Product Release Notes for ACTIVEWorks – May 10, 2022
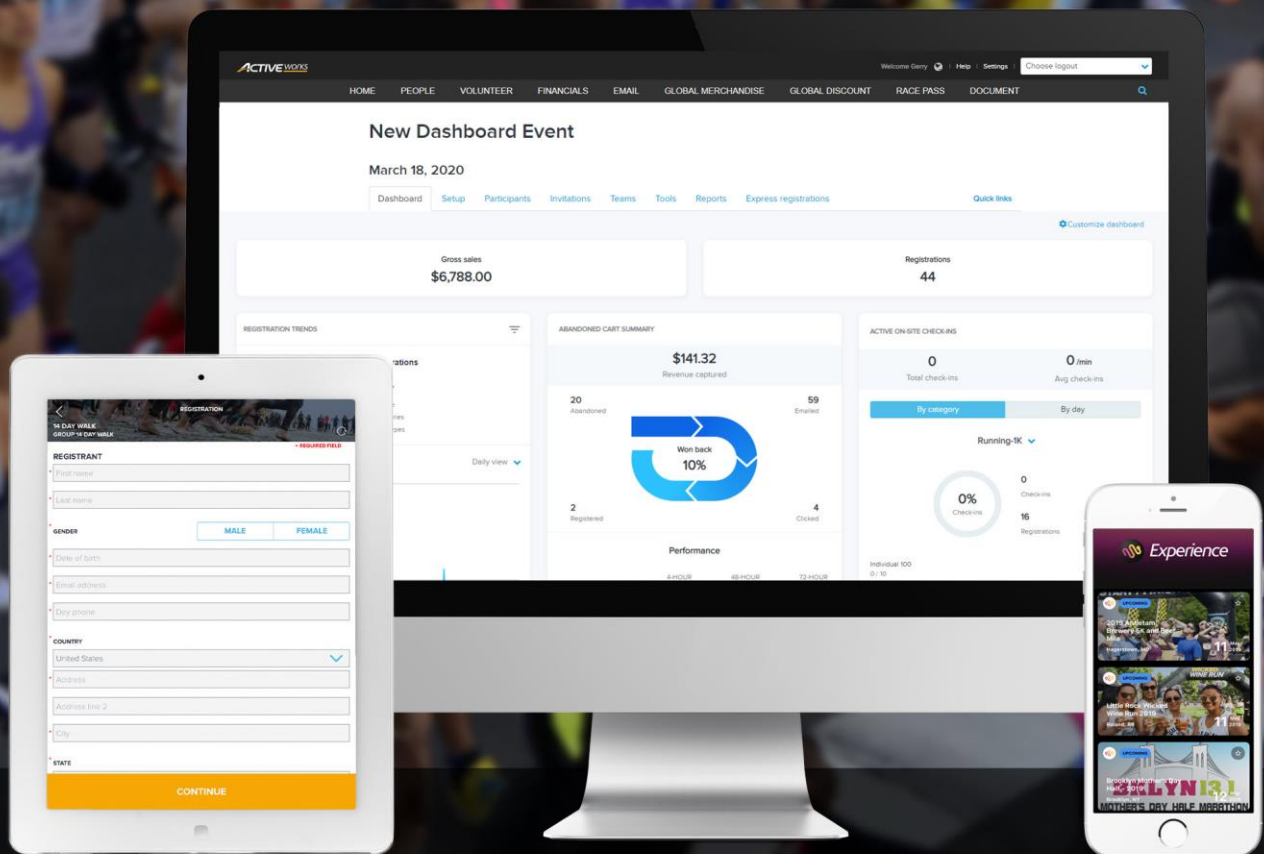
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People database/Customer Relationship Management (CRM): new data fields

The **PEOPLE** database/Customer Relationship Management (CRM) feature (a Premium-tier feature) enables you to sort your customers into custom segments according to their personal information, purchase history, event history, email opening rates, referral history and many other data points.

Our last release rearranged customers' records in the **EVENTS** tab to make it easier for you to manage their orders and to enable quicker navigation to a registration ID and order ID.

In this release, enhancements include displaying:

- A **MODIFIED ON** column for each registration
- The status of **WAIVERS**

People database/Customer Relationship Management (CRM): referral rebate layout enhancement

The layout of the **Social Referral Program** section (in the **PEOPLE** > a customer > **EVENTS** tab) has been enhanced:

ACTIVE Network, LLC

About ACTIVE Network, LLC

ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

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