



Product Release Notes for ACTIVEWorks Endurance – Feb. 10, 2017

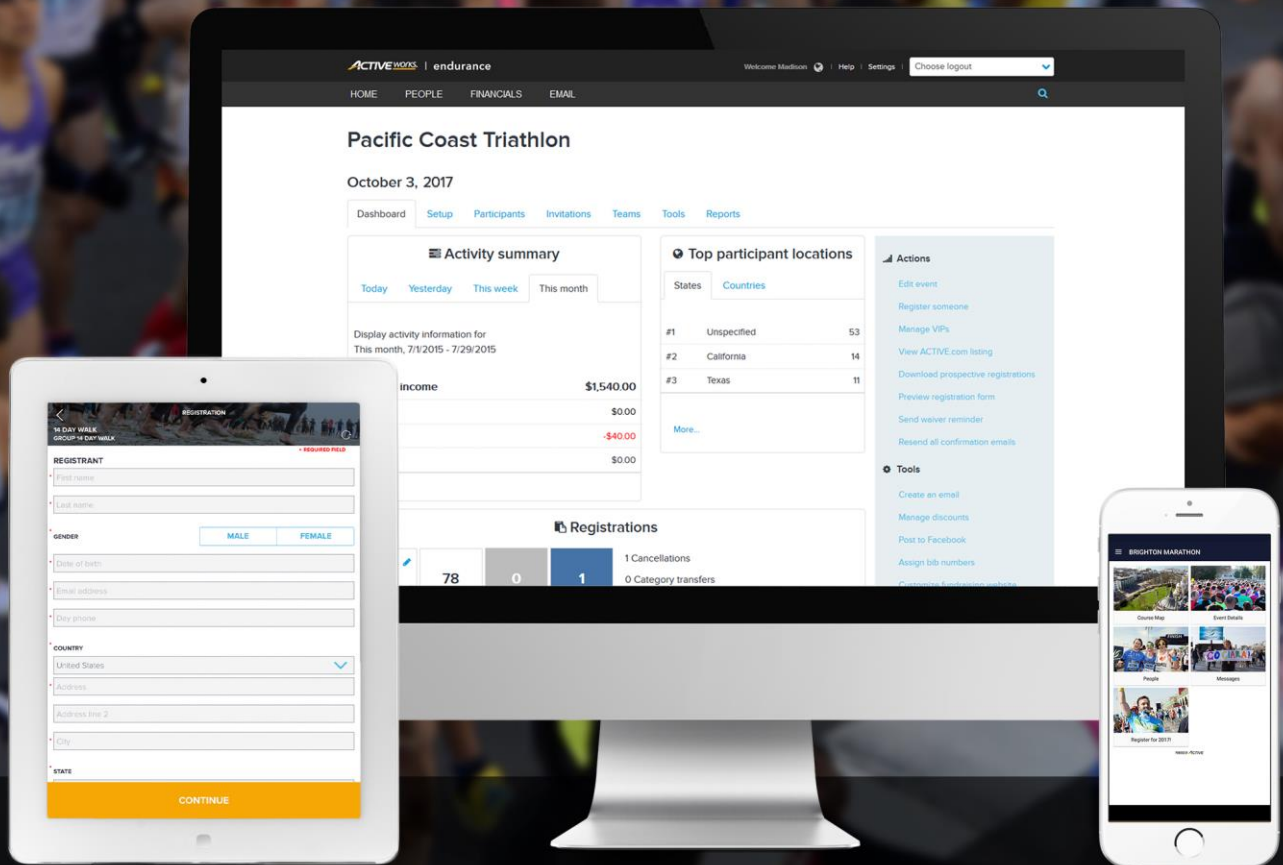


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Viewing the Number of Used Discounts

Track not only the financial impact of your discounts, but also the quantity used for each general or global discount code. Easily see which discounts are seeing a ROI on your marketing efforts.

Note: if a discounted registration is cancelled or transferred, then the discount counts as expired and the quantity of the discount code used remains unchanged.

HOME

PEOPLE

FINANCIALS

EMAIL

GLOBAL DISCOUNT

RACE PASS

Global discount

Add, edit and manage your global discounts.

