

Product Release Notes for ACTIVEWorks Endurance – December 19, 2017

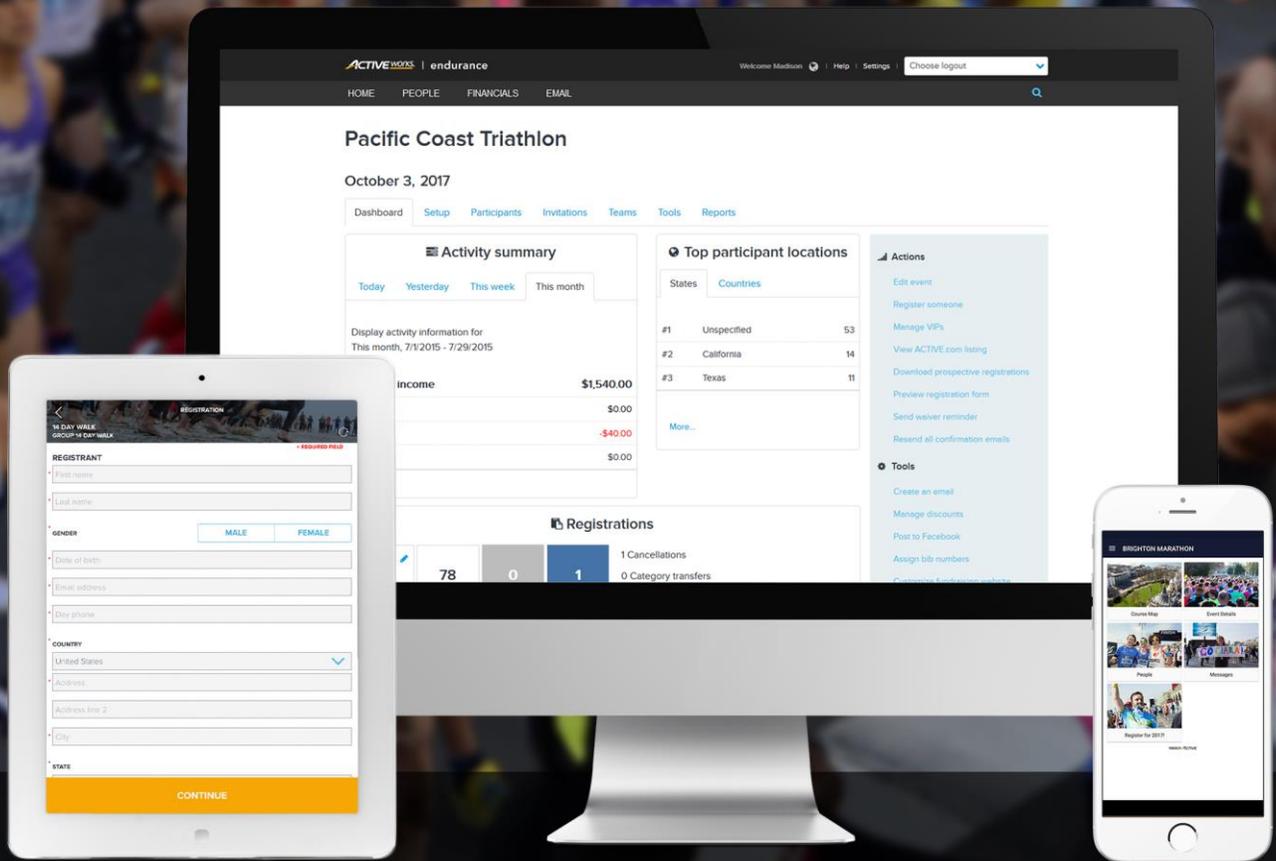


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Single page registration improvements

To reduce the risk of your customers abandoning registrations, the single page registration workflow has been made more concise:

- The [event] – [category] – [price type] list (previously located under the **Registration** title) has been removed to reduce clutter.
- For logged-in customers, the **YOUR INFORMATION** section is now collapsed and marked **COMPLETE** by default, and the next registration section is expanded and ready for customer input.

The single page registration workflow now guides your customers to avoid them losing their way during the registration process:

- To help customers keep track of their location on the registration page, the **NEXT** button at the bottom of an expanded section validates and collapses the section and expands the next section.
- If a customer tries to navigate out of an uncompleted form section, they will be taken to the field which needs to be completed before moving on to another section.

The screenshot displays the ACTIVE registration interface. At the top, the ACTIVE logo is on the left, and the language is set to English (United States). A progress bar shows three steps: 'SELECT CATEGORY', 'COMPLETE FORM' (highlighted in orange), and 'CHECKOUT'. Below the progress bar, the title 'Registration' is followed by a warning: 'You may lose your registration spot if your browser session is idle for more than 15 minutes.' The user is logged in as 'alexander. @activenetwork.com' with a 'Change account' link. The 'YOUR INFORMATION' section is collapsed and marked 'COMPLETE'. The 'Running-5K - Individual Age group/open' section is expanded, showing a dropdown menu for 'Who is this registration for?' and a 'NEXT' button. The 'Running-10K - Individual Age group/open' section is partially visible below. At the bottom, there are 'Start over' and 'CONTINUE' buttons.



For easier registration on Android devices, the **Date of birth** date picker has been changed to individual month, day and year pickers:

* Last name

* Gender

Male

Female

* Date of birth

August 28 2013

* The date of birth entered for the participant does not fall within the *over 18* age group that is required.

* Day phone

* Country

Japan

* Postcode

April

May

June

July

August

September

October

November

December



Unsubscribed email address management

The Email Tool (Premium-tier feature) now helps you to view and manage participants who have unsubscribed from your emails.

For each unsubscribed email address, see the date on which it was unsubscribed and the email from which the unsubscribe link was clicked. Now, you can better understand which emails fail to resonate with your audience; allowing you to create more effective emails.

The screenshot shows the 'ACTIVE Works | endurance' dashboard. The 'EMAIL' tab is selected in the navigation menu. Below the navigation, there are tabs for 'Regular email', 'Volunteer email', 'Regular templates', 'Volunteer templates', and 'Unsubscribers'. The 'Unsubscribers' tab is active, showing a list of users who will no longer receive emails. The list has columns for 'EMAIL', 'DATE UNSUBSCRIBED', and 'LAST EMAIL'. There are also buttons for 'Add', 'Delete', 'Upload', and a search bar labeled 'Search by email'.

| EMAIL | DATE UNSUBSCRIBED | LAST EMAIL |
|--|-------------------|------------------|
| <input type="checkbox"/> alexand@activenetwork.com | 12/12/2017 | test unsubscribe |
| <input type="checkbox"/> elmerfudd@wheresdatwabbit.com | 12/12/2017 | Admin Added |
| <input type="checkbox"/> bugs.bunny@looneytunes.com | 12/12/2017 | Admin Added |

You can also manage unsubscribed email address as follows:

- Manually unsubscribe an email address by **Adding** it to the list (manually-added addresses are marked **Admin Added**, instead of with the email in which the unsubscribe link was clicked).
- **Upload** a CSV file of email addresses to unsubscribe from future emails.
- Resume sending emails by selecting the required addresses and then clicking **Delete**.
- **Search** for an unsubscribed email address.



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