



Product Release Notes for ACTIVEWorks Endurance – October 21, 2016



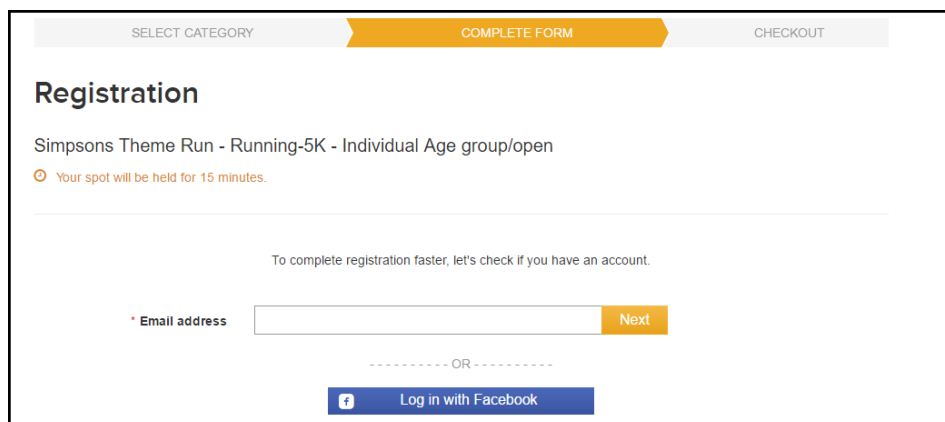
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Simplified Registration

A smooth registration process can drive your conversion rate through a positive customer experience.

Once a potential participant is on your registration page, the goal is to complete registration as quickly as possible. We've made it even quicker to create an account and register for your event.



To simplify our registration process, account login has been:

- **Consolidated**
Only 3 steps are needed to complete the registration (the sign-in step has been removed).
- **Automated**
If the email address entered by a participant isn't registered in ACTIVE, then ACTIVEWorks Endurance will use it to create a new active.com account. For Facebook users, ACTIVEWorks Endurance will use their Facebook email address to create a new active.com account and link it to Facebook.

Managing Packet Pickup Groups After Registration

Let your participants freely manage their packet pickup groups after they complete registration.

You can now set a final date by which participants can create, join, or leave packet pickup groups after completing registration.

Participants can manage their packet pickup groups in MyEvents, right up until 11:59 pm on the date you have set.

Participants will appreciate the flexibility to pick up packets for their group as more people join.

Family and friends packet pickup

Family and friends packet pickup allows any member of the group to pick up everyone's race packets.

Pickup group name
Bart's squad

Entry code
12345

Invitation link
[Invite your family and friends](#)

Who's in the group?
2 participants

You
John Smith

LEAVE GROUP

BACK

Hidden Registration Teams

Previously, if team captains wanted to restrict the size of a team, or make a team exclusive to specific participants, they had to rely on event organizers to limit team size or access. Event organizers then had to go to the event setup, set team participation limits for each category and enable the password requirement for team registration.

Now, team captains can self-manage team restrictions. They can hide a team and then distribute the team invitation link only to specific recipients. Only event organizers and team captains can see and distribute the invitation link, and thus they can restrict the team to the desired size and participants.

This will make it easier for you to manage corporate and charity teams.

Team information

Do you want to join or create a team?

☐ No
☐ Join a team
☒ Create a team

Team members register themselves. As the team captain, you can use the team captain center to manage and invite team members. \$10.00 to create a team in addition to your registration

