



Product Release Notes for ACTIVEWorks Endurance – November 27, 2018

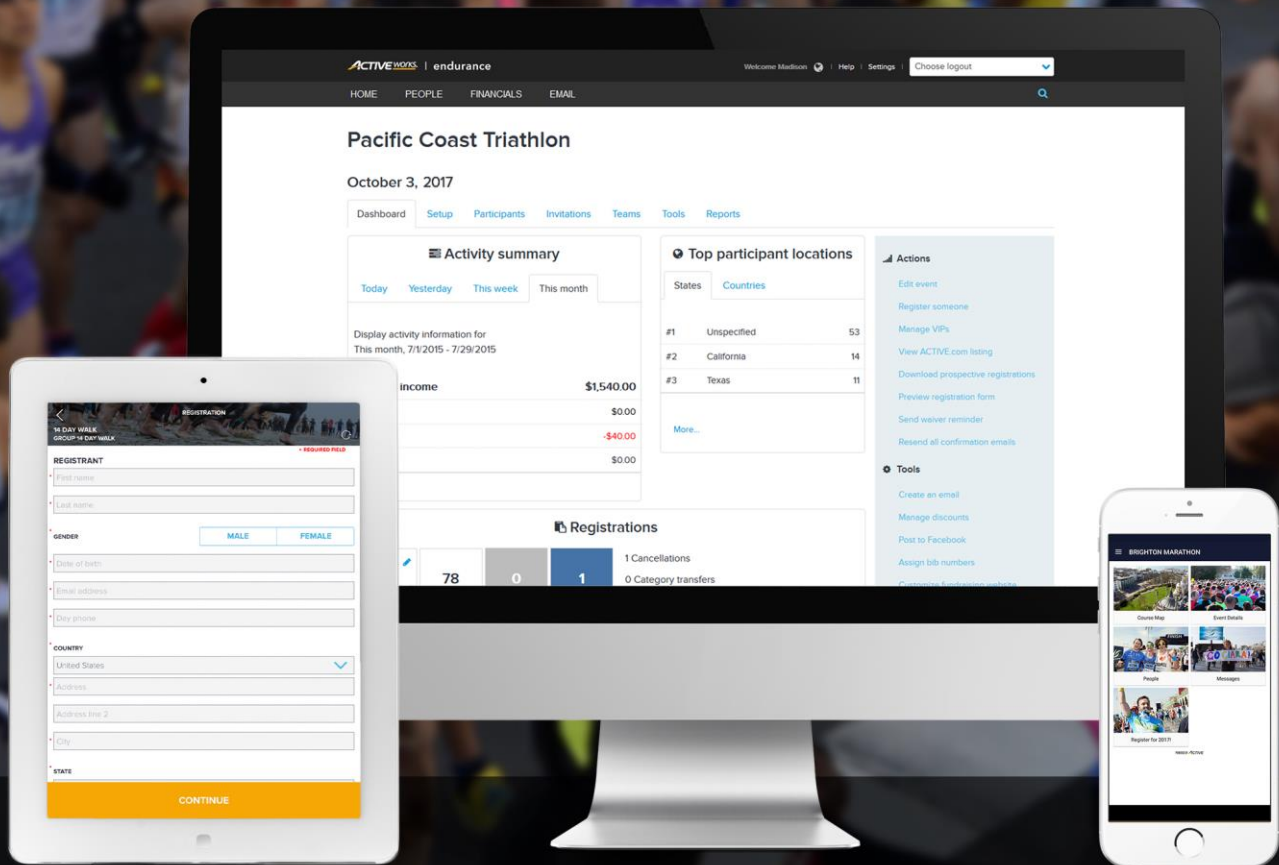


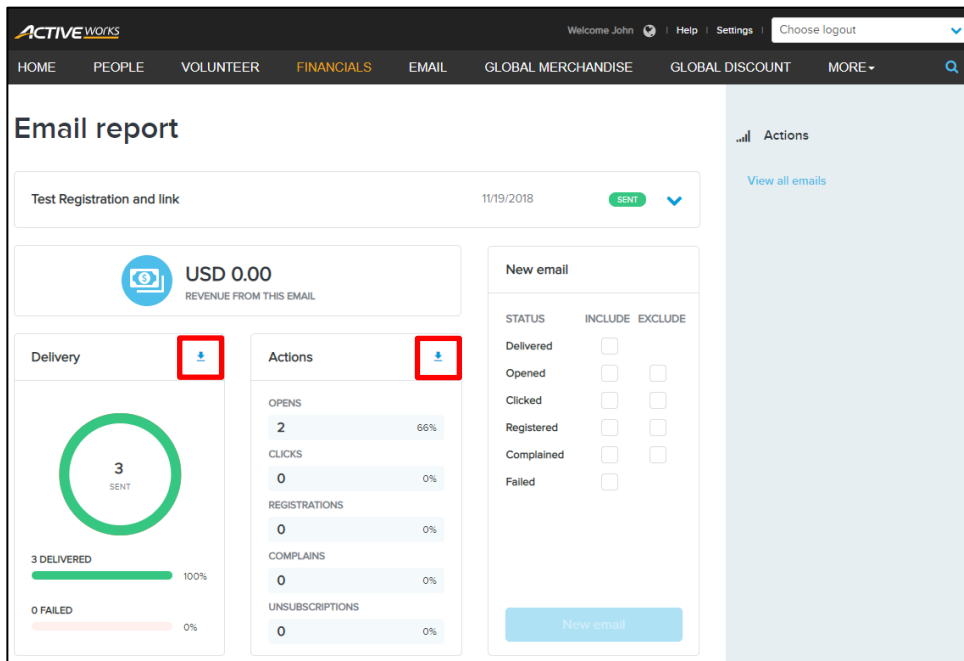
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Downloadable email delivery and actions reports

Our **Email report** (a Premium-tier feature) now provides you with downloadable reports showing you exactly how your email recipients have engaged with your emails, right down to the revenue each email has earned your organization:



The **Delivery** report includes each sent email's **Email subject**, **Sent date**, destination **Email address** and **Delivery** status (either **Delivered** or **Failed**):

	A	B	C	D
1	Email subject	Sent date	Email address	Delivery
2	Test Registration and link	11/19/2018 9:12	gerry1119a@mailinator.com	Delivered
3	Test Registration and link	11/19/2018 9:12	gerry1119b@mailinator.com	Delivered

The **Actions** report includes each sent email's:

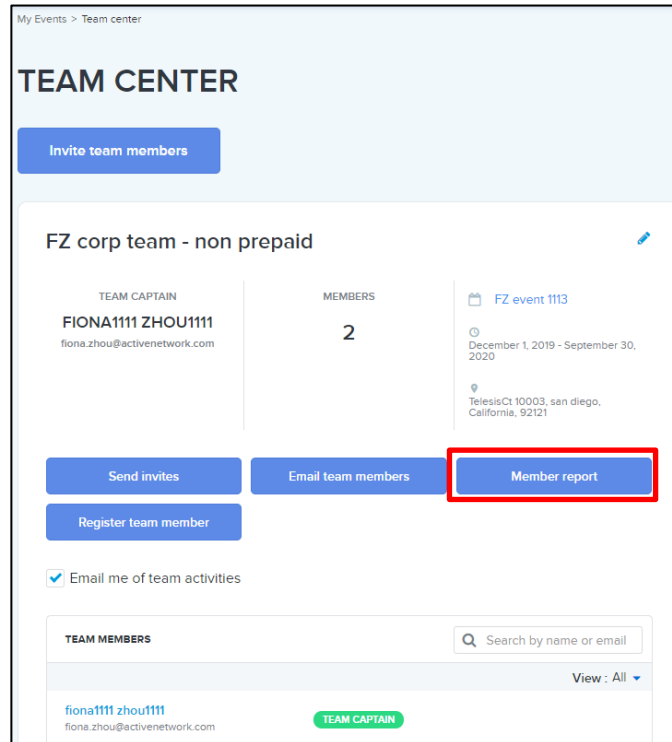
- **Email subject** and destination **Email** address.
- The **Last action** taken by the recipient and the corresponding **Last action date**.
- Counts of **Opens**, **Clicks**, **Registrations**, **Complaints** and **Unsubscriptions** for the email.
- **Revenue** contributed via the email and **Currency** of the **Revenue**.

	A	B	C	D	E	F	G	H	I	J	K
1	Email subject	Email address	Last action	Last action date	Opens	Clicks	Registrations	Complaints	Unsubscriptions	Revenue	Currency
2	Test Registration and link	gerry1119b@mailinator.com	open	11/19/2018 9:14	4	0	0	0	0	0	USD
3	Test Registration and link	gerry1119a@mailinator.com	open	11/19/2018 9:10	2	0	0	0	0	0	USD



Member report: invitation enhancements

Your corporate, charity, hidden or pre-paid team captains can now better self-manage invitees to their team, by using the enhanced **Member report** on their **My Events** page:



The new **Status** column in the **Member report** marks each invitee as:

- **Invited**, for someone who has NOT yet redeemed their invite and registered to join the team.
- **Redeemed**, for someone who has redeemed their invite and is registered in the team.

