

Product Release Notes for ACTIVEWorks Endurance - April 22, 2018

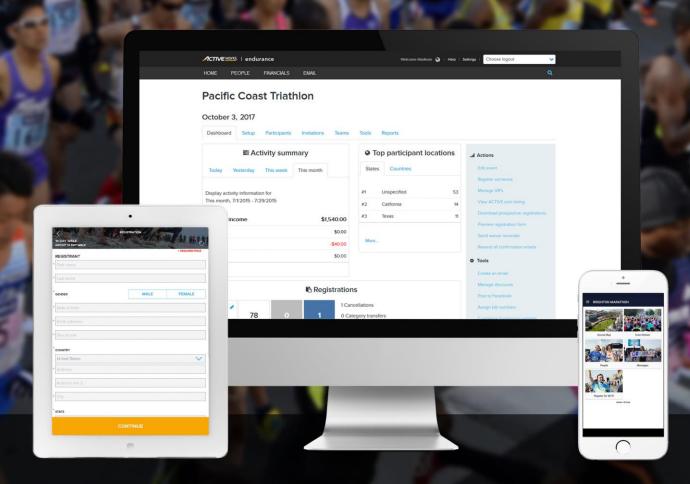


Table of Contents

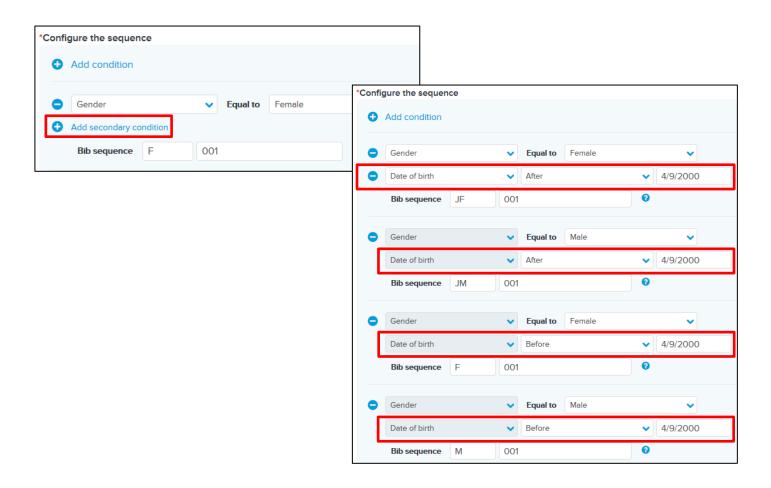
Automatic bib assignment by two questions	2		
Wave assignments in Registrations, Check-in list and Custom Registrations reports On-Site app custom content blocks MyEvents portal: event results	4		
		Document management tool enhancements	6
		CRM Enhancements	7



Automatic bib assignment by two questions

The bib tool is now even more powerful and can automatically assign bibs to participants by their answers to two questions.

For finer control over how bibs are assigned, you can configure a secondary condition (such as age range) in addition to the primary condition (gender), as in the example below:



Don't worry if you have to adjust your bib assignment rules after registration has started; the bib tool will automatically re-assign bibs to all registrants according to your updated rules.



Wave assignments in Registrations, Check-in list and Custom Registrations reports

Participant's **Wave** assignments are now listed in the **Registrations** and **Check-in list** reports, and can be added to **Custom Registrations Reports**, saving you and your check-in staff the time to cross-reference this information:

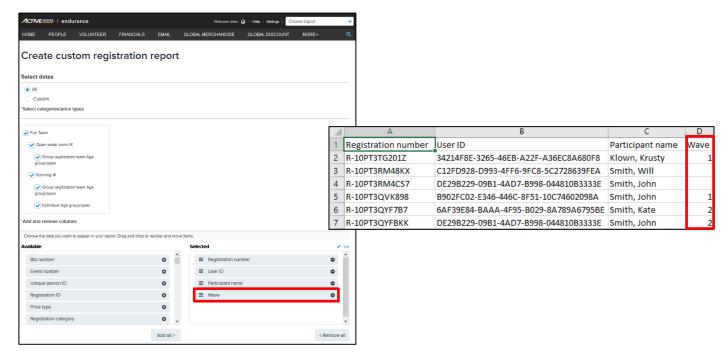
Registrations report:



Check-in list report:



Custom Registrations Report:



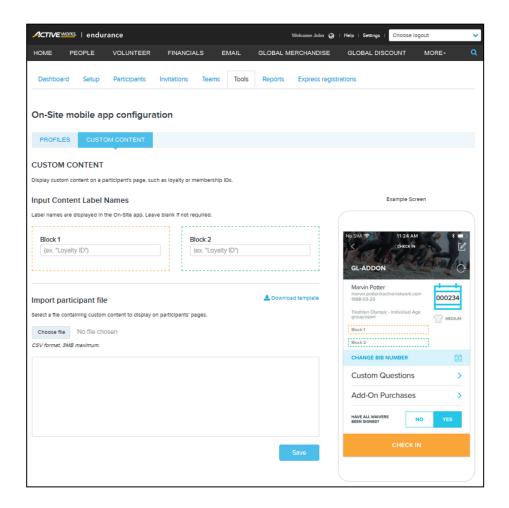


On-Site app custom content blocks

The On-Site mobile app can now help your check-in staff to personalize the check-in experience for each participant. The app can display up to two blocks of custom, participant-specific content uploaded from a CSV file.

