Product Release Notes for ACTIVEWorks Endurance – Jul 28, 2017
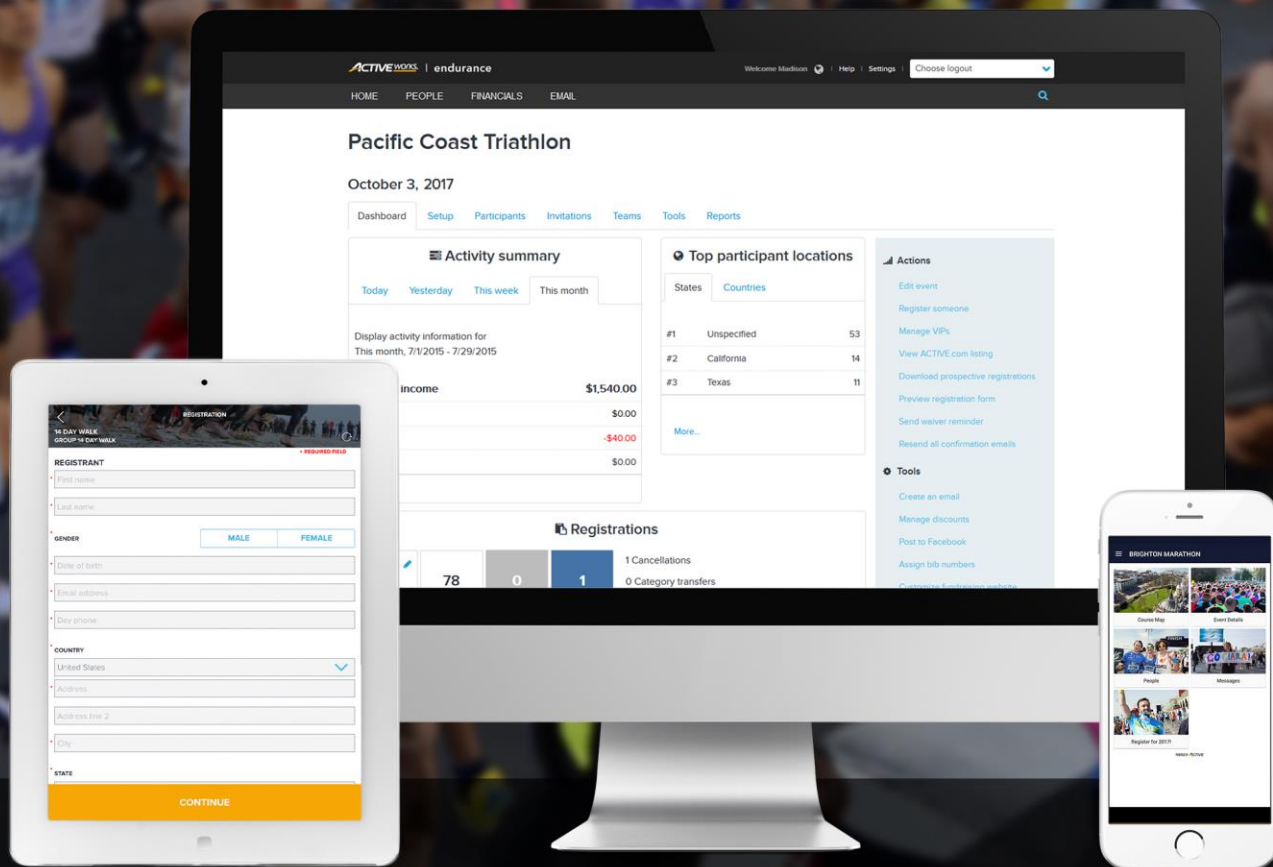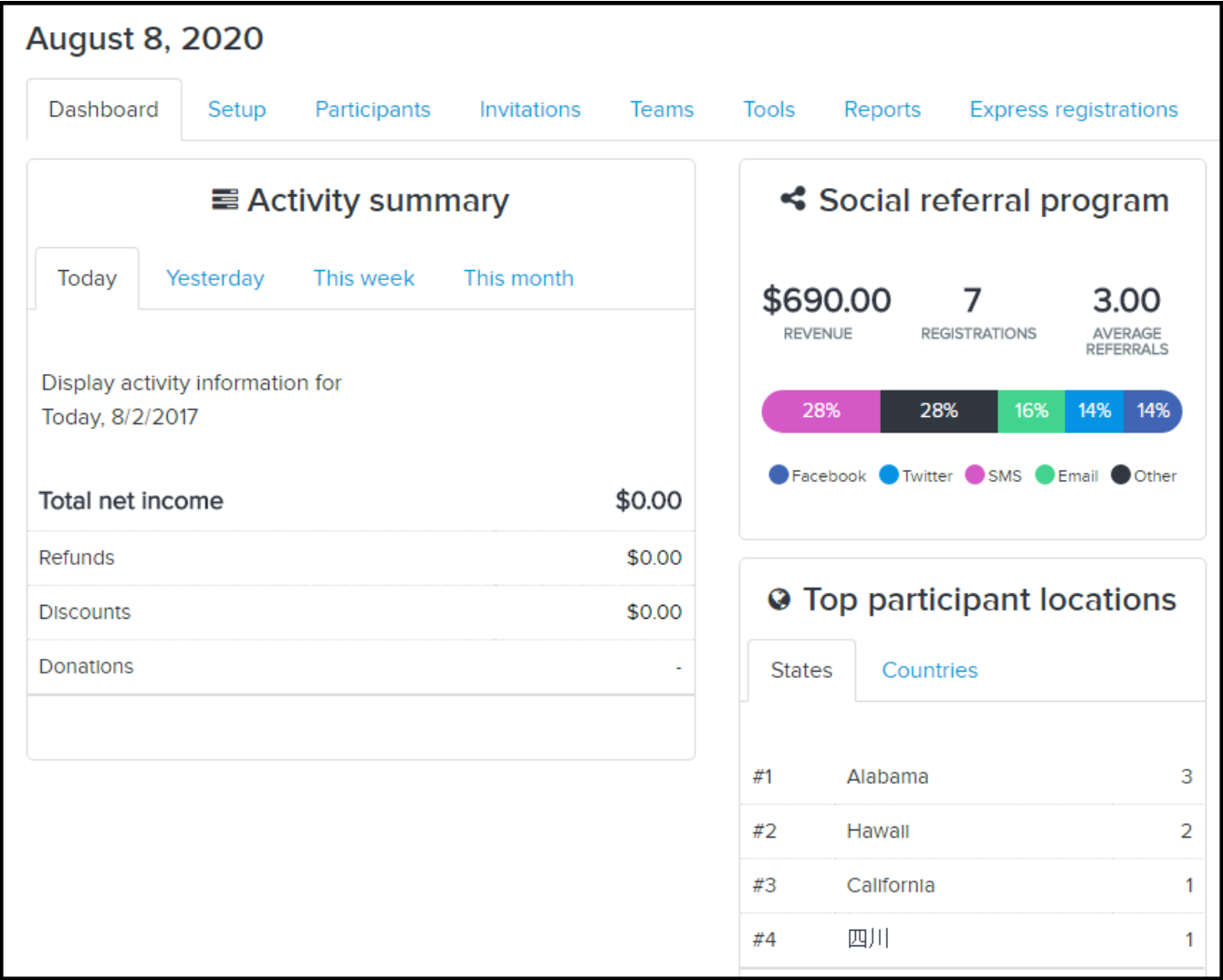
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New SMS Referral Channel