The new **Invitation link** column displays each invitee's invitation URL:

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
1	Registration	Event	Category	Price type	First name	Last name	Invitation link	Status	Invitation link										
2	11/13/2018	FZ event	Triathlon	Individual	fiona	zhou	https://endurancecui-vip.qa.aw.dev.activenetwork.com/event-reg/select-race?e=19770052&i=a3cf5e94-6355-4691-91af-4e33bcfe45...	Redeemed											
3		FZ event	Triathlon	Individual	Ag		https://endurancecui-vip.qa.aw.dev.activenetwork.com/event-reg/select-race?e=19770052&i=a3cf5e94-6355-4691-91af-4e33bcfe45...	Invited											



Resend unredeemed invitations

Your VIP invitees need reminders too, and with a click of the new **Invitations > Resend unredeemed invites** button, you can now easily resend invitation emails to all invitees who have not yet redeemed their invitations:

The screenshot shows the ActiveWorks interface for the 'Clown Run' event on December 31, 2018. The 'Invitations' tab is selected, and the 'Resend unredeemed invites' button is highlighted with a red box. Below this, a table lists participant details. A second screenshot shows the 'VIP groups' section, where the 'Resend unredeemed invites' button is also highlighted. A confirmation dialog box titled 'Invitation resent' is shown in the foreground, indicating that the invitation email has been resent to all unredeemed invitees.

PARTICIPANT NAME	VIP GROUP NAME	EMAIL ADDRESS	START DATE/TIME	END DATE/TIME	STATUS	EMAIL STATUS
<input checked="" type="checkbox"/> Very Important	Mega VIPs	vip@vip.com	11/8/2017 12:00 a.m.	11/30/2017 12:00 a.m.	Invited	Sent
<input type="checkbox"/> VeryVery ImportantImportant						

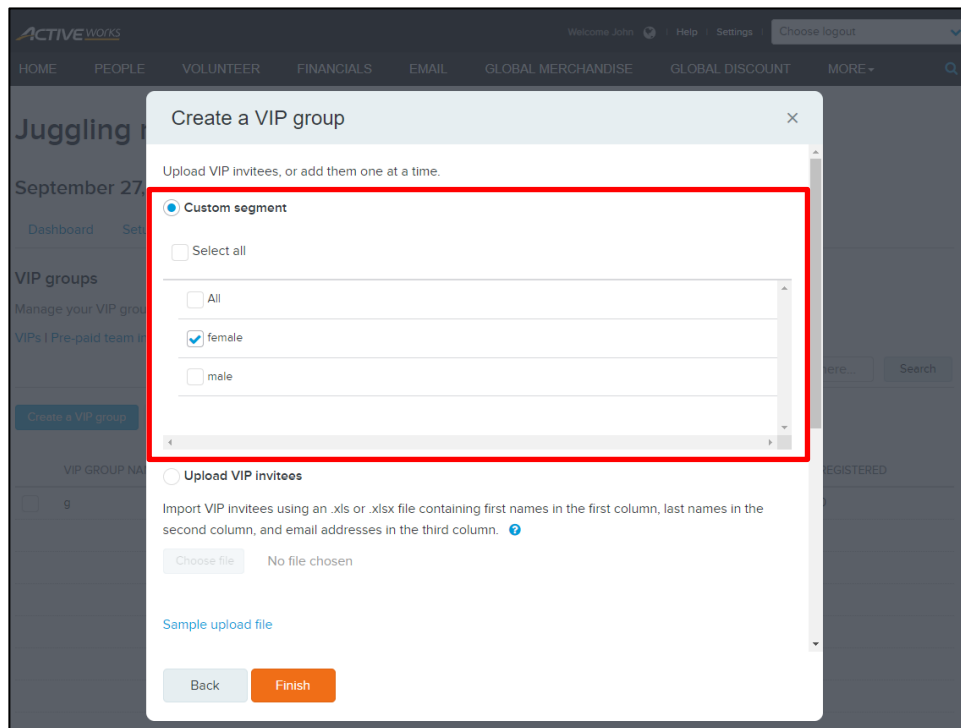
VIP GROUP NAME	START DATE/TIME	END DATE/TIME	INVITED	REGISTERED
<input checked="" type="checkbox"/> Mega VIPs	11/8/2017 12:00 a.m.	11/30/2017 12:00 a.m.	2	0



Invitations by custom segments

Our **PEOPLE** tab Customer Relationship Management (CRM) feature (an Elite-tier feature) allows you to categorize your customers into custom segments by any combination of their personal information and how they have interacted with your organization.

In this release, you can put your custom segments to use, by creating a VIP group from one or more custom segments, and then sending invitation emails to all individuals in the group. Do you want to give discounted or exclusive event access to your repeat participants, influencers and elite runners? With the CRM and VIP invitation features, it's easy:





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