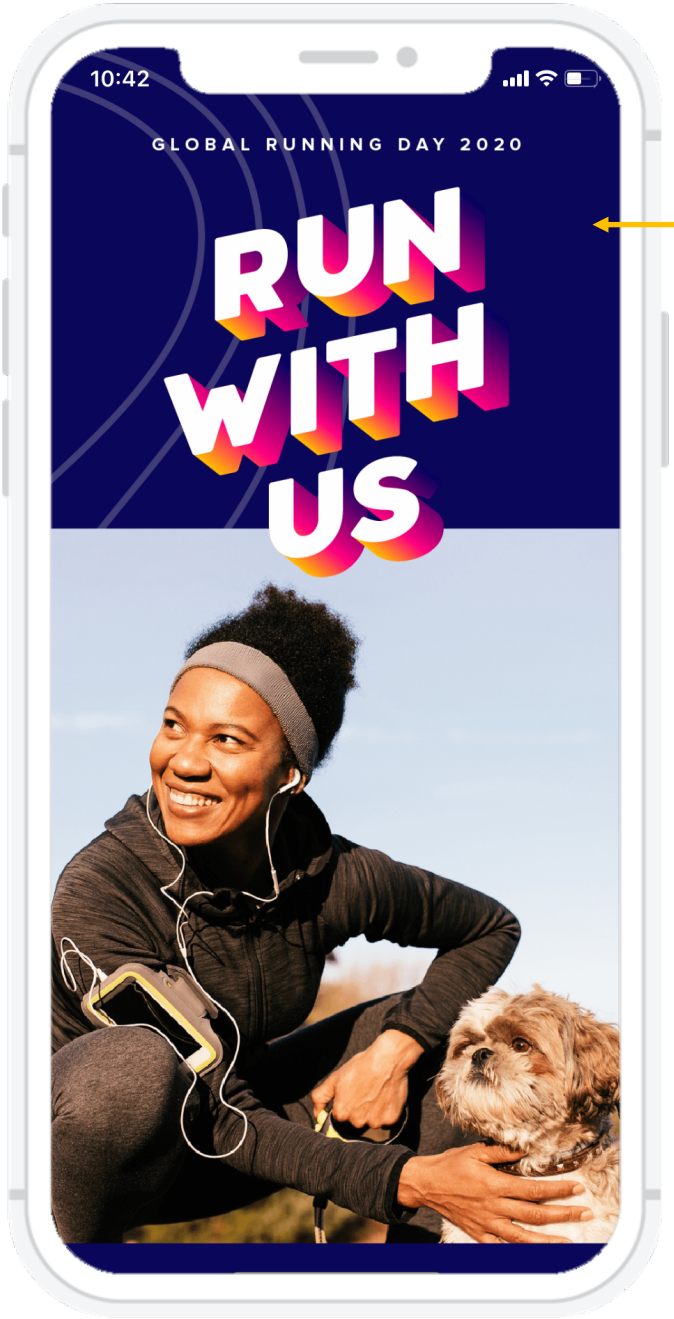
ACTIVE network

EXPERIENCE App

Asset Guidelines

SPLASH SCREEN

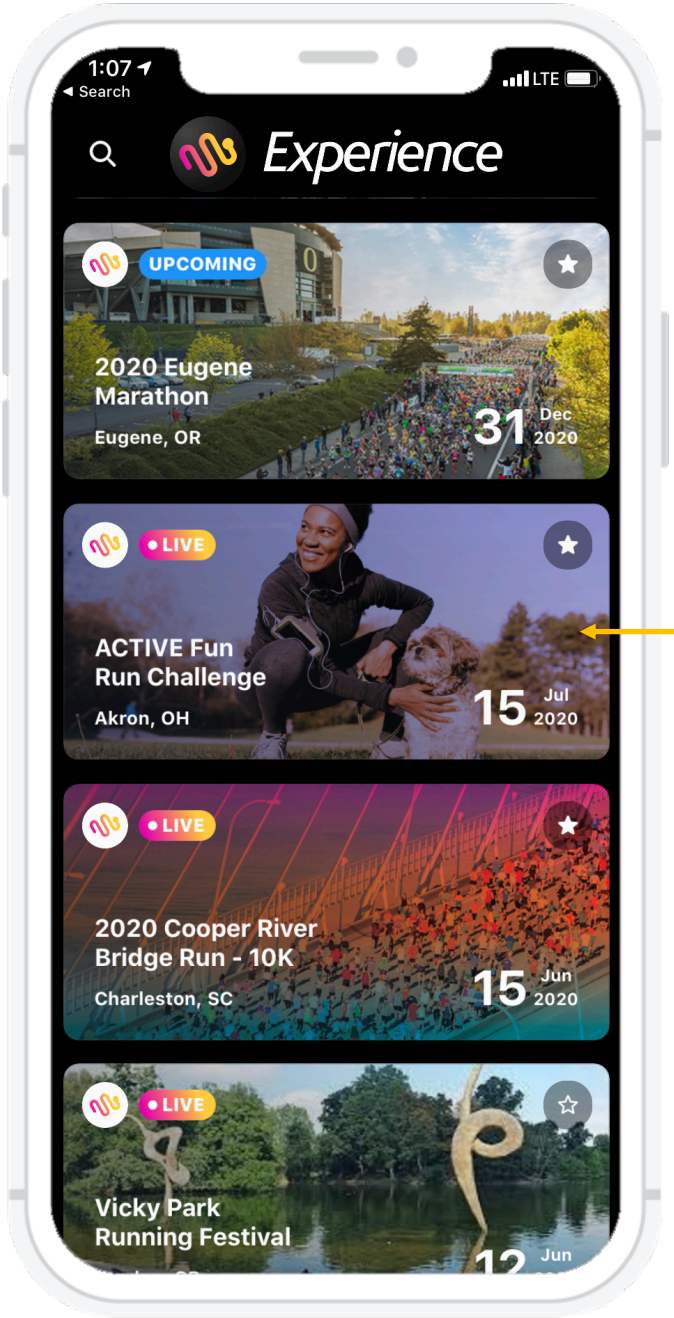


Splash Screen Image

- **Description:**
  - The full screen image that displays briefly when the app is opened.

