# 

Product Release Notes for ACTIVEWorks Endurance – January 9, 2018

		ACTIN (CW	🗠 I endurance			Settings   Choose logout	
		HOME	PEOPLE FINANCIALS	EMAIL	Welcome Madison 🧿   Help   :	Choose logour	
		Pacifi	ic Coast Triath		Tools Reports		
		Today	E Activity summ		Top participant locations States Countries	Actions	
1		Display ac	tivity information for h, 7/1/2015 - 7/29/2015		#1 Unspecified 53 #2 California 14	Register someone Menage VIPs View ACTIVE.com listing	6
WALK		i 1813)	income	\$1,540.00 \$0.00 -\$40.00	#3 Texas 11 More	Download prospective registrations Preview registration form Send weiver reminder Resend all confirmation emails	
ne .				\$0.00		• Tools Create an email	
	MALE FI	MALE		Registration		Menage discounts Post to Facebook	
			78 0	1000	cellations egory transfers	Assign bib numbers	
							Cover May Ever Desit
States		~					Pagie Mesages
		_		_	_		A ANT
							Register for 2017
c	DNTINUE					- 10 m	
	-						$\bigcirc$

## **Table of Contents**

REC

Registration workflow improvements	2
New email report	3

### **Registration workflow improvements**

We made improvements to the registration workflow to make it smoother for your customers to register for your events:

• Existing customers with missing personal information are taken directly to the **YOUR INFORMATION** section after logging in, so that they can quickly complete any missing information before proceeding with the registration:

Registration										
• You may lose your registration spot it	f your browser session is i	dle fo	or more that	n 15 n	ninutes.					
bart1@simpson.com									Change act	count
YOUR INFORMATION										
(bart1@simpson.com)									INCOMPLETE	^
Email address	bart1@simpson.com									
First name										
• Last name										
• Gender	O Male									
	Female									
Date of birth	Month	*	Day	*	2018		*			
Day phone					Ext.					
Country	United States 💌					•				
Address										
Address line 2										
- City										
• State	Select one •					*				
• ZIP							•			
									NEXT	

• Your customers can now progress quickly from field-to-field on the registration form by pressing the **Tab** key, and select or unselect checkboxes or radio buttons by tapping the space bar:

* Dropdown menu	Yes		•
* Check boxes2	Option 1 Option 2		
* Date and time2	1/1/1907	12:00 a.m.	
* Radio buttons6	Option 1		
	Option 2		
	Option3		
* Check boxes7	Option 1		
	Option 2		
	Checkbox3		

#### New email report

The new **Email report** (a Premium-tier feature) presents you with a clearer view of how your customers engage with one of your emails:

- In the **Delivery** pane, see how many and the percentage of emails that were **DELIVERED** or **FAILED** to be delivered due to an invalid address.
- In the **Actions** pane, see how many and the percentage of email recipients who:
  - o Opened the email.
  - Clicked a link in the email.
  - Registered for an event via a link in the email.
  - Complained about the email by marking it as junk.
  - Clicked the unsubscribe link in the email.

A high rate of opened emails or clicks indicates that recipients are interested in your events, but a low registration rate could indicate issues with event pricing or other details (such as too many form questions). Conversely, a high rate of marking as junk or unsubscribes could indicate that this group of recipients are not finding value in the emails.

• In the **URL clicks** pane, view the number of clicks on each link in the email. You can easily determine which links were of most interest to your recipients.

	<u>ہم</u> ا endur	ance			We	elcome John   🏵	Help   S	Settings   Choos	e logout	~
HOME I	PEOPLE	VOLUNTEER	FINANCIALS	EMAIL	GLOBAL MERCH	HANDISE	GLOBAL	DISCOUNT	RACE PASS	۹
Email	report	:						l Actions		
Resssss Te	st Gerry				1/4/2018	SENT	~	View all ema	ils	
Delivery			Actions							
			DPENS							
			1	100%						
			CLICKS							
	1 SENT		0	0%						
		1	REGISTRATIONS							
			0	0%						
1 DELIVERED			COMPLAINS							
		100%	0	0%						
0 FAILED			JNSUBSCRIPTIONS							
		0%	0	0%						
URL clicks										
1	img_1			http://v	www.gerry.com					
Clicks	Link te	ext		Url						



#### **ACTIVE Network, LLC**

© 2018 ACTIVE Network, LLC, and/or its affiliates and licensors. All rights reserved. No part of this publication may be reproduced, transmitted, transcribed, stored in a retrieval system, or translated into any computer language, in any form or by any means, electronic, mechanical, magnetic, optical, chemical, manual, or otherwise, without prior written permission. You have limited permission to make hard copy or other reproductions of any machine-readable documentation for your own use, provided that each such reproduction shall carry this copyright notice. No other rights under copyright are granted without prior written permission. The document is not intended for production and is furnished "as is" without warranty of any kind. All warranties on this document are hereby disclaimed including the warranties of merchantability and fitness for a particular purpose.

#### **About ACTIVE Network, LLC**

ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

For more information about ACTIVE Network, LLC products and services, please visit ACTIVEnetwork.com.

ACTIVE Network, LLC 717 North Harwood Street Suite 2500 Dallas, TX 75201