



## Product Release Notes for ACTIVEWorks Endurance – Nov. 9, 2016



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## Event Dashboard & Participant Info Enhancements

It's an unwritten rule that users should be able to find any information on a website with no more than a couple of clicks. This is no different for event organizers who are needing to easily access key details beyond a basic dashboard. ACTIVEWorks Endurance now reduces hopping between pages and gets you closer to what you want to see.

- When organizers open their event dashboard, all current events are listed on the page, without the need to filter by event status.
- When organizers search for a participant and only a single result is returned, the participant details page opens directly, instead of displaying the search result on the People page.
- When organizers view a participant's details, all his/her registrations are listed, with no need to filter between upcoming and historical events.

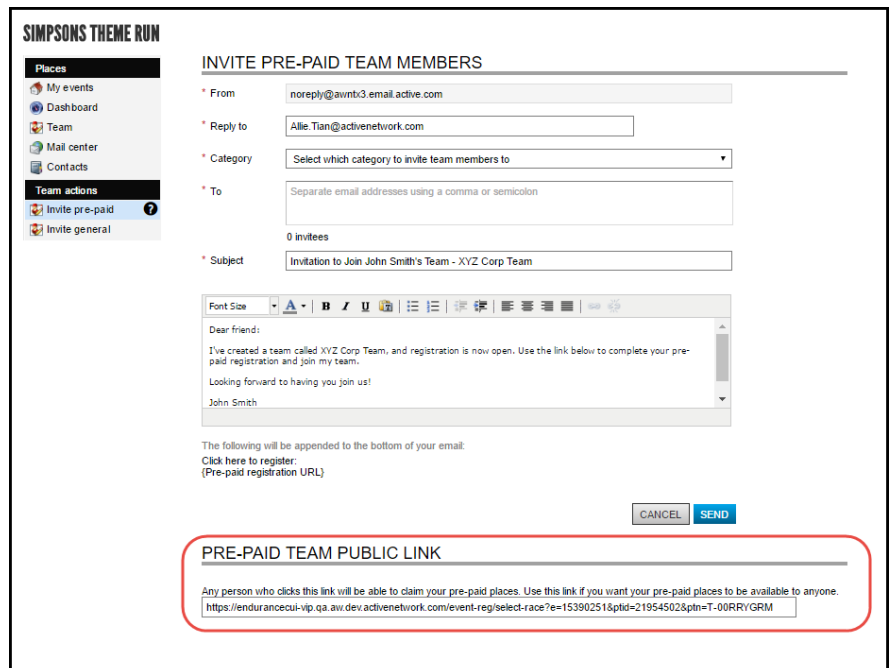
Save time with smart navigation in ACTIVEWorks Endurance!

## Controlling Team Size

Limit the size of your teams with additional improvements to the corporate and hidden team function. (This feature will continue to be enhanced through the end of 2016.)

Now, event organizers can restrict team captains from sending general team invites, so that the team will not grow unexpectedly.

Also, if a team has prepaid slots, the team captain can now share the prepaid slots with the public, so that anyone can claim a slot on the team.



**SIMPSONS THEME RUN**

**Places**

- My events
- Dashboard
- Team
- Mail center
- Contacts

**Team actions**

- Invite pre-paid
- Invite general

**INVITE PRE-PAID TEAM MEMBERS**

\* From: noreply@awnt3.email.active.com

\* Reply to: Allie.Tian@activenetwork.com

\* Category: Select which category to invite team members to

\* To: Separate email addresses using a comma or semicolon  
0 invitees

\* Subject: Invitation to Join John Smith's Team - XYZ Corp Team

Font Size: [dropdown] | [bold] | [italic] | [underline] | [link] | [list] | [table] | [undo] | [redo]

Dear friend:

I've created a team called XYZ Corp Team, and registration is now open. Use the link below to complete your pre-paid registration and join my team.

Looking forward to having you join us!