- **Format:**
  - PNG, 1080px width x 1920px height.
  - **Max Image Size: 1mb**

LISTING IMAGE

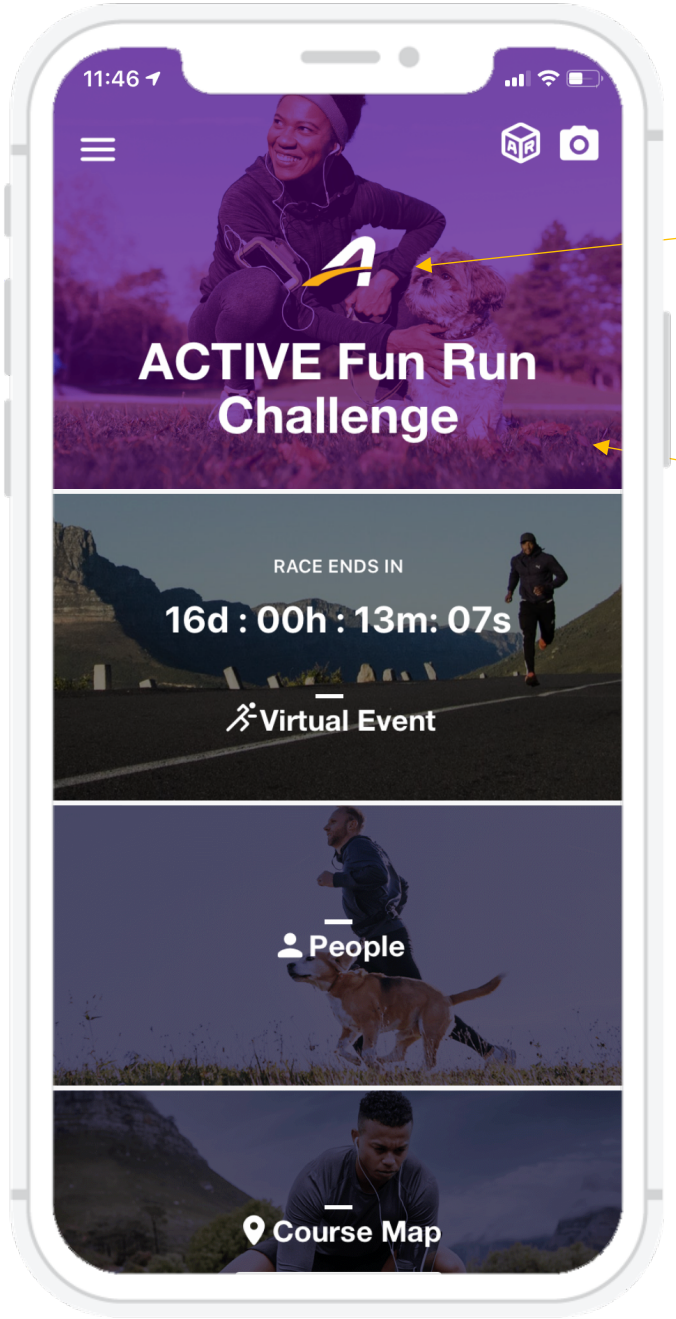


Listing Image

- **Description:**
  - The image displayed alongside your event info, when a user searches for their event.

