



Product Release Notes for ACTIVEWorks Endurance – November 15, 2017

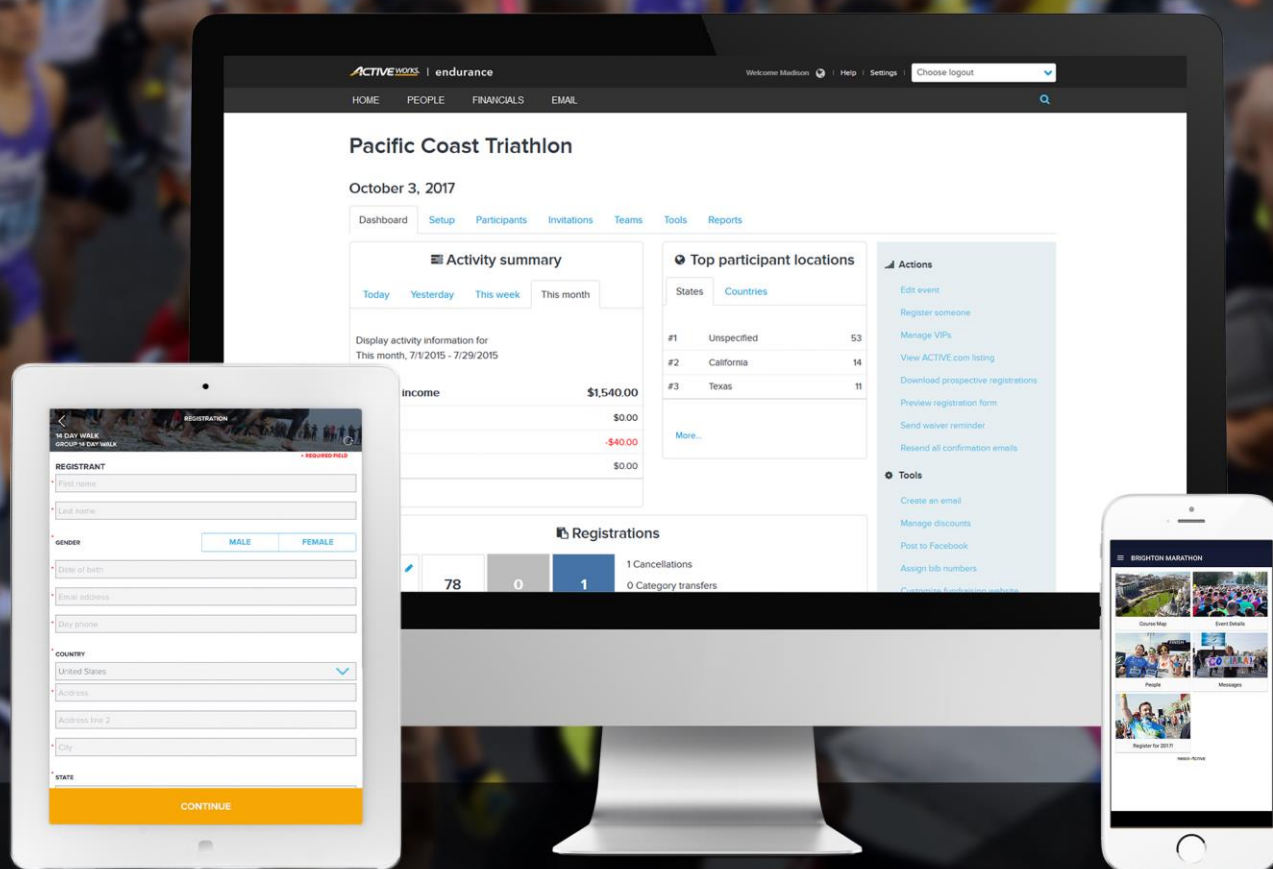


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Abandoned Cart Email Customizations

You can make your abandoned cart emails stand out from the Inbox crowd, by customizing the subject line to best appeal to your customers.

You can also customize the **REGISTER NOW** button in the abandoned cart email to align the look-and-feel of the email with your brand.

The image displays two side-by-side screenshots of the 'Message' customization interface for an abandoned cart email. Both screenshots have a red box around the 'Email subject' field, which contains the text 'Register for the Springfield Fun Run 2017 now!'. The left screenshot also has a red box around the 'Register button' customization area, showing a button with the text 'REGISTER NOW' and a color picker set to '#f06e17'. The right screenshot has a red box around the 'Email message' section, which contains a preview of the button with the text 'REGISTER NOW' and 'To get \$10 off!'. The 'Expiration date' is set to 'None' and the 'Maximum number of uses' is set to 'Unlimited'.

The Discounts report now shows you exactly which abandoned cart email discount was used to complete an abandoned registration, allowing you to determine which of your abandoned cart email discount offers are the most effective at converting hesitant customers:

	A	B	C	D	E	F	G	H
1	Event ID	Event name	Category	Subcategory	Order ID	Date of use	Name	Discount description
2	E-00L2X94Z	Test USAT	Triathlon-Super Sprint	Open 1	C-5B8TCCGX82Y	7/11/2017 10:56	Abandoned cart discount	72 hours - USD 10
3								



My Events for Participants

The Registration Confirmation email now prominently displays a **View My Events** button. A more discoverable My Events section means less emails and calls from participants asking for you to edit their registration:

ACTIVE **REGISTRATION CONFIRMATION**

Dear Fu Alexander,

Congratulations! You are now registered for the [Springfield Fun Run 2017 - Running-5K - Individual Age group/open](#). Please check the [event's website](#) for updates.

