ACTIVE works®

Product Release Notes for July 2016

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Mexican Currency and OXXO Payment Support

ACTIVEWorks Endurance continues to grow support for non-US currencies. Customers who have events in Mexico can now collect payments using the popular application OXXO and integrate with the Peso.

Continued endurance event growth in Mexico has fueled demand from Race Directors to be able to accept payments via OXXO…you have asked and we have answered.

Multi-National events can also track which payment methods their participants are using. Event Directors can now view orders paid by the OXXO payment method in the payment information section on the order details page.

Contact your Account Manager to set up OXXO remittance.

Volume-Based Pricing

You now have even more options in ACTIVEWorks Endurance as you develop your next event pricing strategy.

Break out of the price increase grind and create a sense of urgency during early registration by offering price promotions that are only available a limited number of registrants.

What's more, you are not limited to the number of tiers you can choose! Offer a steep discount to your first 100 registrants, a special package to the second group of 100 registrants, and so on. Don't worry, if you create too much excitement and hit a rush registration period, registrants will automatically be moved into the next tier, making this offer a truly first-come, first-served basis.

Reach out to your Account Manager to Learn More!

Custom Fee Options

Do you collect sales tax on your event registrations or have unique surcharges that need to be passed on to the participant? ACTIVEWorks can now support your custom fee needs!

You no longer need to back sales tax out of race revenues. Perfect for Event Directors that are required to collect sales tax, special venue fees or mandatory insurance, new custom fee options keeps you on top of these expenses and buckets each fee in its rightful category.

Currently custom fees are based on a percentage of the registration value, with flat fee options to follow suit.

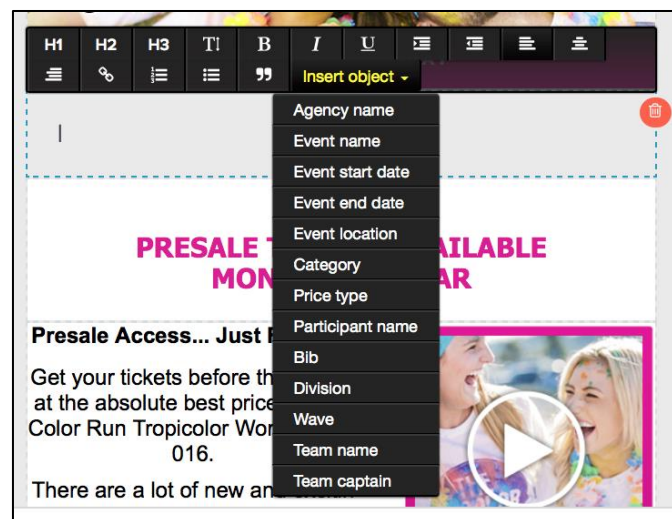Contact your Account Manager with any questions.

Email Tool Templates

Do you wish you could easily segment emails to volunteers, volunteer captains, event participants or another group through the creating of customized email templates?
Wish. Granted.

When sending emails through ACTIVEWorks' enhanced email tool, you will now see the templates tab reflects the ability to choose from Regular Templates and Volunteer Templates. Each template provides customizable information and will help you avoid sending the wrong links and info to each user group.

And if you are spending money every month subscribing to a separate email marketing provider…stop. ACTIVE's enriched drag-and-drop email tool can now completely replace the need for a 3rd party email service.

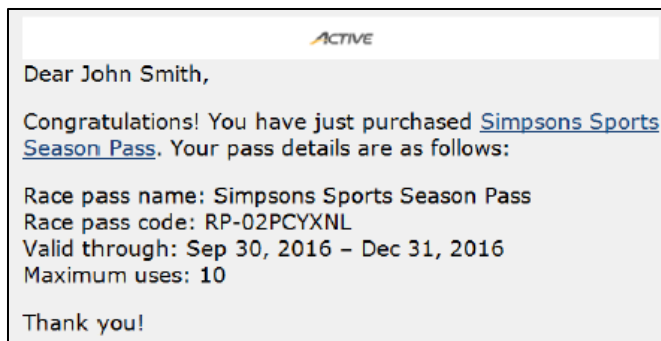Give us a call to learn more about the Email Tool.

Race Passes

Do you have a great event portfolio and want to package it all up for your participants to register with one simple price?

ACTIVEWorks Elite users can sell race passes that allow registrants to enter multiple races for a single price. This new feature is especially great for event directors looking to sell season passes, future race redemptions, or even all races in a particular series

Simply create a race pass, set uses and length of validation period, and a unique code is sent to your registrant that is valid for all events in your race pass package.

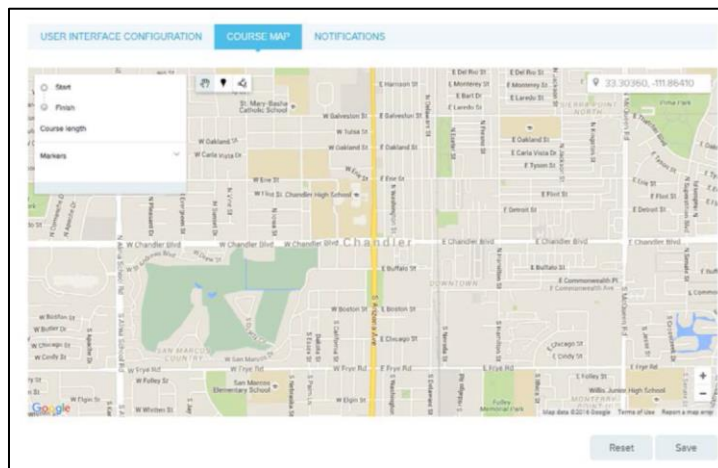Contact your Account Manager to Learn More!

Map Creation Tool for ACTIVE Event App

Setting up an app for your event spectators and participants shouldn't be a difficult or lengthy process.

The ACTIVE Event App is a low-cost customizable solution that allows Event Organizers to hold the keys and plug-and-play their event information as quickly as possible.

Creating your course map for runner tracking is quicker than ever before. Simply designate your route inside ACTIVEWorks and then drag and drop your mile markers, aid stations, cheer zones, and other landmarks into place. ACTIVE provides a single tool for your event app where you can make changes at any time (including race day!) without having to submit new approvals through app stores.

Let us know if you'd like a demo of the Event App!

ACTIVE Network, LLC

About ACTIVE Network, LLC

ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

For more information about ACTIVE Network, LLC products and services, please visit ACTIVEnetwork.com.

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