- **Format:**
  - PNG, 640px width x 320px height.
  - **Max Image Size: 500kb**

HOME SCREEN



Logo Icon

- **Description:** This logo displays at the top of the homeage, above the event name. It should be a simplified version of your event logo that is readable when small.
- **Format:**
  - PNG, 480px width, 144px height. The background must be transparent.
  - File Size: Max 500 KB

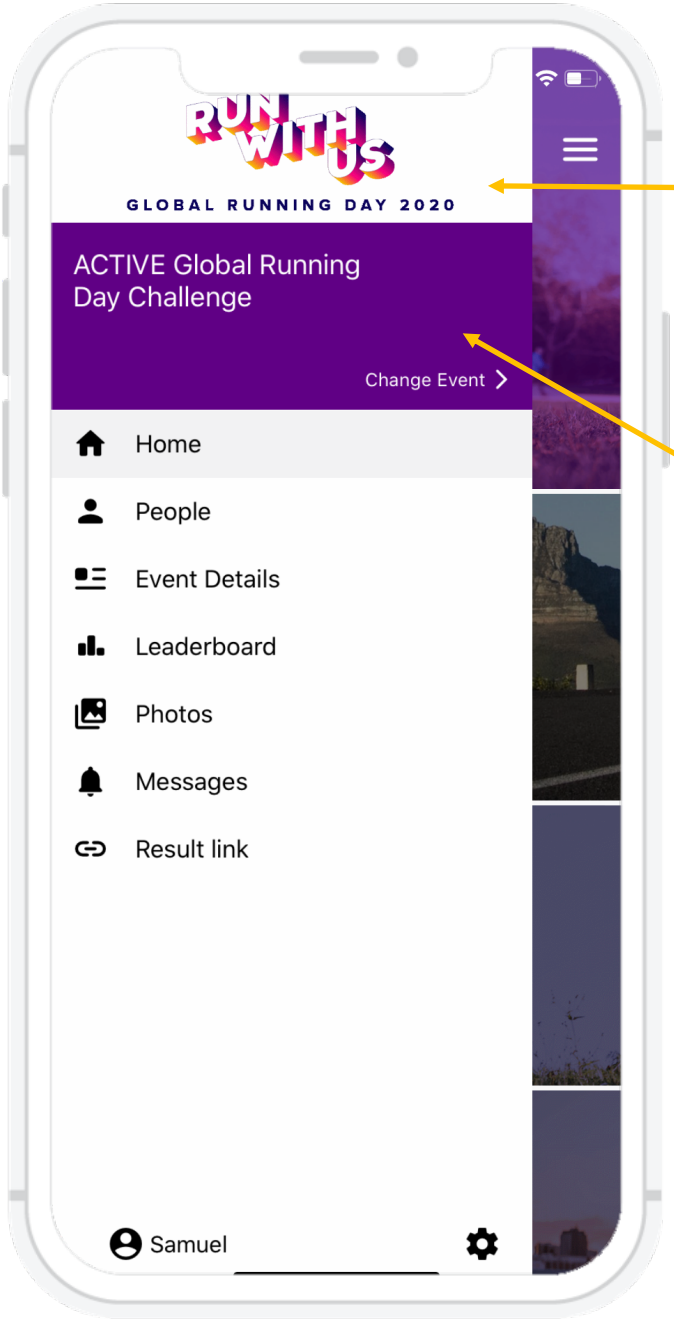
Homepage Header Image

- **Description:**
  - The image that displays at the top of the homepage. This image displays behind the Logo Icon and the event name. You can choose to add a colored transparent overlay to this image to improve contrast.
- **Format:**
  - PNG, 1080px width x 720px height.
  - **File Size: Max 500 KB**

Homepage Cover Images

- **Description:**
  - The images that display adjacent to each on the homepage of the app navigation tiles. One image for each of the following components you enable: Virtual Event, Course Map, Leaderboard, Event Details, Messages, plus any of the 5 available Custom Link components you wish to use.
- **Format:**
  - PNG, 1080px width x 462px height
  - File Size: Max 500 KB

