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CrowdRise Official Teams

After launching CrowdRise support earlier this year, we've improved our integration by supporting CrowdRise official teams in ACTIVEWorks Endurance. Now organizers can add existing official teams, or create official teams, for registrants to fundraise for.

Official is official

There are a lot of causes in need in our world. Make it easy for registrants to limit the noise and focus on what's important to them by creating official teams to search out and fundraise for.

Control the conversation

For many charitable organizations it's imperative to keep their brand consistent across all channels. Official teams allow the branding and messaging for the cause to be maintained in an official team, as opposed to participant created teams, which usually don't align as tight to the desired message.

Create official teams

Link official teams to certain charities or sponsors.

[Add](#)

TEAM NAME	CHARITY NAME
Official Charity Team 3	Charity League
Official Charity Team 2	Peoples Charity Inc
Official Charity Team	Charity World

Referral Rebates Reporting

In this release, we continue to deliver enhancements to the referral rebate feature: event organizers can now track referral rebates used and their revenues through the event dashboards and reports.

The revenue reports show you the amount of funds held back or released to registrants. The discount report, event dashboard and event summary treat rebates as discounts and display the totals in the discount amount. All figures correctly account for rebates and holdback totals.

The screenshot shows the 'Revenue report' page. At the top, there are navigation tabs: HOME, PEOPLE, FINANCIALS, and EMAIL. The main heading is 'Revenue report'. Below it, a sub-heading explains: 'Provides a list of all participant transactions and payments from Active. The check number or direct deposit number are not displayed with corresponding transactions until after the payment has been posted. All times displayed in this report, including filtered criteria, reflect Greenwich Mean Time (GMT).' There are filters for 'By check' and 'By event'. The 'Filter by' section is set to 'Event' with a dropdown menu showing 'referral event 2016-8-25'. The 'and payment types' dropdown is set to 'Credit card and payments from'. The 'and dates' dropdown is set to 'This week (8/22/2016 - 8/26/2016)'. There are buttons for 'Back', 'Update', and 'Download'. The main content area displays several key figures: 'TOTAL NET INCOME' (SGD 350.00), 'PAYMENTS' (0), 'REGISTRATION GROSS SALES' (SGD 450.00), 'OTHER GROSS SALES' (SGD 0.00), 'DISCOUNTS' (SGD 0.00), 'REFUNDS' (SGD -100.00), 'PROCESSING FEES' (SGD 0.00), 'REFERRAL HOLDBACK' (SGD 16.00), and 'UNCOUNTS' (SGD 0.00). Below this is a table with columns: EVENT, CATEGORY, REGISTRATIONS, TOTAL NET INCOME, REGISTRATION GROSS SALES, OTHER GROSS SALES, DISCOUNTS, REFUNDS, PROCESSING FEES, and CU. The table has two rows of data.

EVENT	CATEGORY	REGISTRATIONS	TOTAL NET INCOME	REGISTRATION GROSS SALES	OTHER GROSS SALES	DISCOUNTS	REFUNDS	PROCESSING FEES	CU
referral event 2016-8-25	All categories	3	350.00	450.00	0.00	0.00	-100.00	0.00	SG
referral event 2016-8-25	Running-1 Mile - Individual	0	0.00	100.00	0.00	0.00	-100.00	0.00	SG

Multiple Purchases in One Registration

Want to make it easier for your registrants to purchase multiple entries at a time? Now, you can let registrants choose the number of registrations they want to purchase upfront, and then quickly complete registration and secure the entries.

The screenshot shows the registration process for the 'Simpsons Theme Run'. At the top, there are navigation tabs: SELECT CATEGORY, SIGN IN, COMPLETE FORM, and CHECKOUT. The main heading is 'Simpsons Theme Run'. Below it, the event name 'Running-5K' is displayed. There are two registration options: 'Running-5K' and 'Running-10K'. Each option has a price and a quantity selector. The 'Running-5K' option is priced at \$150.00 and has a quantity selector set to 0. The 'Running-10K' option is priced at \$120.00 and has a quantity selector set to 0. Below the registration options, there is a note: 'You can get a \$15.00 rebate from 10 to 19 referrals, \$20.00 rebate from 20 to 29 referrals, \$35.00 rebate from 30 or more referrals. Referral rebates will be refunded on 8/31/2016. All your referred participants will use your referral link to invite others.' There is a 'Continue' button at the bottom right.

Dynamic Email Trigger

Tired of penciling in dates on a calendar or setting Outlook reminders to send out marketing emails? Now you don't have to.

Since our new email tool is connected to the event registration system, you can set emails to fire automatically based on the event schedule you have already set up. A robust rule engine allows complete flexibility to define whether emails are sent out minutes, hours, or days before or after an event category opens or closes registration, a price change occurs, or the event starts or ends.

[Additional help articles for the email tool](#)

Schedule delivery

Schedule

Now

On future date

On trigger

When

For

Simpsons Theme Run

Springfield Fun Run

Selecting multiple events or price categories will send multiple emails.

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ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

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