* Team name

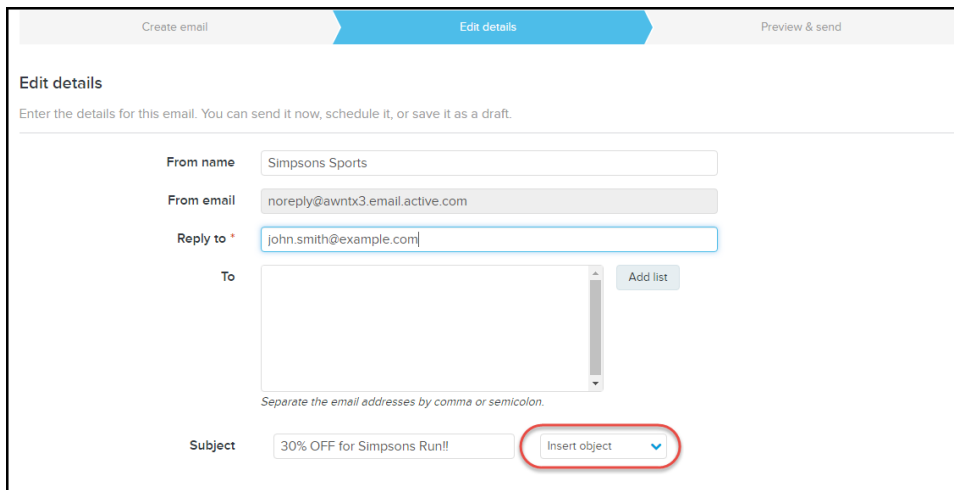
Is this team hidden?
☒ No - anyone can see the team when registering
☐ Hide team from all registrants

* Prepay for team members
☒ No
☐ Yes

Personalized Email Subject Lines

Studies show that personalized email subject lines can increase opening rates by as much as 26%. When drafting an email, you can now personalize the subject line merging personal information for each recipient. Depending on the email that you're drafting, the merged information can be event-related or volunteer-related.

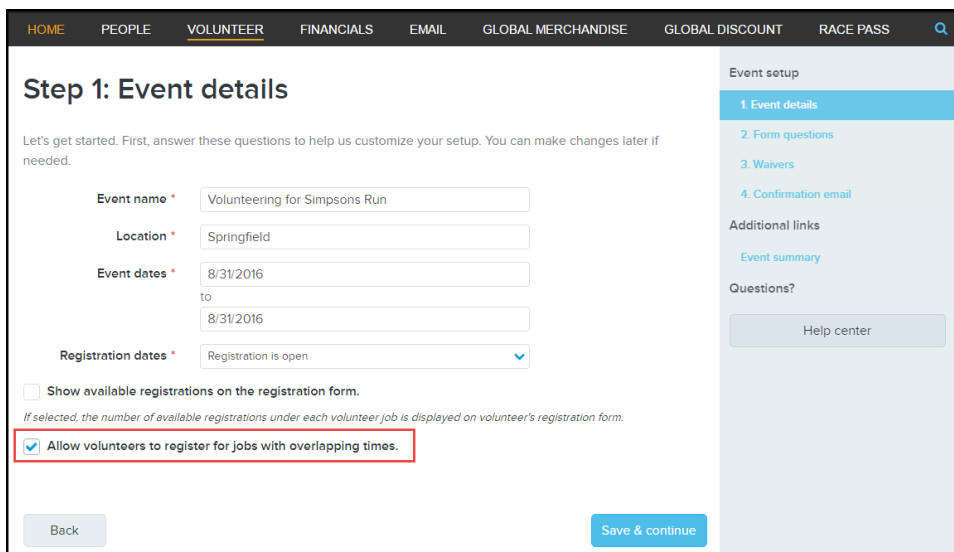
The increase in engagement brought by customized information also applies to social channel sharing. When editing the default Facebook text to be presented to customers when they share your event, you can now personalize the shared image, URL, and display content included in Facebook shares.



Overlapping Volunteer Jobs

Frequent and experienced volunteers can often take on two or more jobs at the same time. For example, an experienced volunteer can simultaneously check people in and collect registration payments. On other occasions, organizers may want to overlap volunteer jobs to reduce volunteer numbers.