LOGO IMAGE



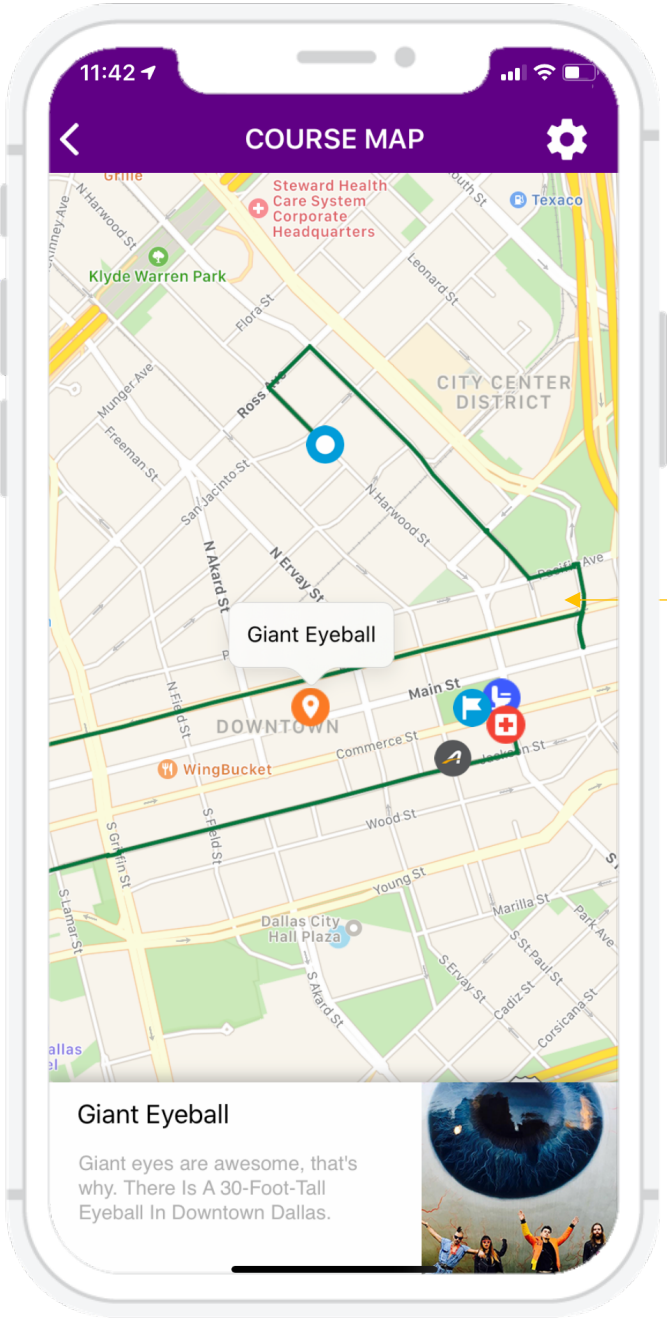
Logo Image

- **Description:** The event logo that is displayed at the top of the app menu.
- **Format:**
  - PNG, 927px width x 326px height.
  - **File Size: Max 500 KB**

Primary Color & Font Color

- **Description:** Use Color Picker or insert HEX code to match event app to your brand.

COURSE MAP



Course Map

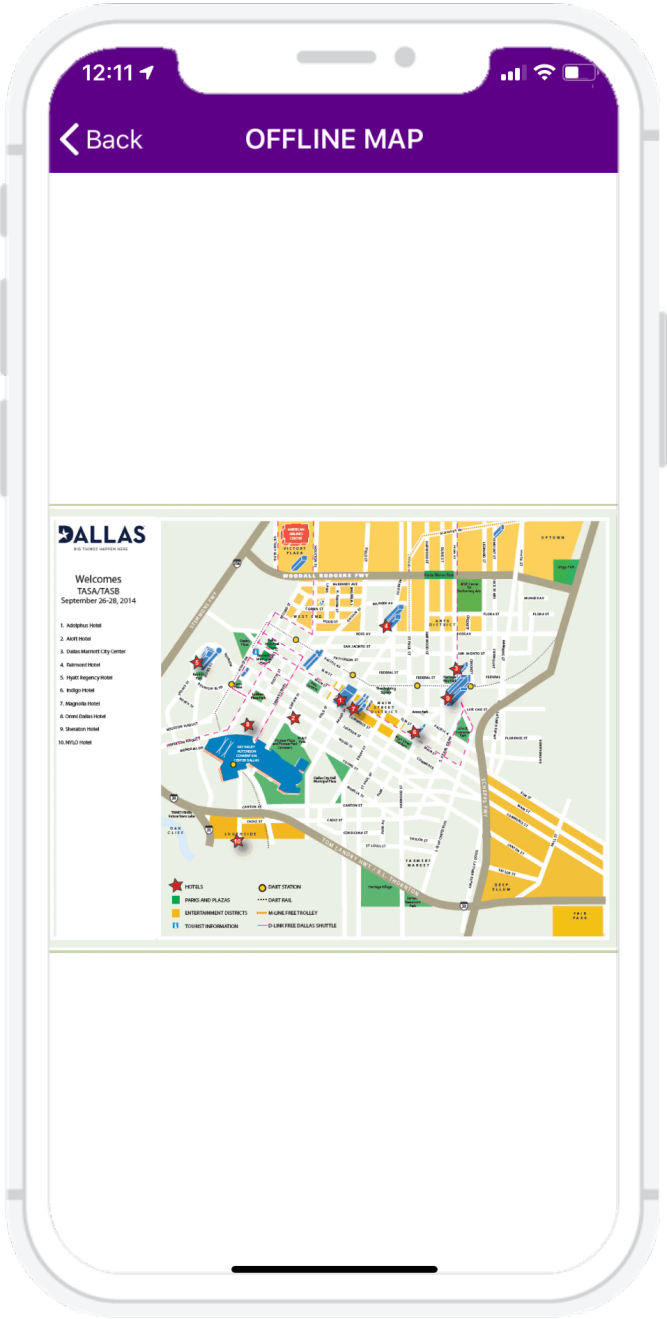
- **Description:** The detailed course map route and landmarks that will be overlaid on a map. The map can contain a simple course route with start and finish markers, or it can contain multiple landmarks with accompanying photos and text content.
- **Format:** The course map is configured within ACTIVEWorks Endurance Event App Tools

Landmark Image

- **Description:** A photo depicting a landmark added to the Course Map.
- **Format:** PNG or JPG, less than 1MB.