Participants can now refer friends and family via SMS. After registration, mobile users can click the new SMS button to refer an event to their friends by text message. Their SMS referrals are also accounted for in MyEvents.

As with email and Facebook referral channels, organizers can edit the default content of the SMS message, view visualized SMS referral metrics in the chart on the event dashboard, and check SMS referral details in related reports.
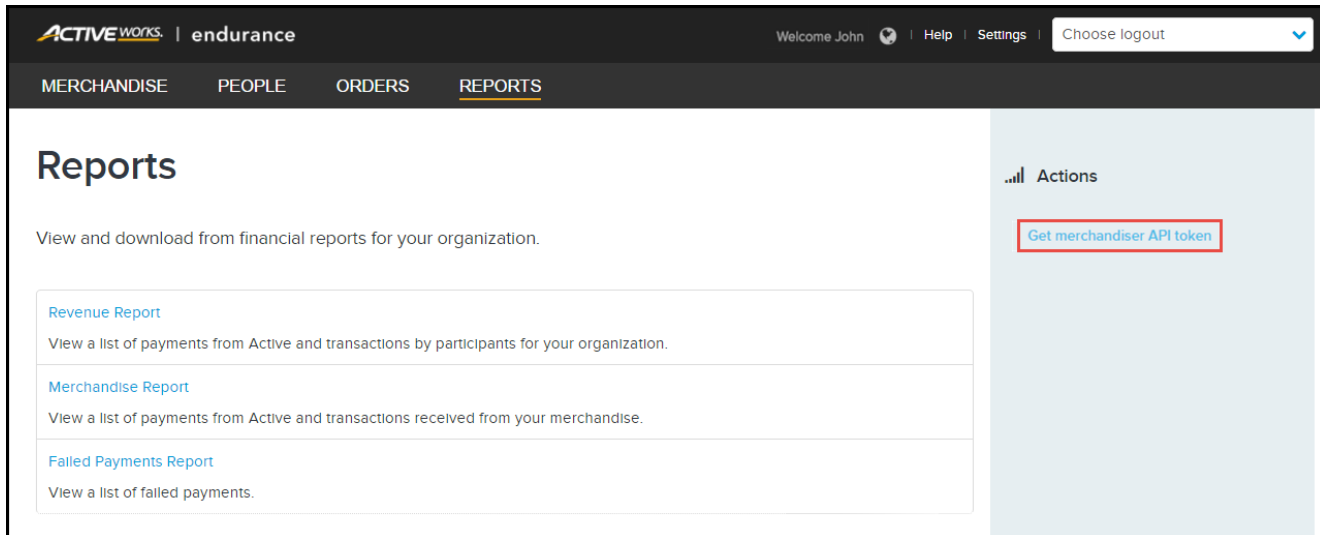
SMS referrals allow for more targeted and personalized referrals to potential registrants, and help organizers better analyze promotion channels.

Third-party Merchandiser API Token

In this release, we provide third-party merchandisers with a small yet powerful tool to review and manage report data. Merchandisers can now email themselves an API token, with which they can query Endurance merchandiser report data (Revenue, Merchandise, and Failed payments reports) in their own system, without first logging in to ActiveWorks Endurance.

Condensed Registration Journey Enhancements

The new condensed registration form now includes more features from the previous multipage registration workflow. Participants can now fundraise and make a donation in the new **GIVING** section on the expanded registration form for each registration.

Also, if participants quit the registration flow or the registration is interrupted, they will now receive abandoned cart emails (if configured).

Global Discount Search

Searching through global discounts by name or code has been made easy with the new Global Discount Search.

On-Site: Signing Waivers during Check-in

If organizers have added additional waivers to be signed after registration, then participants checking-in via the On-Site app will be prompted to sign the additional waivers.

ACTIVE Network, LLC

About ACTIVE Network, LLC

ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

For more information about ACTIVE Network, LLC products and services, please visit ACTIVEnetwork.com.

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