Refer your friends

[Share](#) [Tweet](#) [Save](#) [Email](#)


S Jiang
charlie.jiang@activenetwork.com

[Add to Apple Wallet](#)

My Events
My Events can help you stay organized and prepare for your events. Visit the My Events page on ACTIVE.com to view and manage your events.

[View My Events](#)

Registration Details [Edit](#)



Please be prepared to present this email at the event

Registration ID: R-10PT3S4QB1L
Participant: Fu Alexander
[\[Transfer to someone else\]](#)
Date: December 31, 2017
Location: Springfield County Oaktree Street

ACTIVE **REGISTRATION CONFIRMATION**

Dear MyEvil Twin,

Congratulations! You are now registered for the [Springfield Fun Run 2017 - Running-10K - Individual Age group/open](#). Please check the [event's website](#) for updates.

Refer your friends

[Share](#) [Tweet](#) [Save](#) [Email](#)

Click on the link to sign your waiver
[R-10PT3S4QQYW](#)


S Jiang
charlie.jiang@activenetwork.com

[Add to Apple Wallet](#)

My Events
To claim your registration, go to My Events on ACTIVE.com and enter your registration ID in the "Claim your registration" box. If you don't have an ACTIVE.com account, then you can create one. After claiming your registration, you can view and manage your events and personal information in My Events.

[View My Events](#)

Registration Details



Please be prepared to present this email at the event

Registration ID: R-10PT3S4QQYW
Participant: MyEvil Twin
Date: December 31, 2017
Location: Springfield County Oaktree Street Springfield, Arizona 12345
Registration category and price type: Springfield Fun Run 2017 - Running-10K - Individual Age group/open



My Events for Fundraising Participants

Participants will no longer lose their fundraising page or be unsure if they hit their fundraising goal before an event. MyEvents makes it easier for participants to see a summary of their fundraising progress for an event, and click through to their Crowdrise or JustGiving fundraising page for further details:

The screenshot shows the ACTIVE website interface for a fundraising participant. At the top, there's a navigation bar with the ACTIVE logo, a Help icon, language settings (English (United States)), and a user profile (Hi, sellinatwo). Below this is a blue button labeled 'CLAIM REGISTRATION'. The main heading is 'MY EVENTS'. Underneath, there are filters for 'Display: Current events' and 'Sort by: Date'. The primary event listed is '7/20/2017 COPY EVENT - SELINA IS TESTING CROWDRISE OFFICIAL TEAM ENDR-24184', with a 'TEAM CAPTAIN' badge. Event details include the user 'sellinatwo huangtwo', the event 'Running-Marathon - Self reg 7/10', dates 'August 17, 2019 - August 18, 2019', and location 'test, san diego California 98765'. Action buttons for 'Registration & QR code', 'Edit registration', 'Transfer registration', 'Change category', and 'Purchase merchandise' are provided. A 'FUNDRAISING' section, highlighted with a red box, shows a progress bar at 8% with a 'View' button. It lists 'Selinahuang002's self team + create CR fundraising team on 7/20' with a current donation amount of '\$525.00' and a goal of '\$7,000.00'. To the right, a 'TEAM' section identifies the user as 'TEAM CAPTAIN' and includes a 'Team center' button.

ACTIVE

Help English (United States) Hi, sellinatwo

CLAIM REGISTRATION

MY EVENTS

Display: Current events Sort by: Date

7/20/2017 COPY EVENT - SELINA IS TESTING **TEAM CAPTAIN**
CROWDRISE OFFICIAL TEAM ENDR-24184

sellinatwo huangtwo
Running-Marathon - Self reg 7/10
August 17, 2019 - August 18, 2019
test, san diego California 98765

Registration & QR code Edit registration Transfer registration
Change category Purchase merchandise

FUNDRAISING View

Selinahuang002's self team + create CR fundraising team on 7/20 ...

\$525.00 Donation amount
\$7,000.00 Goal

8%

TEAM CAPTAIN


TEAM
Selinahuang002's self team + create CR fundraising team on 7/20 at 11:05AM


Team center





My Events for Volunteers


For organizations offering volunteer jobs (a Premium-tier feature), your volunteers can now cancel or change their volunteer jobs for themselves on their My Events homepage, saving your staff valuable time that would otherwise be spent on volunteer administration:

 **SPRINGFIELD** VOLUNTEER

 **Fu Alexander**
alexander.fu@activenetwork.com

 **Water boy**

 November 20, 2017 12:00 a.m. - November 30, 2017 12:00 a.m.

 Springfield

Change job Cancel registration

Change job ×

Search

<input checked="" type="checkbox"/> Water boy	11/20/2017 12:00 a.m. Start date/time	9 Available
Floor sweeper	11/20/2017 12:00 a.m. Start date/time	20 Available

Cancel Change

Are you sure you want to cancel the registration?