OFFLINE MAP

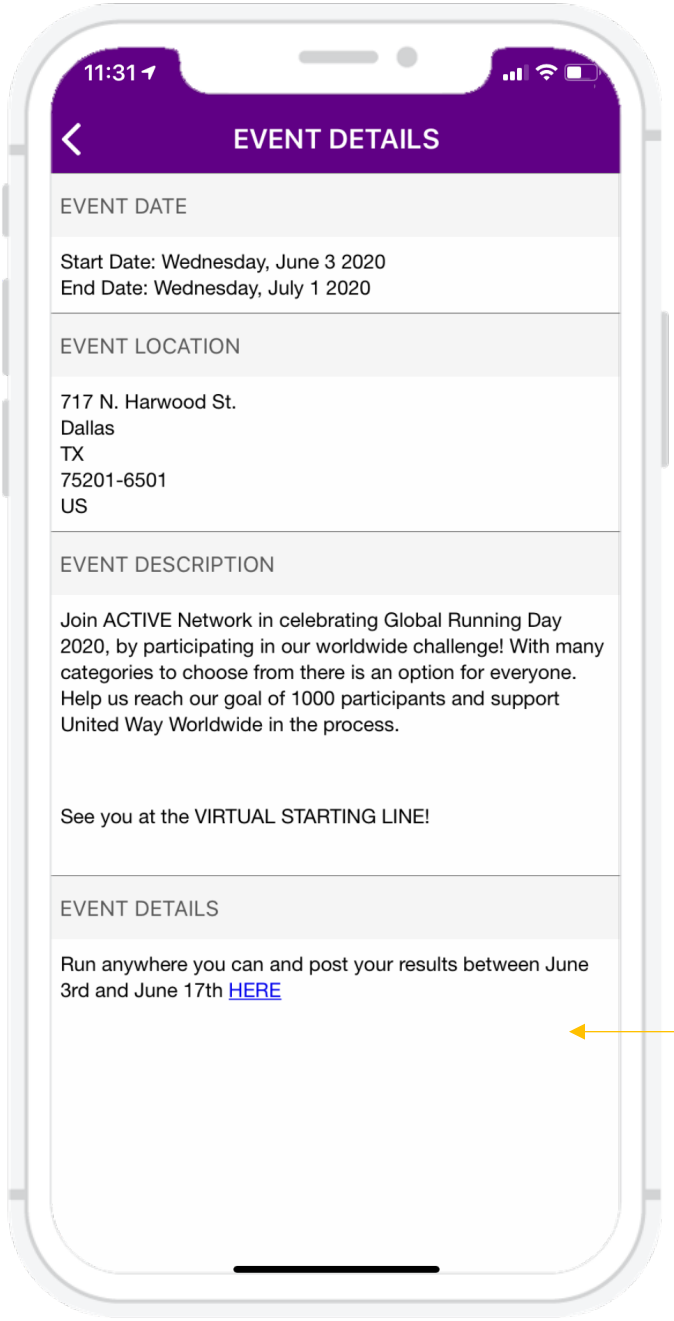
(IMAGE)



Offline Map (Image)

- **Description:** A simple image map of the event route or site. This image can be uploaded directly within ACTIVEWorks Endurance.
- **Format:** JPG, less than 5MB.

EVENT DETAILS



Event Description

- **Description:** The text description and details of the event that you wish to be available within the Event Details section of the app.
- **Format:** Plain text. Can be added within the ACTIVE Works Endurance ACTIVE.com Event Setup step

Event Details

- **Description:** The text description and details of the event that you wish to be available within the Event Details section of the app.
- **Format:** Plain text. Can be added within the ACTIVE Works Endurance ACTIVE.com Event Setup step

ASSET LIST

IMAGES

Images

Splash Screen Image

- Description: The full screen image that displays briefly when the app is opened.
- Format: PNG, 720px width x 1280px height.

Home Page Header Image

- Description: The image that displays at the top of the Home Page. This image displays behind the Event Logo and the Event Title. You can choose to add a transparent overlay to this image to improve contrast.
- Format: PNG, 1080px width, 720px height.

Logo Image

- Description: This event logo displays at the top of the app menu.
- Format: PNG, 927px width, 336px height. The background must be white or transparent.

