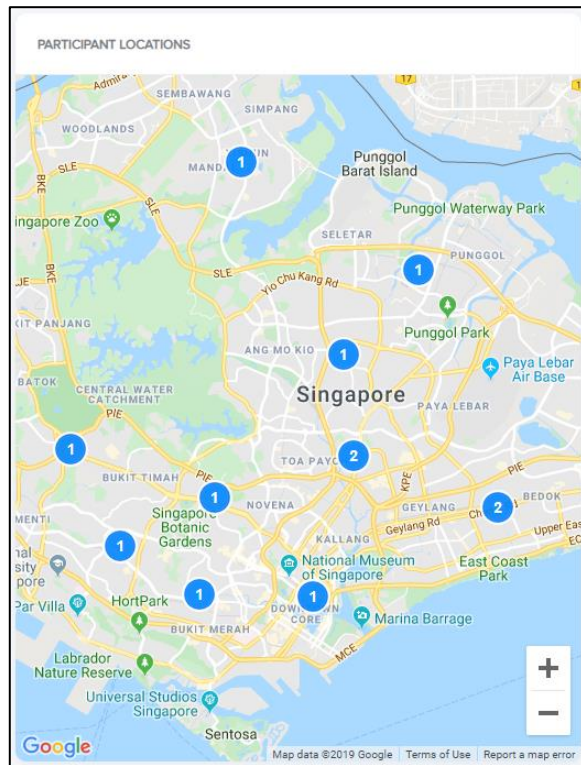
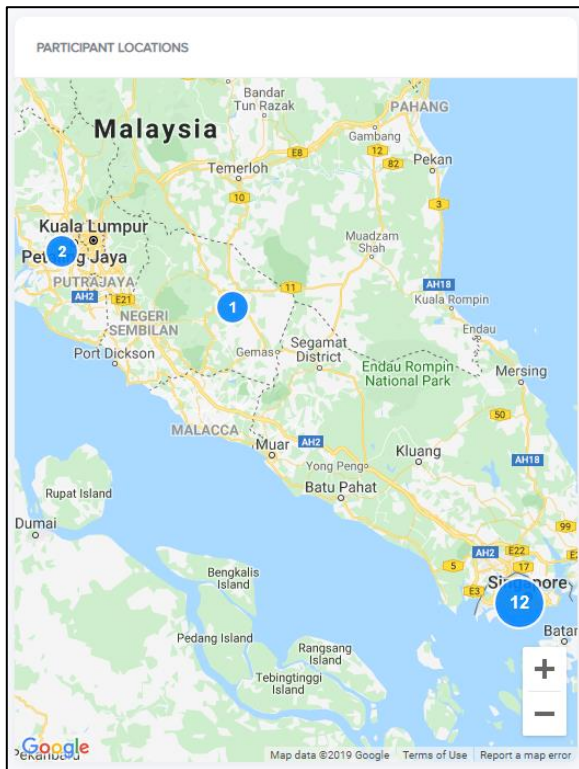




Participant locations component

Want to see where your event participants come from? Our new **PARTICIPANT LOCATIONS** component (a Premium-tier feature) is now available for you and your staff (with the **View Participant Data** permission) to add to your **Dashboards**.

Locations and numbers of confirmed registrations are marked as blue dots on a map. Zoom in and out of the map to change the level of detail as required.





Filter customers by country

Our CRM feature (a Premium-tier feature) now helps you to determine which of your customers are foreigners, with the new **Country** filter:

The screenshot shows the ActiveNetwork CRM interface. The top navigation bar includes 'HOME', 'PEOPLE', 'VOLUNTEER', 'FINANCIALS', 'EMAIL', 'GLOBAL MERCHANDISE', 'GLOBAL DISCOUNT', and 'MORE'. The 'PEOPLE' section is active, showing a 'People list' and a 'Custom segment' tab. A filter is applied: 'People who match all of the following conditions' with a dropdown set to 'Country' and a value of 'United States'. A search bar on the right allows for finding specific countries. Below the filter, a table displays customer data with columns for STATE, COUNTRY, GENDER, REVENUE, and ENGAGEMENT. The table shows several entries, including John 3, Ellen A, Lee A, Vicky C, and Bozo Clown.

STATE	COUNTRY	GENDER	REVENUE	ENGAGEMENT
			0	--
			0	F
AP			1965.01	A
		Male	143.50	F
		Male	35.00	B



ACTIVE Network, LLC

© 2019 ACTIVE Network, LLC, and/or its affiliates and licensors. All rights reserved. No part of this publication may be reproduced, transmitted, transcribed, stored in a retrieval system, or translated into any computer language, in any form or by any means, electronic, mechanical, magnetic, optical, chemical, manual, or otherwise, without prior written permission. You have limited permission to make hard copy or other reproductions of any machine-readable documentation for your own use, provided that each such reproduction shall carry this copyright notice. No other rights under copyright are granted without prior written permission. The document is not intended for production and is furnished “as is” without warranty of any kind. All warranties on this document are hereby disclaimed including the warranties of merchantability and fitness for a particular purpose.

About ACTIVE Network, LLC

ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

For more information about ACTIVE Network, LLC products and services, please visit ACTIVEnetwork.com.

ACTIVE Network, LLC

717 North Harwood Street

Suite 2500

Dallas, TX 75201