Back Continue



My Events for Race Pass Holders

For organizations offering race passes (an Elite-tier feature) to their customers, your race pass holders can now self-manage their race passes on their My Events homepage.

Race pass holders can:

- see their race pass code, the **REMAINING** number of uses and the expiry date.
- see events which they **REGISTERED FOR** using the race pass.
- register for other **AVAILABLE EVENTS** for which the race pass is eligible.

[CLAIM REGISTRATION](#)

MY EVENTS

Display : Current events ▾ Sort by : Date ↓ ▾

TESTING RACE PASS ON 10/26 HELLO TESTING MAXIMUM N RACE PASS

This is the description testing. <http://www.activenetwork.com/information/terms-of-use>
<http://www.active.com/page/about/hello> testing is testing 255 characters maximum ACTIVE.com has charged your card the amount of \$189.00 for this order.

REGISTERED FOR

Guest login - 1st copy Myevents refactor - Selina's smoke testi...

RP-02S22TKB

[Copy race pass code](#)

REMAINING
Unlimited

EXPIRED ON
Never

AVAILABLE EVENTS View : All ▾

2nd copy - Guest login - 1st copy Myevents refactor - Selin...

Guest login - 1st copy - opt-out =1 Selina's testing ENDR-30...

Guest login - 1st copy Myevents refactor - Selina's smoke t...

event with only one step

Guest login - Test ENDR-22990 for each category level

...activenetwork.com/.../select-race?e=17...



My Events for Team Captains

Team captains of hidden or corporate teams often prefer to build their teams by directly registering team members on their behalf or just want to add a last-minute participant.

Allow your team captains to build their teams on their own time in the My Events Team Center. Team captains can register new team members in one of two ways:

- Team captains can click the new **Register team member** button to follow the standard team invite registration workflow to register and pay on behalf of a team member.
- For teams with pre-paid registration slots, team captains can click the new **Register pre-paid** button to register a team member to a pre-paid slot without need for further payment.

The screenshot displays the 'TEAM CENTER' interface for a team named 'Corp Team For Nike'. At the top, there are buttons for 'Invite team members' (blue) and 'Invite pre-paid' (green). Below these, the team captain's information is shown: 'UAT TESTING' with email 'uat20171103@mailinator.com'. To the right, it indicates '1' member and provides event details: 'GPP - 20171102' from 'April 4, 2019 - August 12, 2021'. A row of action buttons includes 'Send invites', 'Email team members', 'Member report', 'Register team member', and 'Register pre-paid'. The 'Register team member' and 'Register pre-paid' buttons are highlighted with a red rectangular box. Below this row is a checkbox for 'Email me of team activities' which is checked. The 'PRE-PAID TICKETS' section shows a circular progress indicator with '0 / 3' and the text 'TICKETS CLAIMED'. An 'Invite pre-paid' button is present in the top right of this section. At the bottom, a message states: 'Any person who clicks this link will be able to claim your pre-paid places. Use this link if you want your pre-paid places to be available to anyone.' followed by a URL: 'https://endurancecul-vip.qa.aw.dev.activenetwork.com/event-reg/select-race?e=17899451&ptid...'.



Fast Merchandise Fulfillment

The new **Fast merchandise fulfillment** feature allows event staff using the On-Site mobile app to separately fulfill merchandise and check-in participants.

For example, if you want to fulfill participants' parking spot orders at the car park, but only check participants into the event at the main gate, then this feature is for you.

Configure an On-Site mobile app profile for **Fast merchandise fulfillment** and select the merchandise that can be fulfilled using that profile without checking-in the participant:

ACTIVE works | endurance

Welcome John | Help | Settings

HOME PEOPLE VOLUNTEER FINANCIALS EMAIL GLOBAL MERCHANDISE GLOBAL DIS

Dashboard Setup Participants Invitations Teams Tools Reports Express registrations

On-Site mobile app configuration

PROFILES

NAME	CONFIGURATION	EDIT
Car park booth	Fast merchandise fulfillment, Cash purchases	Edit

EDIT ON-SITE PROFILE

Profile name *

CHECK-IN

Fast check-in ☐ Enable check-in without checking waivers or modifying bib numbers

Bib numbers ☐ Use bib number for this event

Waiver check ☐ Require waivers to be signed before check-in

Fast merchandise fulfillment ☒ Mark merchandise items as fulfilled when QR code is scanned

☐ Select all

☐ Included t-shirt

☐ Small

☐ Medium

☐ Large

☐ Extra large

☒ Parking fee

☒ Parking fee

No SIM 10:19 AM 98%

CHECK IN CONFIRMATION

SURF FREE AND DISCOUNT

Merchandise fulfilled for
Eric Lee

Parking fee
Parking fee
Qty:1 Given:1

Continue with other registrants

REGISTRATION CHECK IN

Event staff using the On-Site mobile app can scan the registrant's QR code to mark all the configured merchandise as fulfilled; there is no need for event staff to enter how many items were given to the registrant.



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ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

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