Logo Icon

- Description: This event logo displays at the top of the Home Page, above the Event Title. It should be a simplified version of your event logo that is readable when small.
- Format: PNG, 480px width, 144px height. The background must be transparent.

Home Page Tile Images

- Description: The images that display adjacent to each on the Home page of the app navigation tiles. One image for each of the following tiles: Course Map, Event Details, Photos, People, Leaderboard (if using ACTIVE Timing and IPICO), Messages, plus any of the 5 available Custom Link tiles you wish to use.
- Format: PNG, 1080px width, 462px height.

Offline Map (Image)

- Description: A simple image map of the event route or site.
- JPG, less than 5MB. This image can be uploaded directly within ACTIVEWorks Endurance.

ASSET LIST

IMAGES

Image	Description	Format	Dimensions	File Size	Notes
Splash Screen	The full screen image that displays briefly when the app is opened	PNG	720px W x 1280px H	> 1 MB	
Homepage Header	Displays at the top of the event homepage. This image displays behind the Logo Icon and the event name	PNG	1080px W x 720px H	> 500 KB	
Logo Image	Displays at the top of the app menu	PNG	927px W x 336px H	> 500 KB	
Listing Image	Displayed alongside your event info, when a user initially searches for their event	PNG	640px W X 320px H	> 500 KB	
Logo Icon	Displays at the top of the homepage, above the Event Title. It should be a simplified version of your event logo that is readable when small	PNG	480px W x 144px H	> 500 KB	Must have transparent background
Homepage Components	images that display adjacent to each on the homepage of the app navigation tiles. One image for each of the following tiles: **Course Map**, **Event Details**, **Photos**, **People**, **Leaderboard** (if using ACTIVE Timing and IPICO), **Messages**, plus any of the 5 available **Custom Link** components if you wish to use	PNG	1080px W x 462px H	> 500 KB	**Virtual Events:** Images for the People, Course Map, & Leaderboard components are <u>not needed</u> as these are not supported. We recommend adding a Custom Link component pointing to your Results page
Offline Map	Simple image map of the event route or site	JPG/PNG		> 5 MB	

ASSET LIST

OTHER

Other

Course Map

- Description: The detailed course map route and landmarks that will be overlaid on a Google map. The map can contain a simple course route with start and finish markers, or it can contain multiple landmarks with accompanying photos and text content.
- Format: The course map is configured within ACTIVEWorks Endurance.