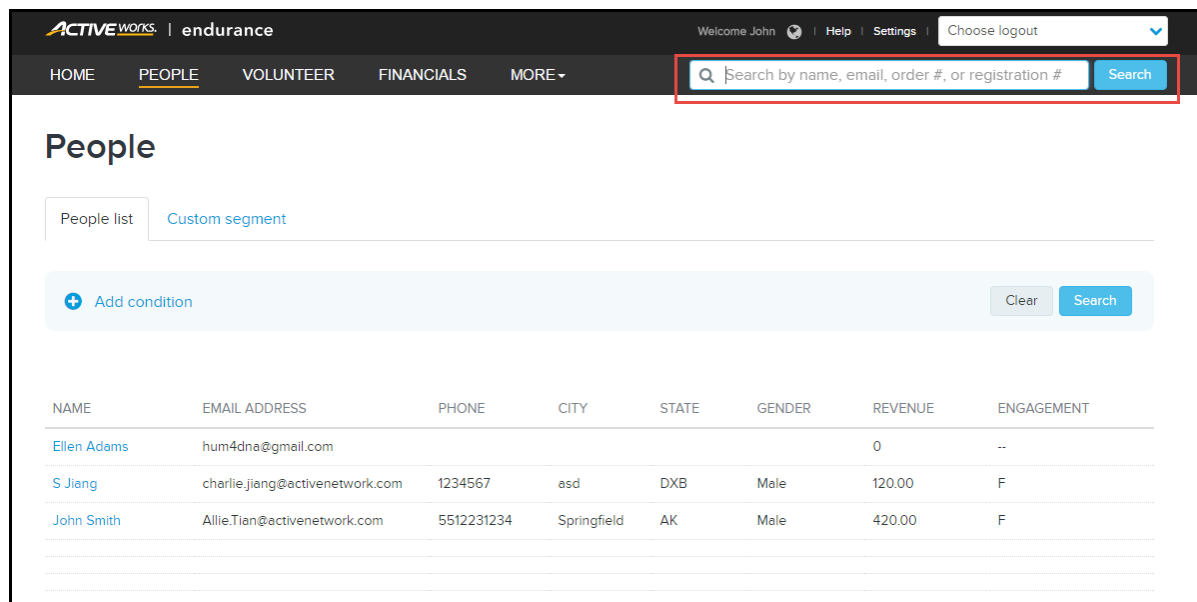
Now ACTIVEWorks Endurance allows you to overlap volunteer jobs to better accommodate your volunteer assignment needs.



Versatile People Search

Our new versatile search widget saves you time when locating registrants and gives you easy access to their registration details.

Now, on any screen of ACTIVEWorks Endurance, you can search for a participant by name, email address, order number, or registration number.



NAME	EMAIL ADDRESS	PHONE	CITY	STATE	GENDER	REVENUE	ENGAGEMENT
Ellen Adams	hum4dna@gmail.com					0	--
S Jiang	charlie.jiang@activenetwork.com	1234567	asd	DXB	Male	120.00	F
John Smith	Allie.Tian@activenetwork.com	5512231234	Springfield	AK	Male	420.00	F

Referral Rebate Notifications

We've just made the referral rebates function even better!

Now, when your participants have referred enough people to qualify for a rebate, on the rebate issue date, they will receive an email notifying them that their rebates have been issued and will be deposited in their accounts within a few days.