Use this feature for content that is specific to your organization and not stored in AW Endurance, such as:

- Participant's membership or loyalty program numbers.
- Number of times a participant has raced.
- Corral or cap colors.



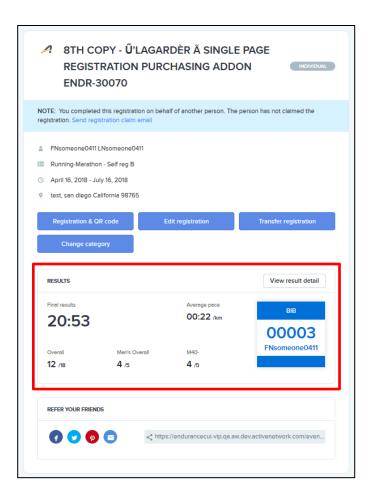
Configuring the two custom content blocks is easy: just enter a label for each block, click the **Download template** link and paste **Registration number**, **Participant name**, **Block 1** and **Block 2** content in to the template file and then upload the file. If no errors are found, then the custom content will appear in the On-Site app during each participant's check-in.

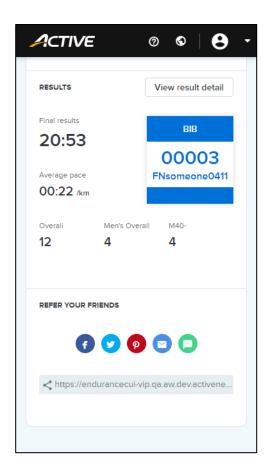


MyEvents portal: event results

As the one-stop, desktop and mobile site for your participants to manage their registrations, the MyEvents portal now also provides them with their **Final results** and **Overall**/division rankings for an event.

Participants can also click the **View result detail** button to view their split results on their ACTIVE Results page:







Document management tool enhancements

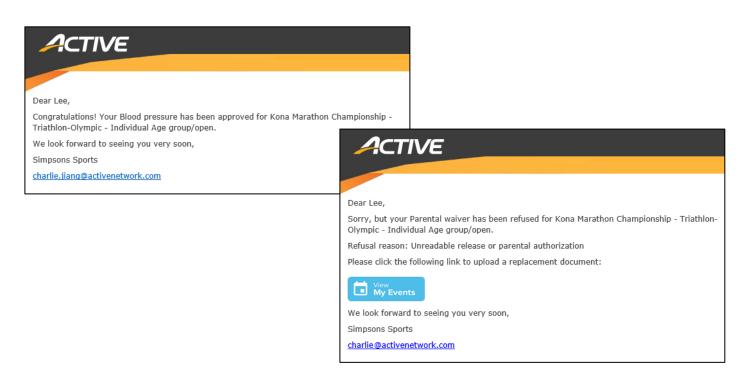
Two enhancements to the Document management tool (a Premium-tier feature) now take even more of the work to gather, approve and file participant's legal documents off your hands:

Automatically re-use existing documents for a new registration

If a participant has an approved document on file that is less than a year old and for the same sport type and distance, then the Document management tool will automatically re-use that document for a new registration, and send out the Registration Confirmation email to the participant. Otherwise, the document is held pending approval by your staff.

Email participants when a document is approved or refused

The Document management tool now keeps your participants informed whenever one of their uploaded documents is approved, or if a document is refused, then emails them to request a substitute document:



Elite-tier organizations can use the **Custom branding** feature to customize the headers of the above emails with their organization's branding.

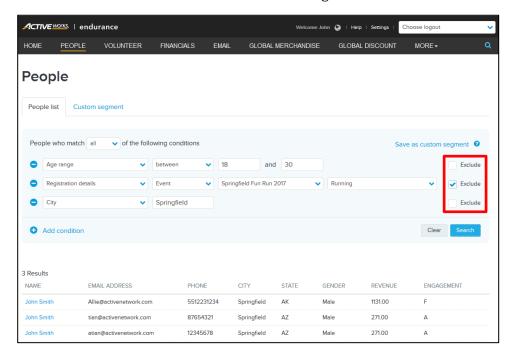


CRM Enhancements

To help you retain more of your participants, the CRM tool (a Premium-tier feature) has two enhancements that allow you to segment and target your customers even more precisely:

Exclude persons who match a filter

You can now **Exclude** customers who match a filter criteria, for example customers already registered for an event, so that you don't send them invitation emails for the event again:



Include persons registered for two different events

You can now search for customers who are registered for two different events:



By combining the above two features, you can focus your marketing efforts on a very specific customer segment, for example customers who participated in the 2017 event, but are not yet registered for the 2018 event.



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About ACTIVE Network, LLC

ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

For more information about ACTIVE Network, LLC products and services, please visit ACTIVEnetwork.com.

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