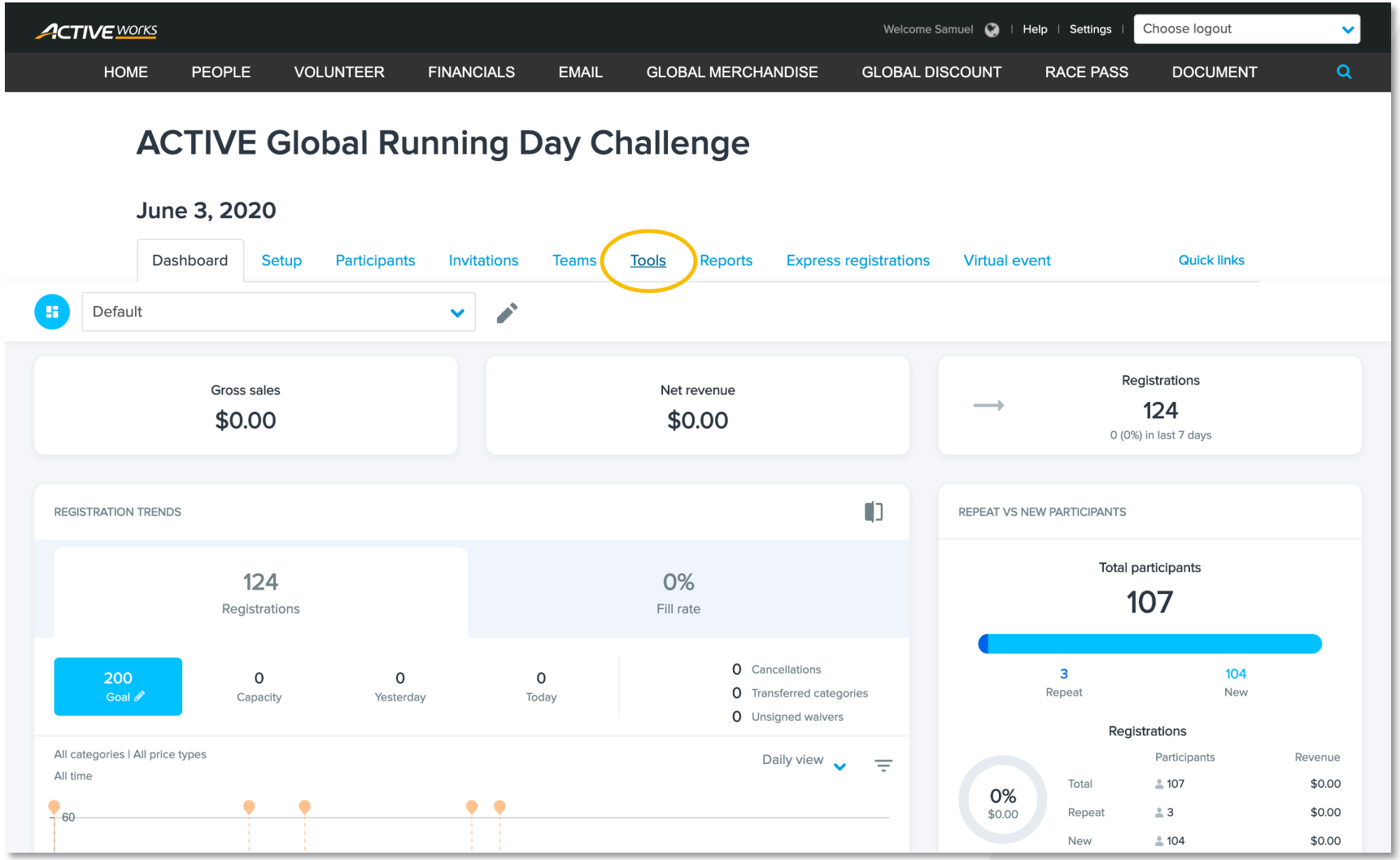
Event Details & Description

- Description: The text description and details of the event that you wish to be available within the Event Details section of the app.
- Format: Plain text
- Configured withing the ACTIVE.com Listing step up Event Set-Up

EDITING APP ASSETS

STEP 1

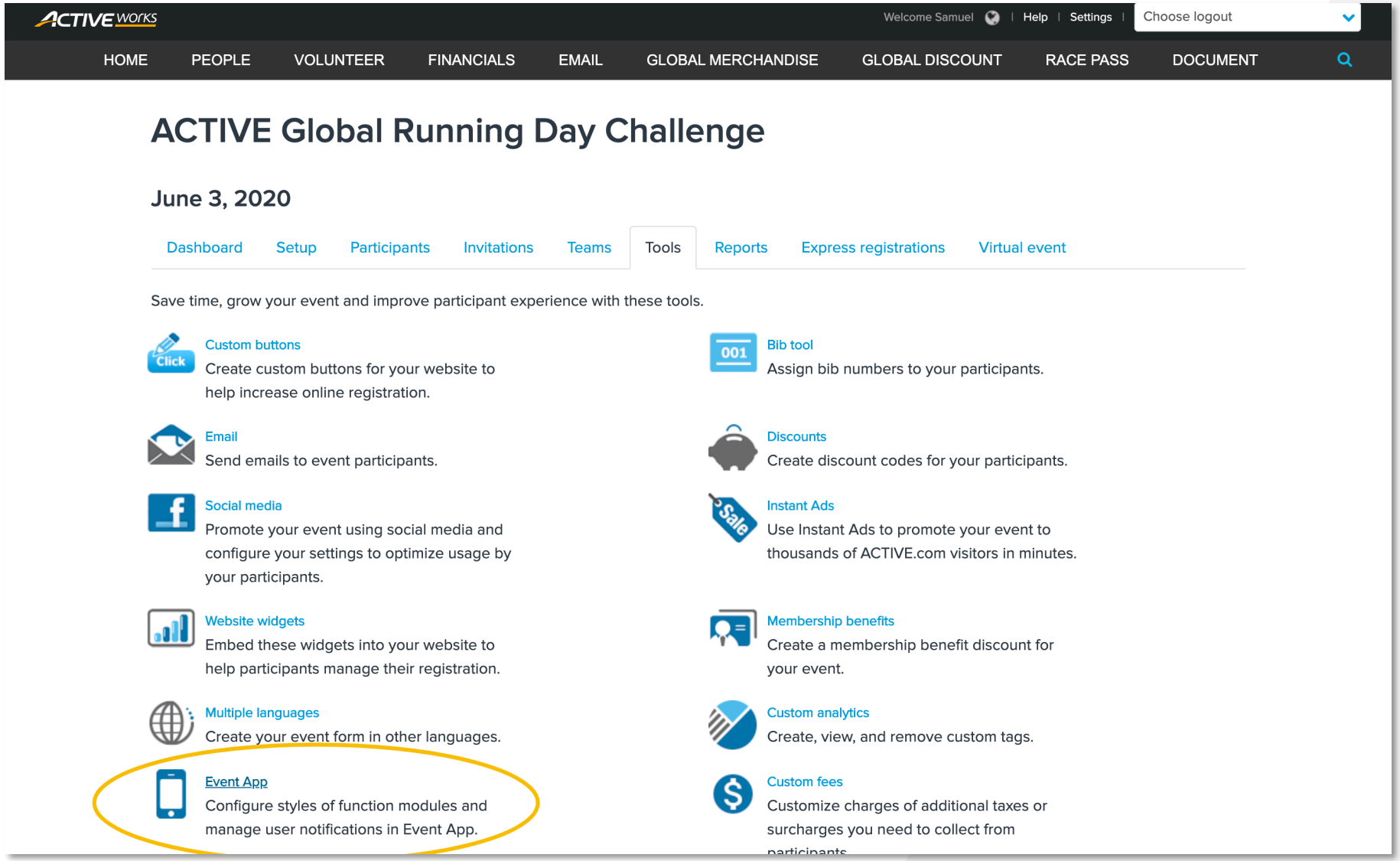
OPEN EVENT AND CLICK “TOOLS”