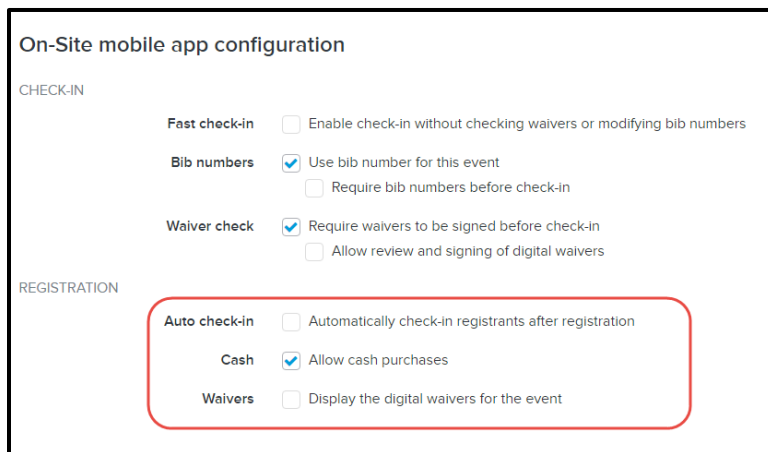
Also, registrations via team invitations are now counted as referrals. Referral rebates have never been easier to get!

New On-Site Registration Settings

The ACTIVE On-Site mobile app allows mobile users to quickly sign up for your event with just a couple taps. You can now configure the check-in and registration processes in the On-Site app to tailor it to meet the needs of specific events.

Enable the following registration settings for the On-Site mobile app:

- Automatically check-in registrants after registration
- Allow cash purchases
- Display digital waivers for the event



On-Site mobile app configuration

CHECK-IN

Fast check-in ☐ Enable check-in without checking waivers or modifying bib numbers

Bib numbers ☒ Use bib number for this event
☐ Require bib numbers before check-in

Waiver check ☒ Require waivers to be signed before check-in
☐ Allow review and signing of digital waivers

REGISTRATION

Auto check-in ☐ Automatically check-in registrants after registration

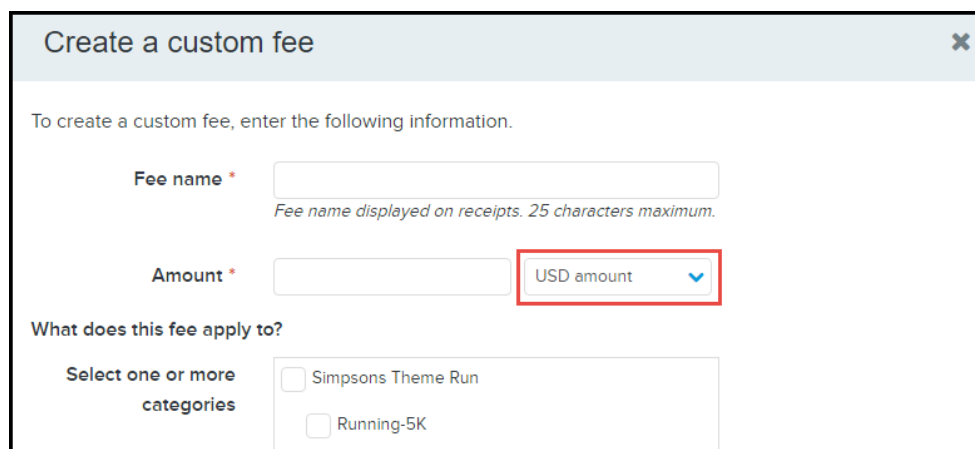
Cash ☒ Allow cash purchases

Waivers ☐ Display the digital waivers for the event

Flat Custom Fees

Previously, for organizers to collect taxes or surcharges, our custom fee tool required organizers to set custom percentages to be broken out from the registration fee.

Now, in addition to percentage custom fees, ACTIVEWorks Endurance also supports flat amount custom fees (which are independent from the registration fee).



Create a custom fee [X]

To create a custom fee, enter the following information.

Fee name *
Fee name displayed on receipts. 25 characters maximum.

Amount * **USD amount** [v]

What does this fee apply to?

Select one or more categories

☐ Simpsons Theme Run

☐ Running-5K

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About ACTIVE Network, LLC

ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

For more information about ACTIVE Network, LLC products and services, please visit ACTIVEnetwork.com.

ACTIVE Network, LLC
717 North Harwood Street
Suite 2500
Dallas, TX 75201