

Product Release Notes for ACTIVEWorks Endurance – January 29, 2019

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ACTIVE Results: customize hero images

For events created in ACTIVE Results (including events in Timer-specific ACTIVE Results sites), Timers can now upload and brand the **Event** home and **Participant** detail pages with their organization's hero image:

	Results"	Home My results Manage results	⑦ S English (United States) Hi, PAS	
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	Manage results / Create event			
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	Event details			
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Email tool: text and Button font enhancements

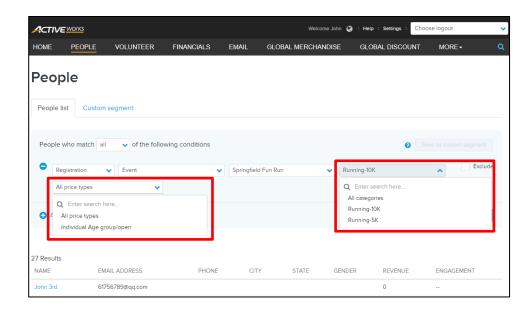
In the **EMAIL** tool (a Premium-tier feature), you can now better customize emails to your customers using the 32 new fonts available in the **Text** and **Button** items (if a selected font is not supported by your browser, then the browser's default font is used).

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Customer Relationship Management (CRM): Filter customers by category and price type

In the **People** tab (a Premium-tier feature), we've removed the ability to filter your customers by sport type. However, we have added the ability to segment customers by category and price type.

Now you can filter your customers by half-marathon vs 5k, or by customers who purchased a half-marathon - VIP price type registration. This addition is key to re-engaging with your past participants and creating targeted messaging such as: "Since you ran the half-marathon last year, why not try running the marathon this year?".



Customer Relationship Management (CRM): Add up to 20 filter conditions

In the **People** tab (a Premium-tier feature), you can now click **+ Add condition** to add up to 20 filter conditions (previously limited to only 5 conditions) to target an even more specific group of customers:

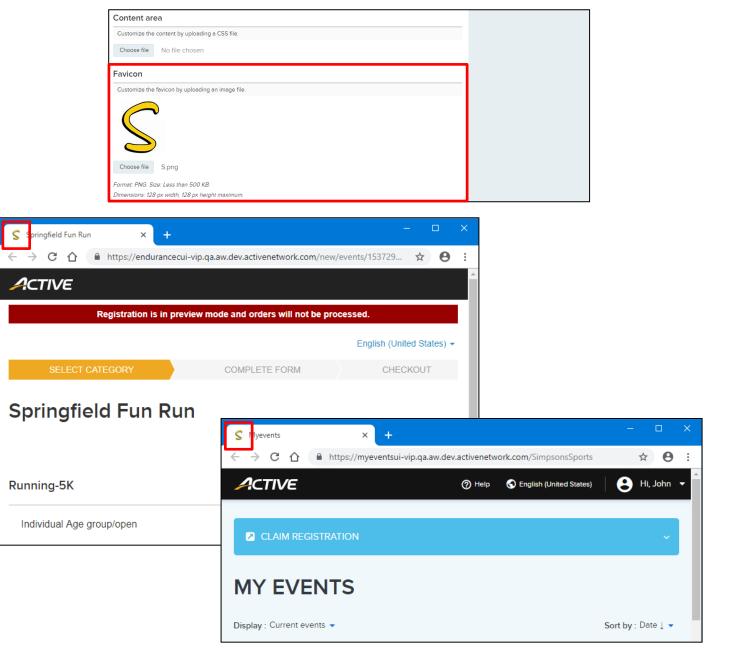
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Registration and My Events sites: customize favicons

The **Settings** > **Custom branding** feature (an Elite-tier feature) now allows you to upload your organization's logo to customize the favicons for your registration and My Events sites. Your custom favicon will then appear in customers' browser:

- address bars
- address bar drop-down lists
- links bars
- bookmarks
- tabs and drag-to-desktop icons

Specific favicon support is browser dependent.



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