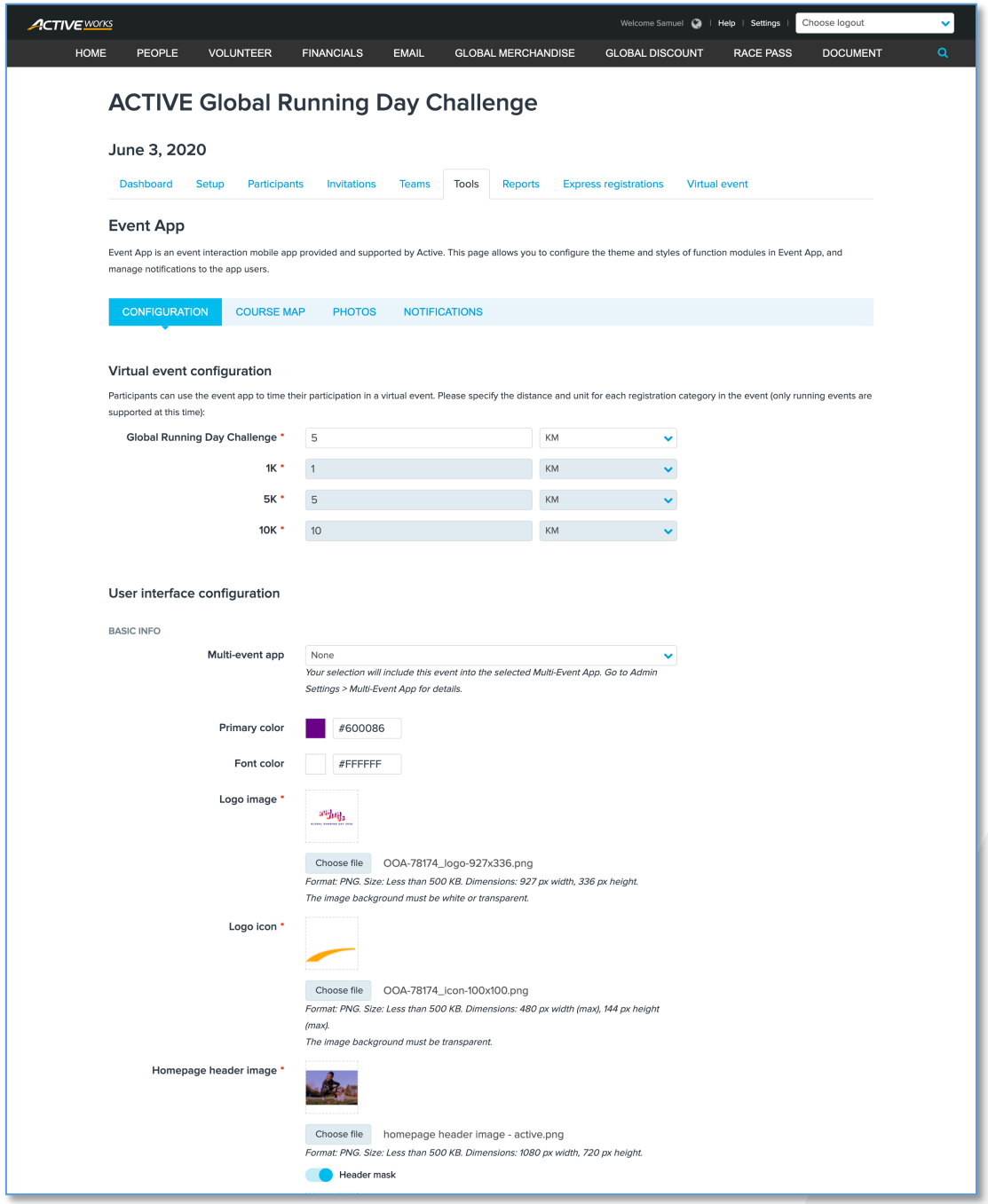
EDITING APP ASSETS

STEP 2

IN TOOLS, CLICK
"EVENT APP"



EDITING APP ASSETS

STEP 3

CONFIGURE EVENT APP IMAGES, COURSE MAP, AND MORE