



Product Release Notes for ACTIVEWorks – December 13, 2022

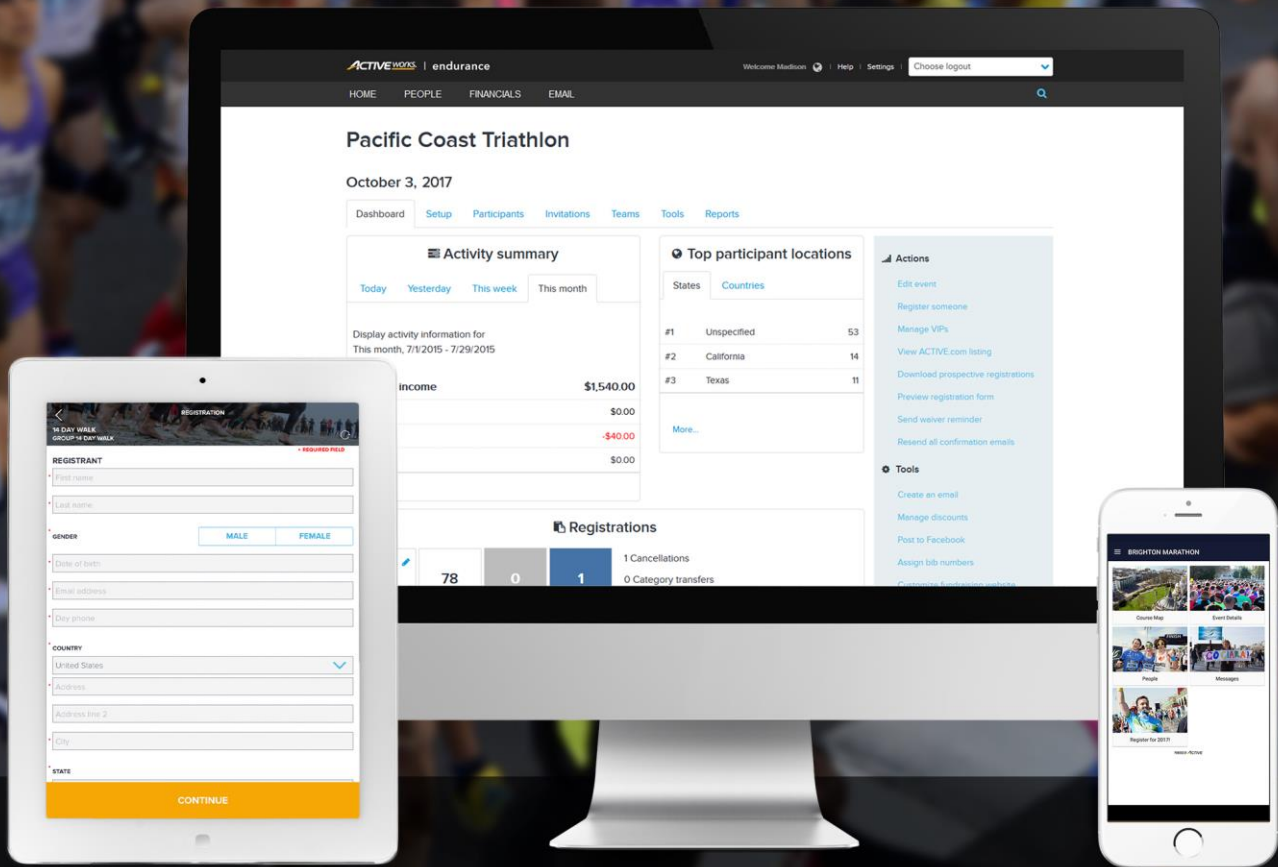


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Add/manage custom analytics snippets across all events at the account level

Previously, you could only manage your analytics tags and tracking codes at the event level (an event > **Tools** tab > **Custom analytics** page).

Now, you can manage this at the account level (**Settings** > **Custom analytics**).

You can create, edit or delete your analytics snippets within ACTIVEworks on this new centralized management page; you can name each snippet and then apply it to each of your events. If you are in the marketing or analytics team, then this is a good place to check that you have the correct snippet implemented in your chosen event.

Many of our clients use Google Tag Manager as their analytics management tool and this is what you will be placing in the ACTIVEworks content.

The screenshot displays the ACTIVEworks interface for managing custom analytics snippets. At the top, the navigation bar includes 'HOME', 'PEOPLE', 'VOLUNTEER', 'FINANCIALS', 'EMAIL', 'GLOBAL MERCHANDISE', 'GLOBAL QUESTIONS', 'GLOBAL DISCOUNT', and 'RACE PASS'. The 'Settings' link in the top right corner is highlighted with a red box. The main content area is titled 'Custom analytics' and features a form to create a new snippet. The form includes a dropdown menu for selecting a snippet, a 'Name' field, and a 'Content' field. Below the form is a table of events with checkboxes to associate snippets. The table has two columns: 'ORGANIZATION EVENTS' and 'ASSOCIATED CUSTOM ANALYTICS SNIPPET(S)'. The events listed are: 2021 Best Summer Run (Tag1, tag2), 2022 Best Summer Run (tag2), 3-legged run (tag2), Autumn Run, Clown Run, and Event A. The 'Custom analytics' link in the right sidebar is also highlighted with a red box.