Create

Edit

Delete

Upload bulk global discounts

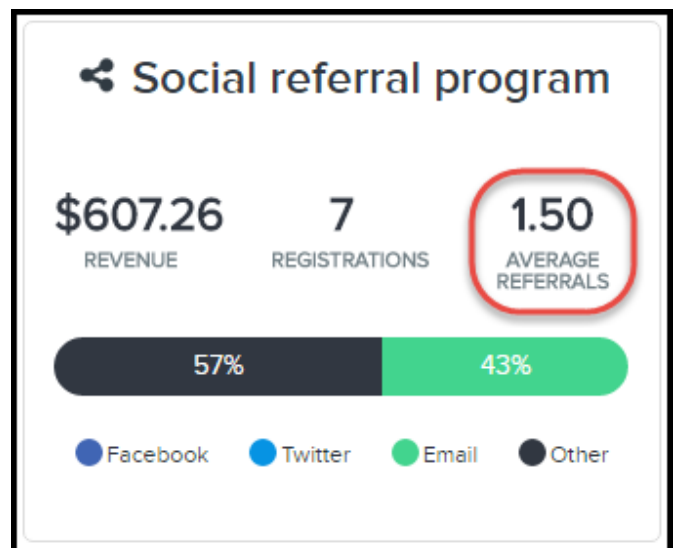
	NAME	AMOUNT	CODE	START DATE	END DATE	DESCRIPTION	DISCOUNT USED / MAX
<input type="checkbox"/>	Global discount 1	\$1.00	GLABC2	-	-	Test discount 1	4/Unlimited
<input type="checkbox"/>	Global discount 2	\$1.00	GLABC3	-	-	Test discount 2	1/1
<input type="checkbox"/>	Global discount 3	\$5.00	GLABC1	-	-	Test discount 3	10/10

Referral Rebate Enhancements

Event organizers who use the social referral rebate tool now have more options for rewarding their participants who share and register using the rebate links. Organizers can now choose whether rebates are given to only referrers, or to referrers and referred.

- If only referrers are chosen to receive rebates, then only registrants with the required number of valid referrals will receive rebates.
- If all referrers and referred are elected to receive rebates, then registrants who referred others and registrants who were referred will receive rebates.

Additionally, the social referral dashboard now provides better insight into the performance of the campaign. Event directors can now view the average number of referrals made per participant. (Average referrals = total valid referrals / number of registrants who have made valid referrals.)





Sponsored Push Notifications in the Event App

Organizers using the Event App now have additional choices for customizing how your sponsor organizations can be branded inside the app.

Sponsorship is critical to generating revenue and operating a profitable event. Oftentimes, a sponsor will cover the cost of the Event App to ensure that their brand is seen by as many participants and spectators as possible.

Event directors can help their sponsors reach a larger audience by including a sponsorship message in each participant's progress notifications. One example: "Live results are powered by Title Sponsor Name."

Event directors can easily configure this sponsorship message in the Event App tool as seen below.

The screenshot shows the 'Event App' configuration interface. At the top, there is a navigation bar with links: Dashboard, Setup, Participants, Invitations, Teams, Tools, Reports, and Express registrations. Below this is the 'Event App' section with a description: 'Event App is an event interaction mobile app provided and supported by Active. This page allows you to configure the theme and styles of function modules in Event App, and manage notifications to the app users.'

The main content area has three tabs: 'USER INTERFACE CONFIGURATION' (selected), 'COURSE MAP', and 'NOTIFICATIONS'. Under 'USER INTERFACE CONFIGURATION', there is a 'BASIC INFO' section with the following fields:

- Multi-event app:** A dropdown menu set to 'None'. Below it, a note states: 'Your selection will include this event into the selected Multi-Event App. Go to Admin Settings > Multi-Event App for details.'
- Primary color:** A blue color swatch.
- Font color:** A white color swatch.
- Logo image *:** A 'Choose file' button, 'No file chosen', and format/dimension instructions: 'Format: PNG. Size: Less than 1 MB. Dimensions: 600 px width, 390 px height.'
- Splash screen image *:** A 'Choose file' button, 'No file chosen', and format/dimension instructions: 'Format: PNG. Size: Less than 1 MB. Dimensions: 720 px width, 1280 px height.'
- Sponsor signature:** A text input field containing 'Powered by ACTIVE'. This field is highlighted with a red border.
- Available components *:** A section with two checked checkboxes: 'COMPONENT' and 'Course map'.



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