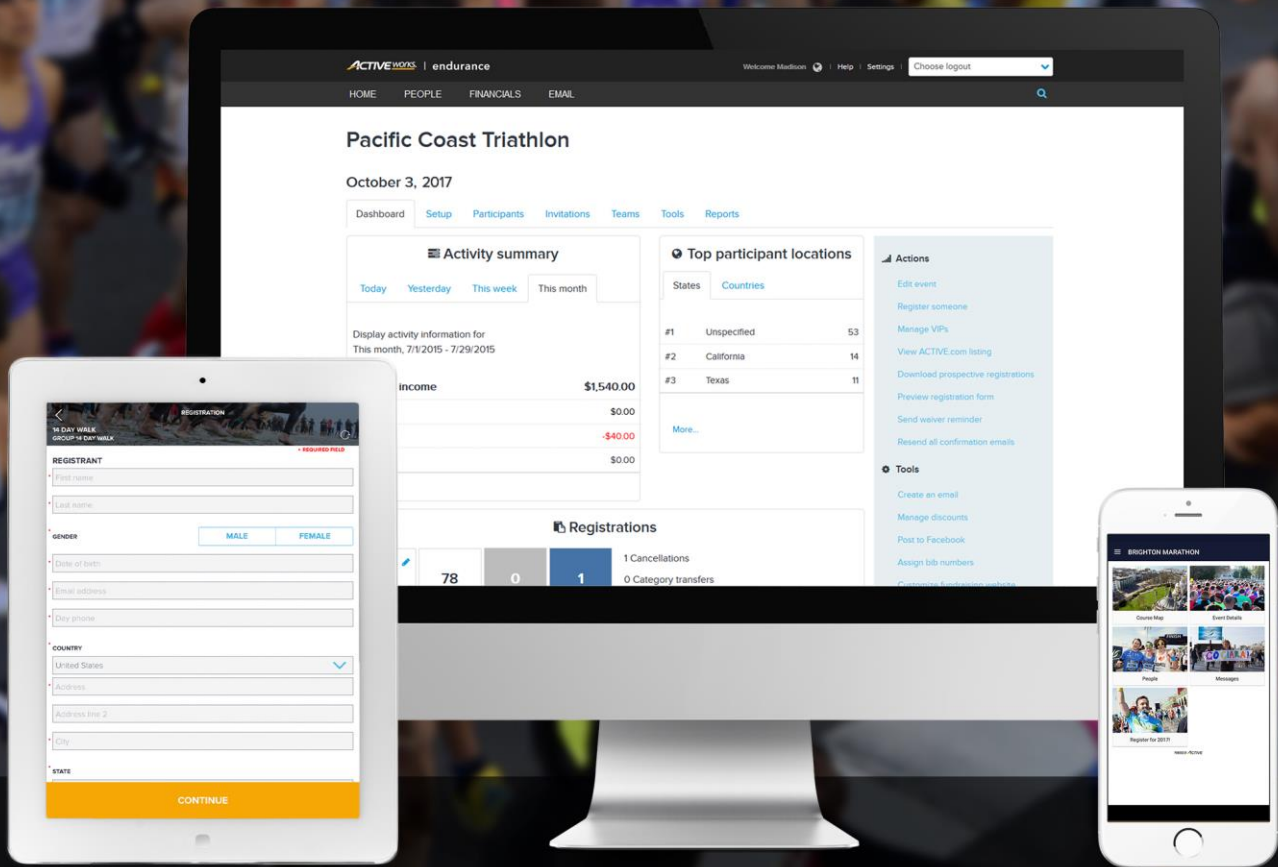




## Product Release Notes for ACTIVEWorks – June 24, 2025




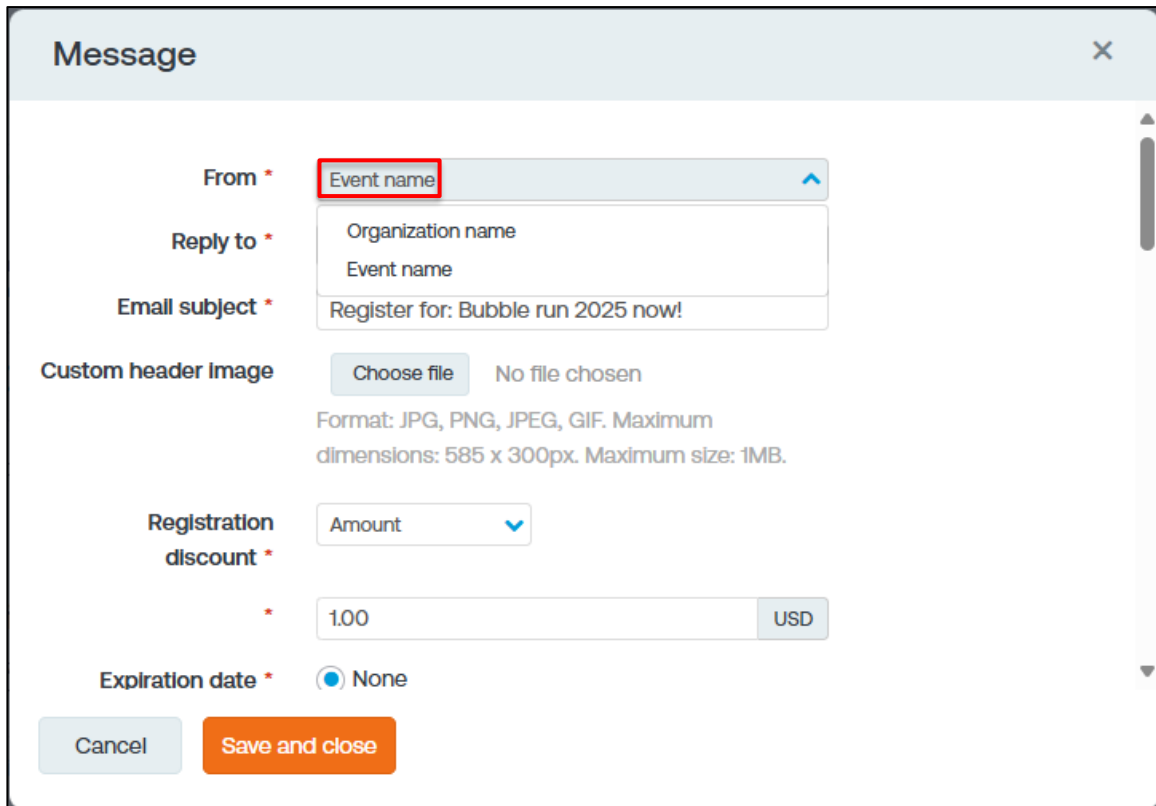
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## Setting the event name as the sender of abandon cart emails

To increase the likelihood of abandoned cart emails being opened, event directors can now set the AUI > an event > **Event setup** > **Emails sent out** > **Reminder email** > **Abandoned cart** >  icon > **Message** window > **From** dropdown to **Event name**, so that the event name appears as the sender of abandoned cart emails.



**Message** [X]

**From \*** Event name [^]

**Reply to \***  
Organization name  
Event name

**Email subject \***  
Register for: Bubble run 2025 now!

**Custom header Image** Choose file No file chosen  
Format: JPG, PNG, JPEG, GIF. Maximum dimensions: 585 x 300px. Maximum size: 1MB.

**Registration discount \***  
Amount [v]  
1.00 USD

**Expiration date \***  None

Cancel Save and close



**Register for : Bubble run 2025 now!** ☺ ↶ ↷ ↸

**Bubble run 2025** <noreply@awntx3.email.active.com> Wednesday, June 18, 2025 at 15:00

To: [redacted]

Retention: Active Network Default Retention Policy Expires: 2032/06/16.

To protect your privacy, some external images in this message were not downloaded. [Download external images](#) [Go to Settings](#)

Dear [redacted]  
It looks like you weren't able to finish registering for Bubble run 2025. Let us know if there is any way we can help with that!

**REGISTER NOW**  
to get \$1.00 off!

**Bubble run 2025**

[Unsubscribe](#)

You are receiving this email because you are an Active Network customer. We are emailing you to provide assistance with completing your transaction.

[open](#)