To create a new analytics snippet:

1. In the **Select a custom analytics snippet dropdown**, select **<< Create new custom analytics >>**.
2. **Name** it (we recommend using the naming convention that your Google Tag Manager (GTM) has given it e.g., GTM-PM4PX7D).
3. Paste the code from GTM into the **Content** field.
4. Select the checkboxes next to the required events to which to apply the snippet.

To remove a snippet from an event, select the snippet and then de-select it from the event list.



Registration checkout page: order line enhancement for split orders

On the registration **CHECKOUT** page, registrants can now view the vendors for each order in their cart, e.g., if a registrant registers for Big Tex Marathon sold by Texas Endurances Event, and adds a pair of shoes that are actually sold by Nike and a magazine package sold by Synapse, then they have three items in their cart that will be fulfilled by those different parties.

The registrant can clearly see each vendor listed before they complete their purchase. This helps customers to understand why there are separate transactions on their credit card/bank statement:

Checkout page:

The screenshot shows a checkout page with a progress bar at the top: SELECT CATEGORY, COMPLETE FORM, and CHECKOUT (highlighted). The main heading is "Review cart & check out". A note states: "Your cart may be split into multiple orders by seller. When you review your bank statement, you will see separate transactions from each seller." Below this is the "ORDER DETAILS" section, which is a table with two columns: "ORDER(S)" and "TOTAL".

ORDER(S)	TOTAL
1 Sold by Texas Endurances Event	
Big Tex Marathon 2023 - Running-8K - Individual Age group/open Anila Green Included t-shirt - Small	\$100.00
Processing fee	\$3.48
ACTIVE Advantage discount	-\$3.43
Total	\$105.05
2 Sold by Nike	
Shoes - 1 (Offered by Nike)	\$80.00
Processing fee	\$1.60
Total	\$81.60
3 Sold by The Synapse	
Magazine 3 Month Trial Offer - No charge for 90 days Each title automatically continues after trial for 1 year at price previously shown and renews annually at then current rate, unless cancelled. Click "Complete" to agree to charges.	

Confirmation page:



Thank you! Your transaction is complete.

YOU WILL RECEIVE A CONFIRMATION EMAIL SHORTLY.

[Print](#)

More People = More Fun

Share with your friends.

[https://\[redacted\].activenetwork.com/event-reg/select-race?e=25254431&rf=d321a2216a8f4a39901c82d22bc0d744](https://[redacted].activenetwork.com/event-reg/select-race?e=25254431&rf=d321a2216a8f4a39901c82d22bc0d744)

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ORDER SUMMARY

Order date: December 06, 2022 [See Detail](#)

ORDER NUMBER: C-7[redacted]0W6 Sold by Texas Endurances Event

PAYMENT INFORMATION:

Amount paid \$105.05
Payment method *****1881
Bill to Anlla Green

ORDER NUMBER: C-7[redacted]N76 Sold by Nike

PAYMENT INFORMATION:

Amount paid \$81.60
Payment method *****1881
Bill to Anlla Green

Your receipt:



Dear Anila,

Thank you for your order. Please save a copy of this receipt for your records.

Order information

Order ID: C-7[REDACTED]N76

Date: December 5, 2022

Item	Price
Shoes - 1 (Offered by Nike)	80.00
Subtotal:	\$ 80.00
* Processing fee:	\$ 1.60
Grand total:	\$ 81.60
Amount paid:	(\$ 81.60)
Order balance:	\$ 0.00

Billing information

Amount: \$ 81.60

Payment type: Visa *1881

Your card has been charged by Active Network, LLC. This charge will appear as ACT*Nike on your billing statement.

Questions or concerns

If you have any questions about your order, please contact:

Organization: Nike

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
Tax ID:

Order information

Order ID: C-7[REDACTED]I0W6

Date: December 5, 2022

Item	Price
Big Tex Marathon 2023 - Running-8K - Individual Age group/open	100.00
Anila Green	
Included t-shirt - Small	5.00
Subtotal:	\$ 105.00
* Processing fee:	\$ 3.48
ACTIVE.com Advantage discount:	(\$ 3.43)
Grand total:	\$ 105.05
Amount paid:	(\$ 105.05)
Order balance:	\$ 0.00

Billing information

Amount: \$ 105.05

Payment type: Visa *1881

Your card has been charged by Active Network, LLC. This charge will appear as ACT* Texas Endurances Event on your billing statement.

Questions or concerns

If you have any questions about your order, please contact:

Organization: Texas Endurances Event

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
Tax ID:

Totals

Subtotal:	\$ 185.00
* Processing fee:	\$ 5.08
ACTIVE.com Advantage discount:	(\$ 3.43)
Grand total:	\$ 186.65
Amount paid:	(\$ 186.65)
Order balance:	\$ 0.00



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ACTIVE Network, LLC is a technology and media company that helps millions of people find and register for things to do and helps organizations increase participation in their activities and events.

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