John Smith

The following will be appended to the bottom of your email:  
Click here to register.  
(Pre-paid registration URL)

CANCEL SEND

**PRE-PAID TEAM PUBLIC LINK**

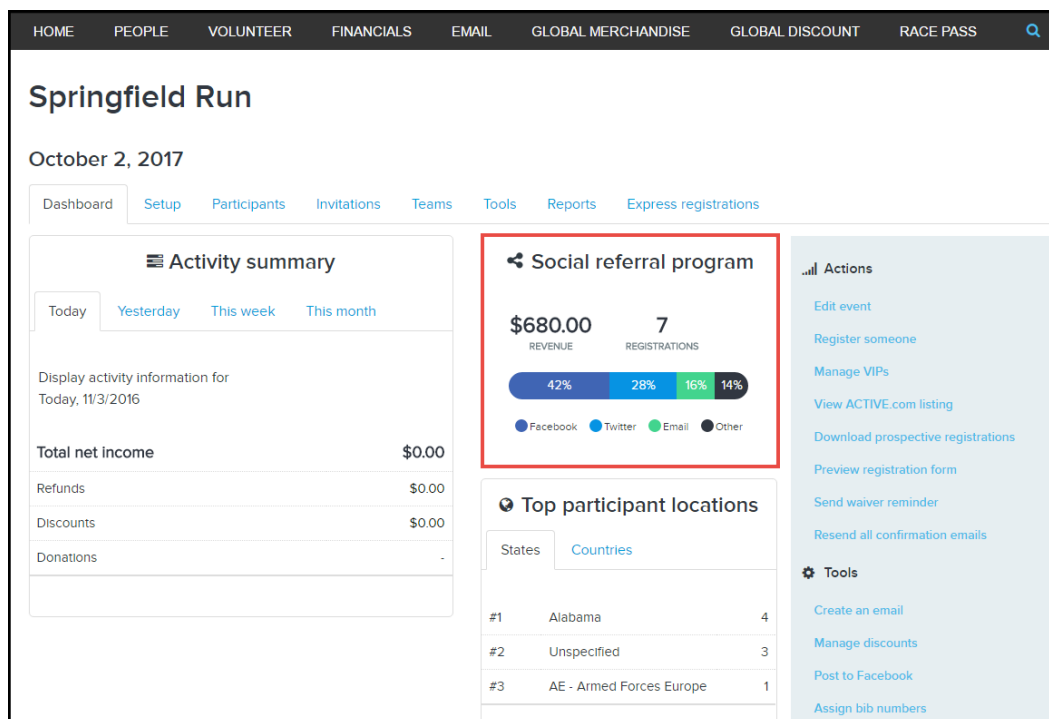
Any person who clicks this link will be able to claim your pre-paid places. Use this link if you want your pre-paid places to be available to anyone.  
<https://endurancecui-vp.qa.av.dev.activenetwork.com/event-reg/select-race?e=15390251&ptid=21954502&ptn=T-00RRYGRM>

## Social Referrals Dashboard

Looking for an easy way to check the success of your social referral program? Now, we have summarized the data into a visual chart on the new Social Referral Program pane on the event dashboard. Easily see:

- Summary metrics for total revenue and total registrations brought in through referrals
- Percent distribution of referrals by Facebook, Twitter, Email and Other social referral channels

Quickly and clearly see from where you get the bulk of your referrals!



The screenshot shows the 'Springfield Run' dashboard for October 2, 2017. The 'Social referral program' section is highlighted with a red box and displays the following data:

- Revenue: \$680.00
- Registrations: 7
- Referral Source Distribution:
  - Facebook: 42%
  - Twitter: 28%
  - Email: 16%
  - Other: 14%

Below this, the 'Top participant locations' section is shown with the 'Countries' tab selected:

Rank	Country	Count
#1	Alabama	4
#2	Unspecified	3
#3	AE - Armed Forces Europe	1

The dashboard also includes an 'Activity summary' table for 'Today, 11/3/2016':

Category	Amount
Total net income	\$0.00
Refunds	\$0.00
Discounts	\$0.00
Donations	-

On the right side, there are sections for 'Actions' (Edit event, Register someone, Manage VIPs, View ACTIVE.com listing, Download prospective registrations, Preview registration form, Send waiver reminder, Resend all confirmation emails) and 'Tools' (Create an email, Manage discounts, Post to Facebook, Assign bib numbers).

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## **About ACTIVE Network, LLC**

ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

For more information about ACTIVE Network, LLC products and services, please visit [ACTIVEnetwork.com](http://ACTIVEnetwork.com).

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