

Product Release Notes for ACTIVEWorks – February 2, 2020

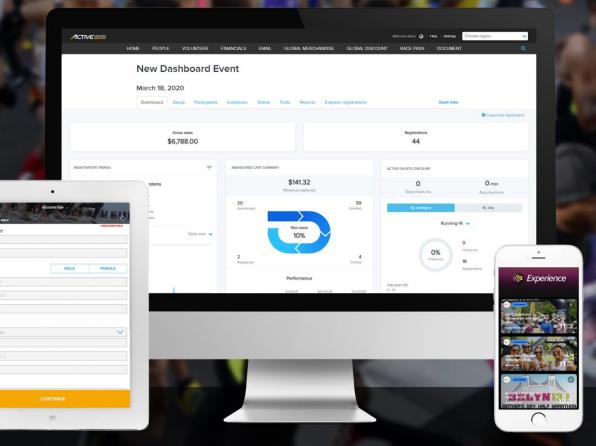


Table of Contents

| Registration enhancement: simplified participant selection |
|--|
| Race Passes: offer discount coupons2 |

Registration enhancement: simplified participant selection

During registration to avoid confusion for registrants and to reduce athlete services enquiries, your customers can now more easily select whether they are registering for themselves, on behalf of an **Other adult (18+)** or on behalf of a **Minor (under 18)**:

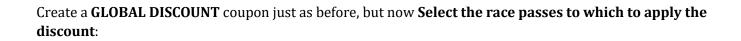
| | <u>Desktop:</u> | | <u>Mobile:</u> |
|---|--------------------------------|---------------------------|---|
| ACTIVE | | | John Smith (c j |
| | | English (United States) 👻 | John Smith (c j V |
| SELECT CATEGORY | COMPLETE FORM | CHECKOUT | |
| Registration O You may lose your registration spot if your browser session is | Idle for more than 15 minutes. | | Triathlon-Full/Long Distance - Individual Age group/open |
| | | | John Smith |
| Charlie.Jiang@activenetwork.com | | Change account | S100.00 |
| YOUR INFORMATION | | | John Smith (Myself) |
| John Smith (COMPL | 315 | ~ | O Other adult (18+) |
| Triathlon-Full/Long Distance - Individ | ual Age group/open | | Minor (under 18) |
| | | \$100.00 | |
| | | | PARTICIPANT INFO |
| John Smith Myself | Other adult (18+) | inor (under 18) | Participant name |
| PARTICIPANT INFO | | | John Smith |
| Participant name John Smith | | | Gender Male |
| Gender Male | | | |

Race Passes: offer discount coupons

Promote the sales of your Race Passes (an Elite-tier feature) by offering discounts on Race Pass purchases.

The previous process of managing multiple Race Passes at different price points is now dramatically simplified and you can easily integrate a Race Pass product seamlessly into your promotional campaigns.

You can discount Race Passes with the same flexibility as a Category Registration by offering a flat or percentage discount, and combine that discount with maximum number of uses and expiry date settings (for more information, see the Support Centre article <u>here</u>).



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|--|-------------------------------------|----------|---|---|
| Edit a global disc | count | | × | |
| Select the global merchandise to apply the discount to | Q Filter by merchandise name | Search | | * |
| | Select all | | | |
| | Pants | A | | |
| | Extra large | | | |
| | Large | | | |
| | Medium | | | |
| | Small | | | |
| | T-Shirt | | | |
| | Extra large | | | |
| | Large | | | |
| | Medium | | | |
| | Small | - | | |
| Select the race passes to which to apply the | Q Filter by name | Search | | |
| discount | Select all | | | |
| | ✓ Mega Pass | * | | Ŧ |
| Cancel Save | | | | |

Distribute the coupon code to your customers, who can then apply it during checkout when they purchase a Race Pass:

| COMPLETE FORM | IECKOUT |
|---------------|------------------|
| heck out | |
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| Edit | TOTAL \$25.00 |
| Luit | ψ25.00 |
| | -\$15.00 |
| Subtotal | \$25.00 |
| Discount(s) | -\$15.00 |
| | \$10.00 |
| | |
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